

RUDDER

19

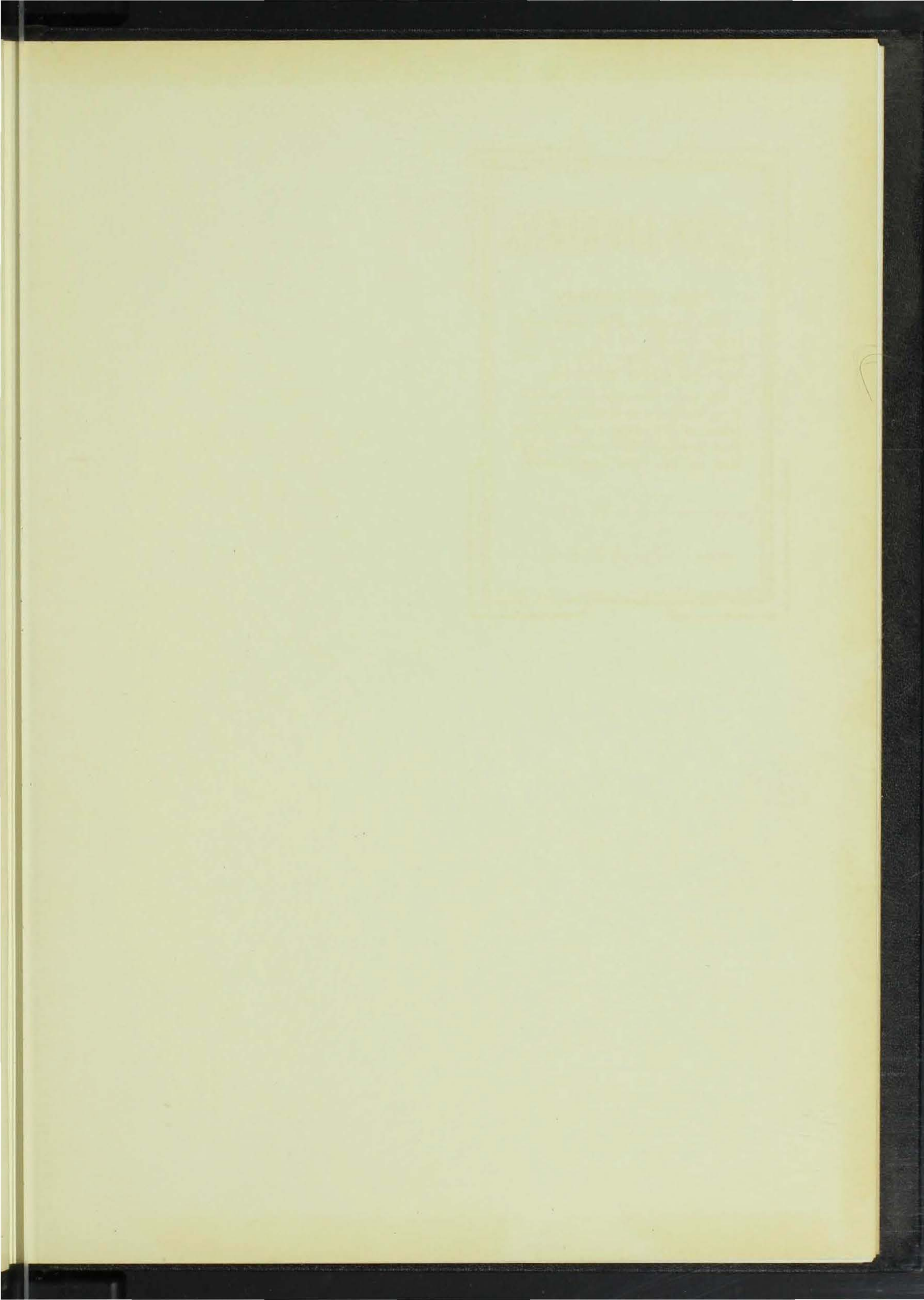
23

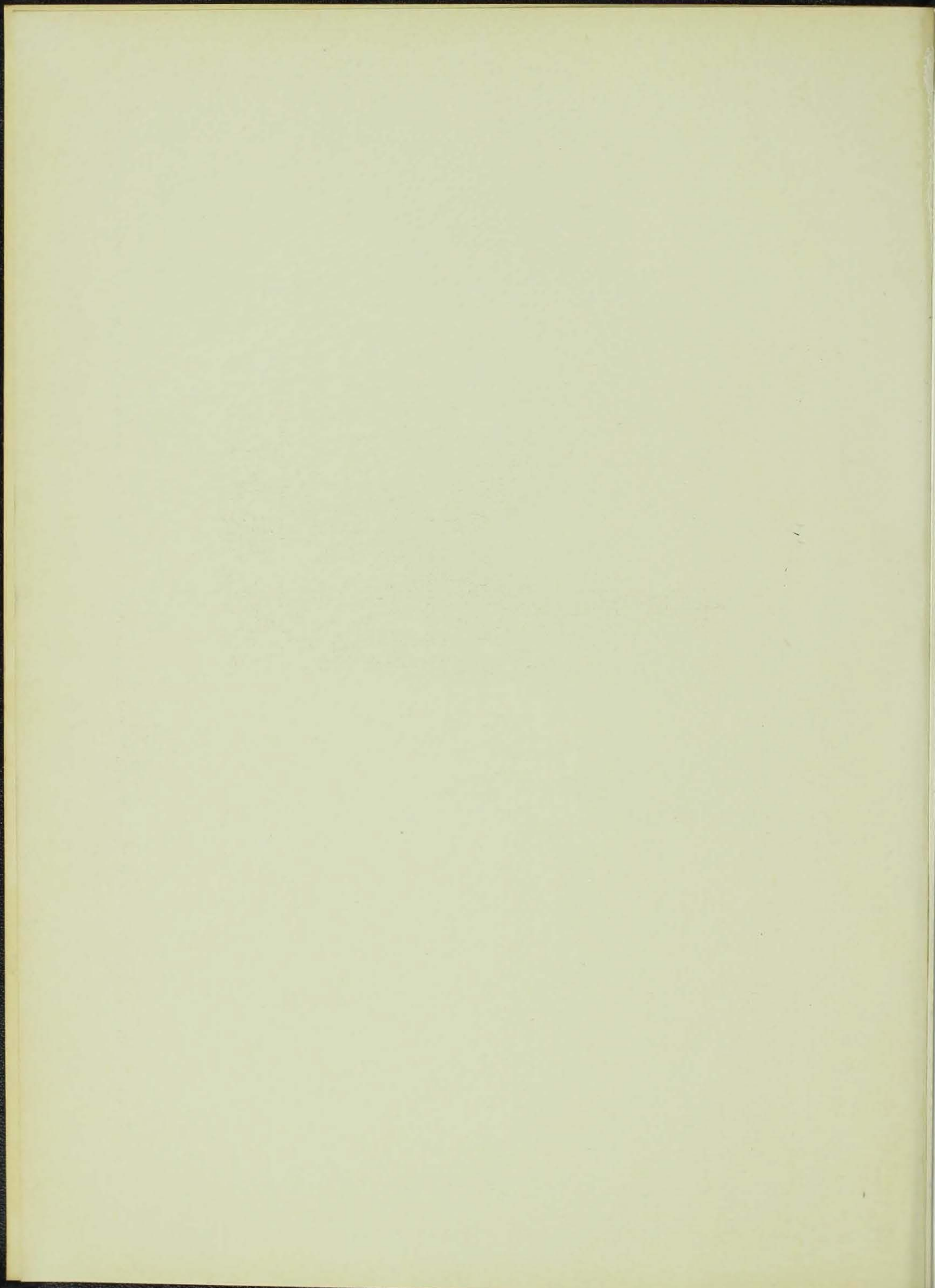
