

Corporation formed to help artists and craftsmen expand their markets

Are you good at making crafts and like to make money from your work? Does a lack of time and finances keep you from marketing your special talent? A solution has been discovered. Through the cooperation of three RC&D Districts, a new business has been formed.

Iowa Only, Inc. has been established in Centerville, due to the efforts of the Chariton Valley RC&D along with Pathfinders and Geode, which serve a 14 county area in southern Iowa.

Iowa Only, Inc. is a marketing system which provides a vehicle for home-based individuals and small businesses producing craft items made from renewable natural resources to capitalize on regional and national market opportunities.

Currently, there are numerous "cottage" type businesses operating in homes and small shops throughout this area. They pro-

duce high quality craft items that have regional and national marketing potential. However, these crafters lack the time and finances required to develop this market.

Iowa Only, Inc. will act as an agent on behalf of the craft producers. It will represent their products at craft related markets, shows to exclusive shops and retail stores. Iowa Only, Inc. will also publish and distribute a products catalog targeted at retail merchandise buyers.

The board of directors for Iowa Only, Inc. a non-profit corporation, are Bill Benz, Centerville, Bruce George, Promise City, Norval Evans, Fairfield, and Jeff Rucker of Burlington, Iowa. For more information on how Iowa Only, Inc. can help you develop your market for your crafts, contact Cheryl Pettit, Project Manager, P.O. Box 246, Centerville, Iowa 52544 or call area code 515-437-7279.

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