

Observing National Wildlife Week

National Wildlife Week is being observed the week of March 20 to 26, according to Cal Moore of the Soil Conservation Service, Eldora.

The theme of this years observance centers on "Water; Key to Your Survival."

National Wildlife Week was first proclaimed by President Roosevelt in 1938. It has been sponsored annually since by the National Wildlife Federation. Purpose of the week is to focus public attention on the importance of our natural resources

and on the broad and pressing problems of conservation.

The goal of the 1960 program emphasizes the protection of our water supplies. Water is so commonplace that it has been taken for granted. Yet no single resource assumes a more important role in our lives. Without it we cannot survive.

Learning about the need for conserving water through the study of water problems in all communities; people can play a part in planning to protect and assure adequate water supplies for the future.