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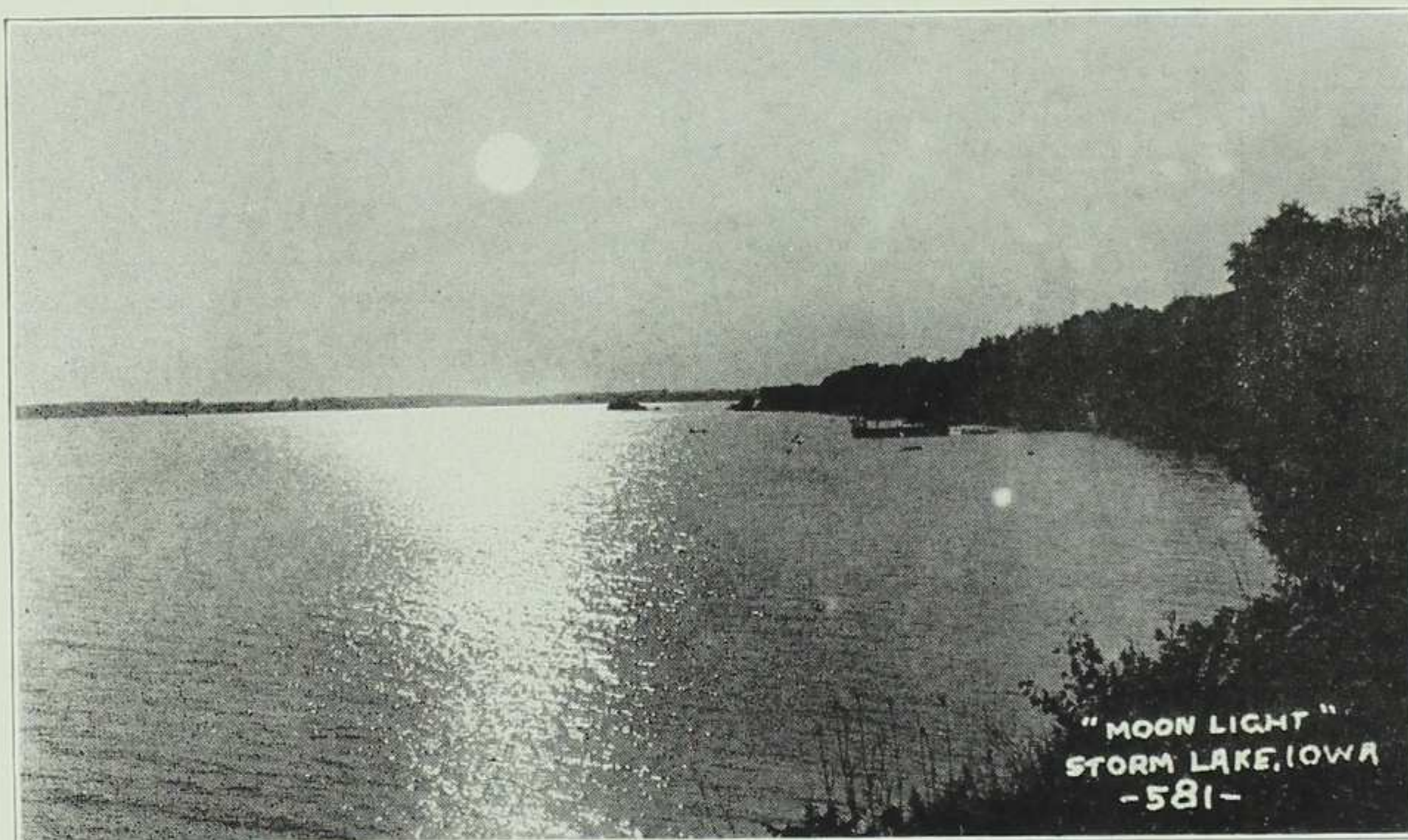
THE 1923 RUDDER

The greatest of our last year's achievements is at your disposal. We hope that it will meet with your approval.

Do not censor us too harshly if we in any way have hit you in jokes or criticism, as they show that you have been noticed and that we are your best friends.







*Profit and pleasure
Within these pages rest;
Absorb it all
If you want the best.*



MISS ALICE E. WILCOX

Dedication

In recognition of her faithful work for Buena Vista, of her fruitful services to the students, and for her untiring efforts for the welfare of B. V., we, the Class of 1923, affectionately dedicate the 1923 Rudder to our Dean of Women,

Miss Alice E. Wilcox

College Motto
"Education for Service"

College Colors
"Salmon and Black"

Buena Vista Toast
Tune from Gounod's Mass for Men

B. V. C., B. V. C.
U-rah, rah, Buena Vista,
Praise to thee we bring,
Praise to thee, our Alma Mater,
U-rah, rah, Buena Vista.

FACTY





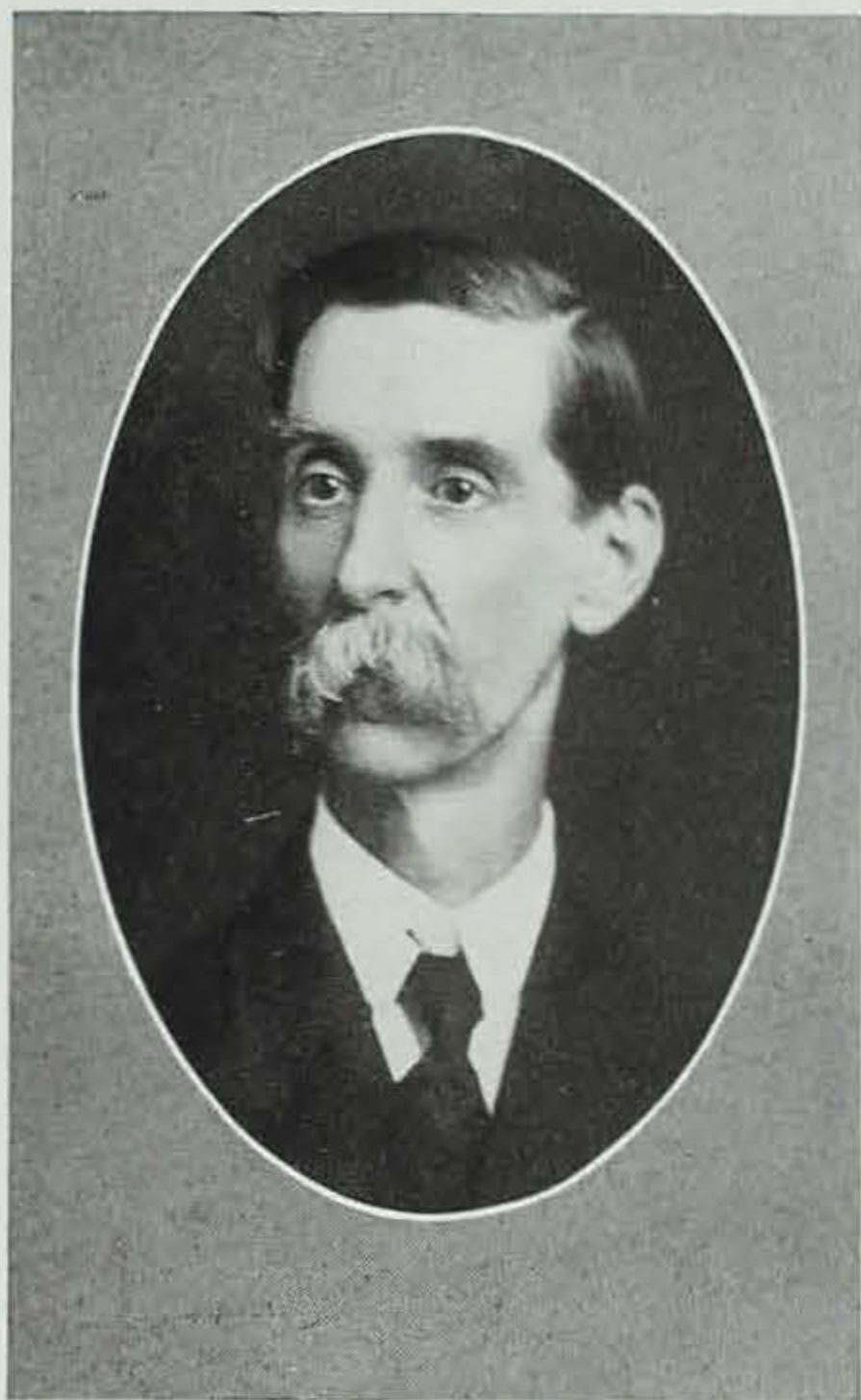
ARTHUR M. BOYD, Ph. D., D. D.,
President
Queen's College; Grove City



ALICE E. WILCOX, B. A.
Dean of Women, English,
Michigan U.; Wisconsin U.



CHARLES A. HALLENBECK, M. A.
Dean of College,
History and Sociology,
Rutgers; New York University



GEORGE H. FRACKER, M. A., D. D.

French and Spanish

Wooster; Princeton.



EDITH K. COOKE, B. S.

Registrar; Librarian.

Coe College, California University.



HARRIET BANGHART, B. S.

Chemistry.

Nebraska University.



ANNA S. EICK, M. A.
Public Speaking.
Cornell College.



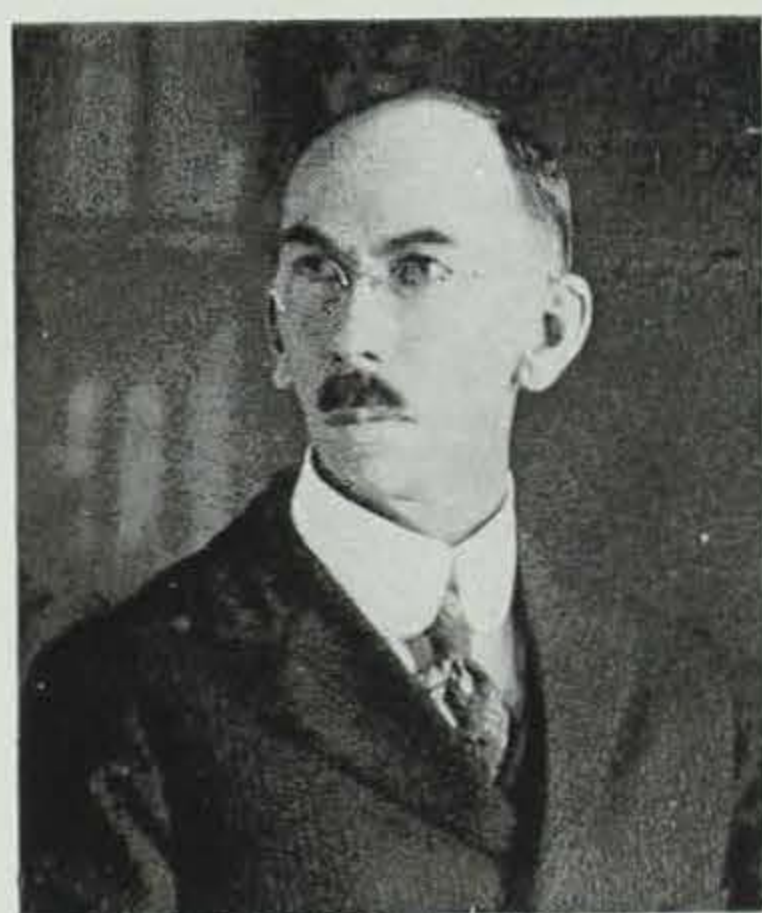
MANMATH N. CHATTERJEE, M. A.
Mathematics and Physics.
Punjab University; Glasgow,
Scotland, Clark University.



JOHN F. SAYLOR, B. S.
Education, Psychology.
Iowa State College.



GARNETT SEARLE, B. S. In H. Ec.
Home Economics,
Iowa State College.



FREDERICK F. SMITH, B. S.
Biology
Tufts College; Iowa University



GEORGE W. SMOKEY, M. A.
Economics; Business Administra-
tion.
South Dakota University; Missouri
University; Iowa University.



DEWEY W. MCCrackEN, B. D.

Principal of Commercial Dept.
Highland Park; Drake; Iowa U.



ESTHER V. FOUNTAIN,

Physical Director of Women.
American College of Physical Cul-
ture.



GEORGE W. WANNER, B. A.

Athletic Director; Academic Hist.
Baldwin-Wallace College.



ARTHUR ALDRITT,
Voice.
Minneapolis Conservatory.

MEARLE V. RUBY, B. A., B. Music.
Piano, Organ,
Olivet, Oberlin.

A Man's Hobby More Often Rides Him Than He Rides It.

Faculty Hobbies

The Idiot

To close contact with me

H₂S + air = rotten egg

Being Funny

2+2=?

Isaac, Rachel, Sarah, Samuel

Henry Flirrer!

Letters from Lawrence

Being dignified

Being Nice - Ho! a peach!

Faculty Hobbies

The Idiot

Being Funny

2+2=?

Isaac, Rachel, Sarah, Samuel

Henry Flirrer!

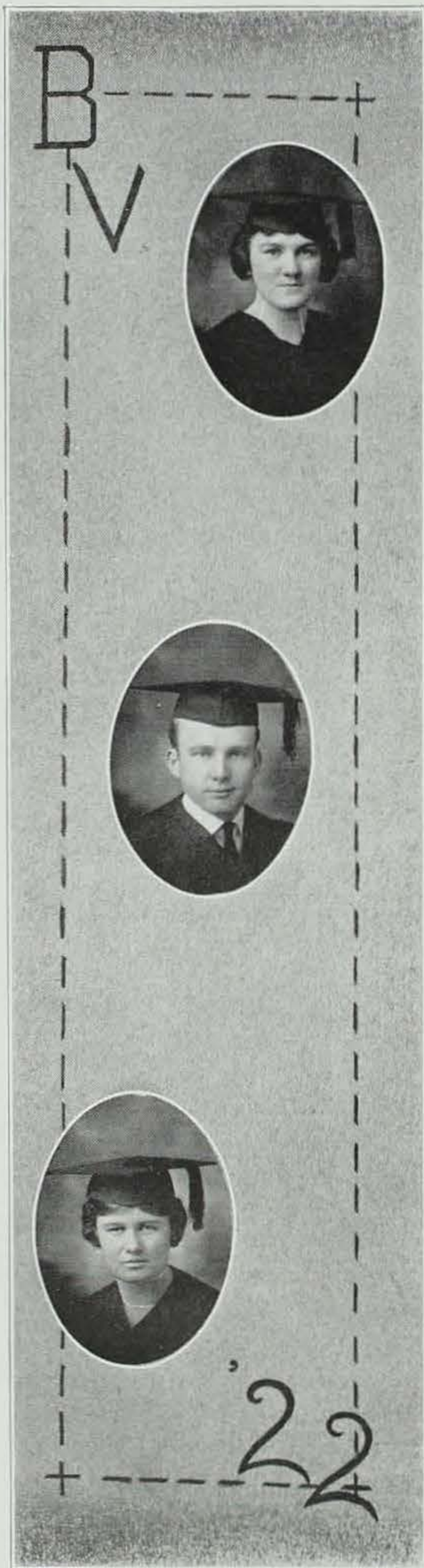
Letters from Laurens

Being dignified



SENIORS





MARGARET D. JONES,

Cleghorn

"The one who wins is the one who works."

Class President, Y. W. C. A. President (4); Student Council (4), Business Manager of Glee Club (4), Glee Club (2, 3, 4), B. Club, Hiking Club, (1, 2, 3), Basket Ball (3), Debating (3, 4), Women's League, Chemistry Assistant, Franklin President, Phi Alpha Pi, Tack Staff, (2, 3, 4), State President of Women's Forensic League (3).

THADDEUS C. OLSON,

Alta

"One may smile and smile and be a villain."

President Y. M. C. A. (4), Franklin, Iowa University (1) (2)

OPAL HOFFMAN, "Oates"

Storm Lake

"The person who is capable of generating enthusiasm, can't be whipped."

Phi Alpha Pi, Student Council President (4), H. Ec. Club. (3-4), Franklin Glee Club (2), Y. W. C. A. Cabinet (3) (4).



ROBERT M. RICHARDSON

Storm Lake

*"Delightful task to rear the thought, to
pour the rich instruction o'er the
mind."*

President of Star Society (4), Class
Secretary-Treasurer (3, 4), College
Orator (3), Debating (2),
Illinois University (1).

ETHEL COLE

Storm Lake

*"A gay serene spirit is the source of all
that is noble and good."*

Y. W. C. A. Cabinet (3-4), Women's
League (2-3-4) H. Ec. Club (3-4),
Star.

KARL H. NICHOLAS

Lake Park

"Be what you were meant to be."

Tack Staff (2, 3, 4), Football (2, 3),
Star President (4), State Secretary of
Men's Forensic League (4), Presi-
dent Athletic Association (4).

Seniors



Officers

President	.	.	MARGARET JONES
Treasurer	.	.	ROBERT RICHARDSON

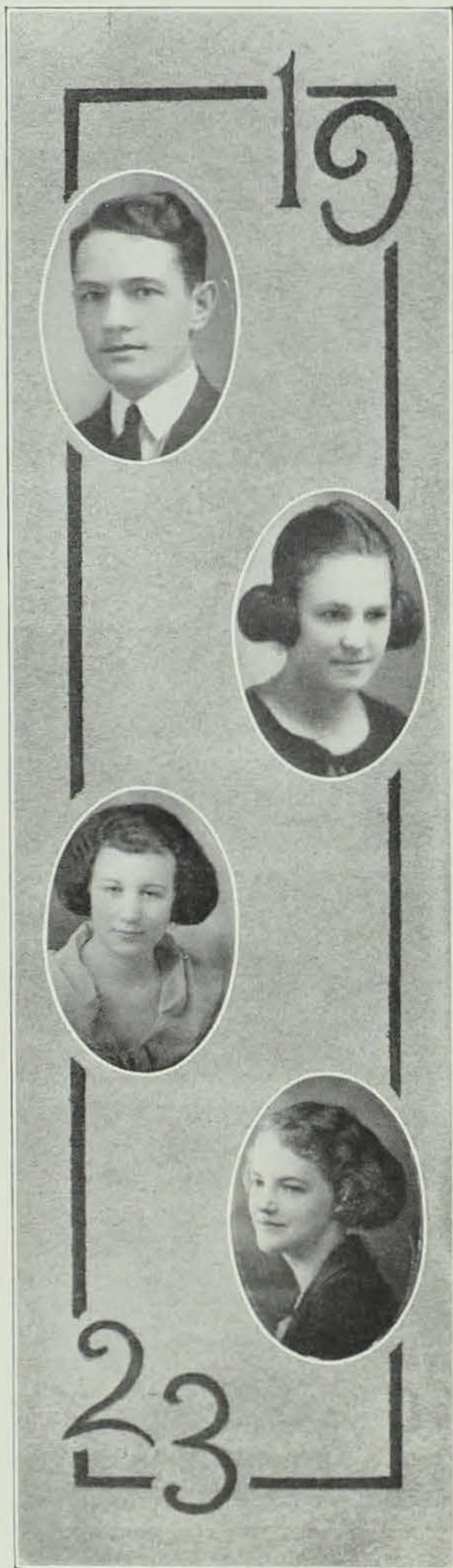
Name—*Cooties.*

Colors—*Old Rose and Silver Gray.*

Flower—*Deep Pink Rose.*

BOLSHIVIKI





LLOYD JENSEN, "Teacher"

Alta

"Sometimes we wonder if he's as bashful as he tries to make us think, however, he wastes no time except at studying."

President of Class; Franklin; Chem. and Biology Assistant. Iowa University (1).

DORIS E. MANN

Lake View

"She is a capable editor of the Tack."

Franklin; Delta Phi Beta; Hiking Club (2), Basket Ball (2-3), Editor-in-Chief of Tack (3), Glee Club (2), Business Manager of Rudder. Second semester, Student Council (3), Knox College (1), Inter-collegiate Debate (2).

MILDRED SMITH, "Bill"

Storm Lake

"She is a rare combination of art and common sense."

President of Women's League; Editor-in-Chief of Rudder; Franklin; Delta Phi Beta; Basket Ball (2-3); Glee Club (1-2-3); Y. W. C. A. Cabinet (3); Assistant in H. Ec. Dept.; Tack Staff (3); H. Ec. Club (2-3).

ESTHER LANGE, "Blondie"

Storm Lake

"We all like her; She gets her lessons well and finds time to do things around the College."

Franklin; Inter-collegiate Debate, (3); Iowa University (2), Student Council, (1); Asst. Bus. Manager Second Semester.



DAVID HUGHES, "Dave" Storm Lake

"He is a happy go-lucky creature who has several masters, one of which is U. S. Postal Service."

Franklin; Business Manager Rudder, First semester.



RUTH AITKEN Storm Lake

"Ruth always finds time to do things for B. V. C. She has lots of pep, works hard in Athletics and has earned her 'B.'"

Franklin; Woman's League; Tack Staff (2); Glee Club (1-2-3); B. Club; Hiking Club (1-2); Basket Ball (2-3); Delta Phi Beta; President Oratorical Association (3); Inter-Collegiate Debate (2).



LILLIAN MCFADDEN Storm Lake

"A talented person at whatever she tackles whether it's music or Home Economics. She's a good sport and we're for her."

Glee Club (1-2-3); Y. W. C. A. Cabinet; H. Ec. Club; Star; Phi Alpha Pi; Hiking Club (1-2).



M. C. CARSTENSON, "M. C."

Alta

"His pleasing manner and his friendly smile have won him many friends."



MARY THOMAS

Storm Lake

"She's a good student, aims high and we are sure she'll get there."

Star; English Assistant; Tack Staff (2) (3), Reader for Glee Club (3).



ARDATH SHAULL, "Ardie"

Storm Lake

"A maid of small stature but with plenty of ideas of her own and a way of expressing them."

Franklin; Student Council; (2) (3), Y. W. C. A. Cabinet; Phi Alpha Pi; Glee Club (1-2-3), Tack Staff (2). Chem. Asst. (3).

Juniors

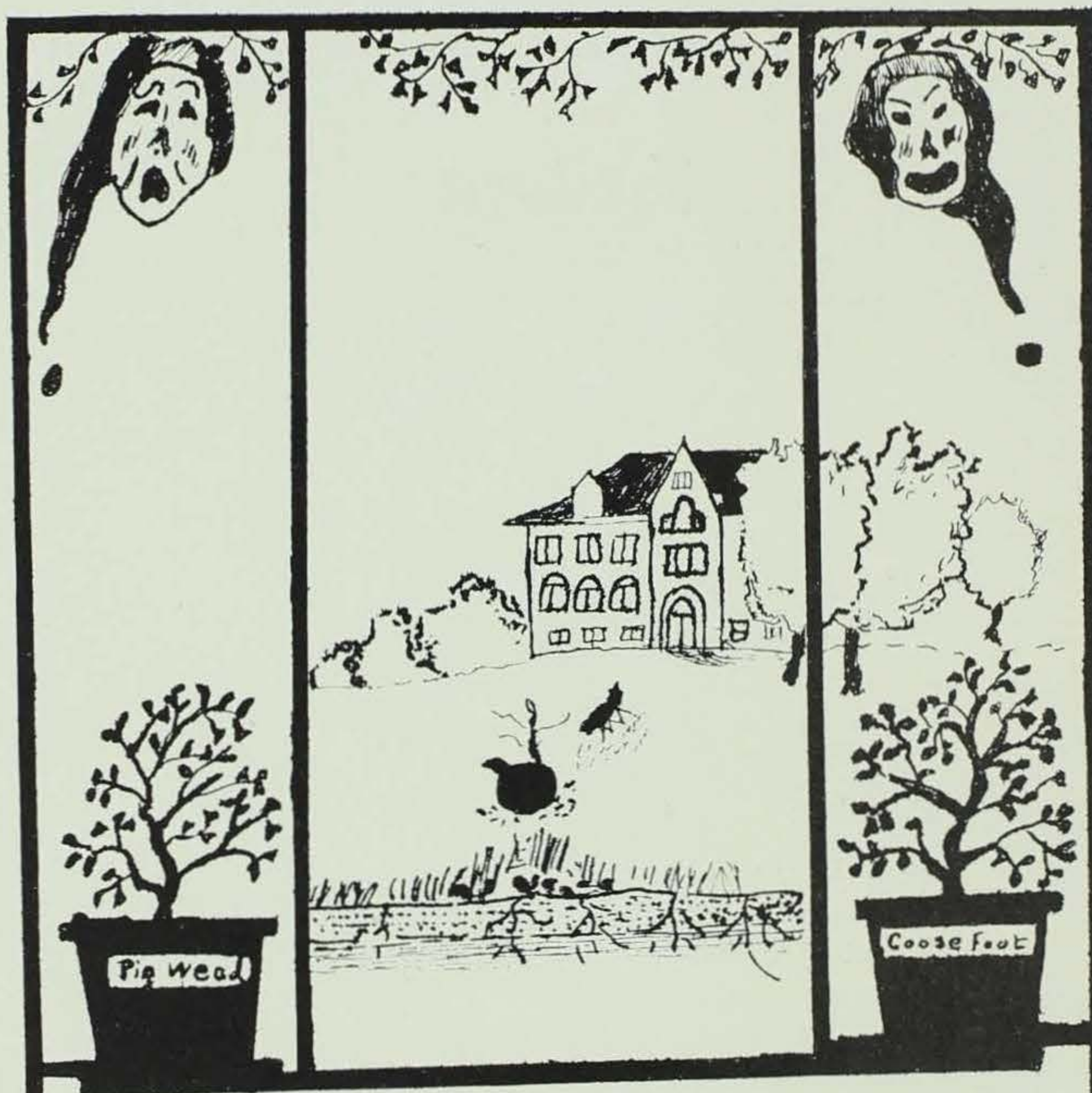
Officers

President	-	LLOYD JENSEN
Vice President	-	DORIS MANN
Secretary-Treasurer	-	ESTHER LANGE

Name—*Bolsheviki.*

Colors—*Gold and Black.*

Flower—*Black Eyed Susan.*



CHENOPOD-I-UM
"GREAT OAKS FROM
LITTLE ACORNS CROW."



DENTON B. GREGG, "Dent" Storm Lake

"What we find the least of in flirtation is love."

Franklin; Franklin President (2); Assistant Editor of Tack (2); President of Class.

LOLA I. MORRISSEY, "Pat" Alta

"Her Affections change with the winds."

Franklin; Y. W. C. A. Cabinet (2), Glee Club (1), Delta Phi Beta.

INA ZEILMAN, "Ich" Alta

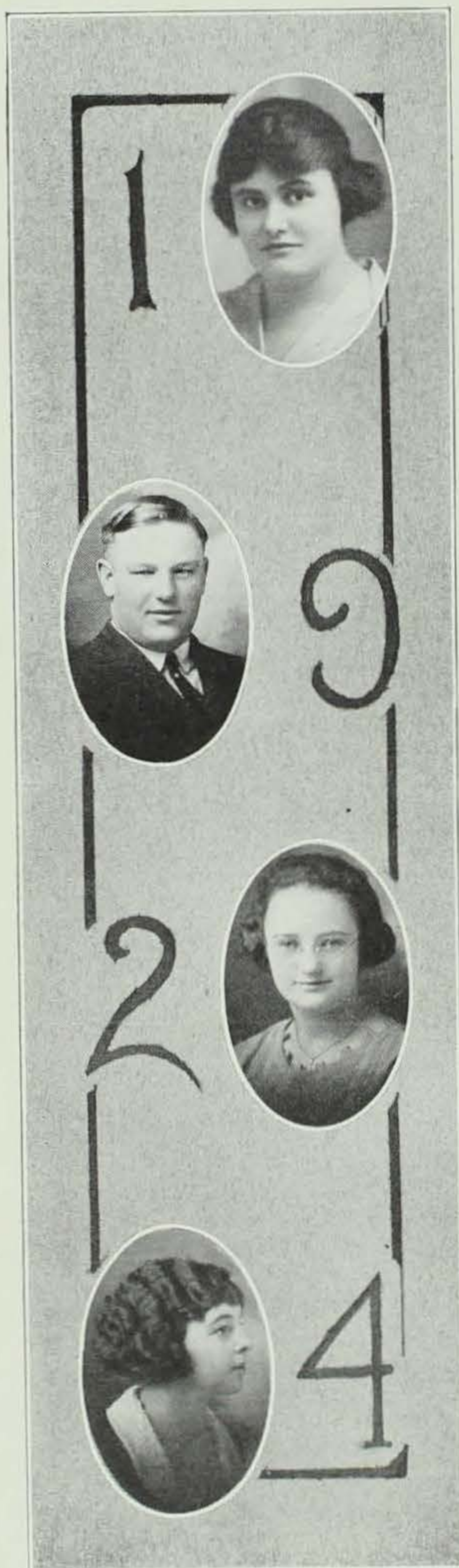
"The only way to have a friend is to be one."

Delta Phi Beta, Glee Club (1).

GRETta GILLILAND "Gillie" Storm Lake

"For Manners are not idle, but the fruit of loyal natures, and of noble minds."

Delta Phi Beta; Debate (1-2); Franklin; Glee Club (1-2); Tack Staff (2); Basket Ball (1) (2); Hiking Club (1).



NELLIE ROBINSON

Storm Lake

"First make your arrangements then trust in heaven; and in no case worry."

Franklin; Delta Phi Beta; Women's League; Y. W. C. A. Cabinet (2). Glee Club (1).

EVRON M. KARGES, "Beef"

Storm Lake

"Boy, who gavest thou that laugh."

Franklin; Business Manager of Tack; B. Club; Football (1-2); Basket Ball (1-2).

HAZEL M. LOKKEN

Alta

"She has a high sense of honor and always does her best."

Star; Basket Ball (1); College Orator (2).

FERN SPRAGG

Albert City

"Her gentle manner and pleasing voice, we greatly admire."

Star; Glee Club (1-2), Debate (2).



GEORGE C. RAE, "Pete" Storm Lake

"If there is mischief brewing, he is at the bottom of it."

Franklin; Student Council (1); Football (1-2); B. Club, Baseball (1).

NELLIE L. LARSON Alta

"Fine sense and exalted sense are not half so useful as common sense."

Franklin; Student Council, Women's League, Glee Club (1), Delta Phi Beta.

ALZADA CARNAHAN, "Allie" Wall Lake

"A merry heart doeth good like medicine."

Glee Club (1-2); Y. W. C. A. Cabinet (2); Debate Team (1); Basket Ball (1-2); Hiking Club (1); Franklin; Delta Phi Beta.

GLADYS BETHARDS Storm Lake

"What we call the little things are merely the causes of great things."

Franklin; Phi Alpha Pi., Basket Ball (1-2); Hiking (1).



VINCENT YOCUM, "Skinny" Storm Lake

"When there's a lady in the case, all other things give place."

Entered from Iowa University.

CLARA STANZEL Storm Lake

"The way to a man's heart is through his stomach."

Star; H. Ec. Club.

HAZEL FARROW Alta

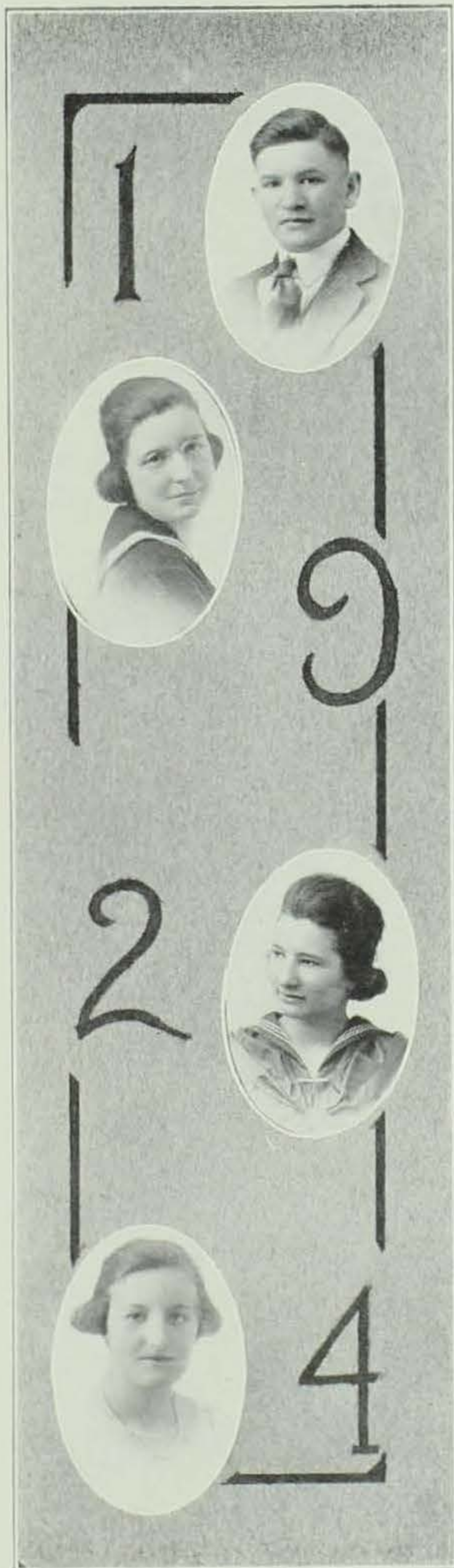
"We can not be just if we are not kind-hearted."

Delta Phi Beta; Franklin, Glee Club (1).

HELEN L. MEINHARD Storm Lake

"Life is not so short but that there is always time for courtesy."

Franklin; Debating (1); Basket Ball (1-2); Hiking (1); Phi Alpha Pi.



LOUIS KACMARYNSKI, "Kac" Rembrandt

"Oh, what a fusser he'd make, if he only had the nerve!"

Franklin; Football (1-2).

MARY H. STANZEL

Storm Lake

"As I am, I mean to be."

Star.

RUTH GABRIEL

Storm Lake

"What's in a name? That which we call Gabriel, by any other name would sound as good."

Franklin; Phi Alpha Pi, Hiking (1),
Basket Ball (1), (2), Glee Club (1) (2)
Library Assistant.

ESTHER A. FRIEDRICH

Storm Lake

"The measure of capacity is the measure of sphere to either man or woman."

Star; Women's League; Basket Ball (1);
Debate (2).

Sophomores

Officers

President	-	-	-	DENTON GREGG
Vice President	-	-	-	HELEN MEINHARD
Secretary	-	-	-	INA ZEILMAN
Treasurer	-	-	-	PHILIP ALDRITT

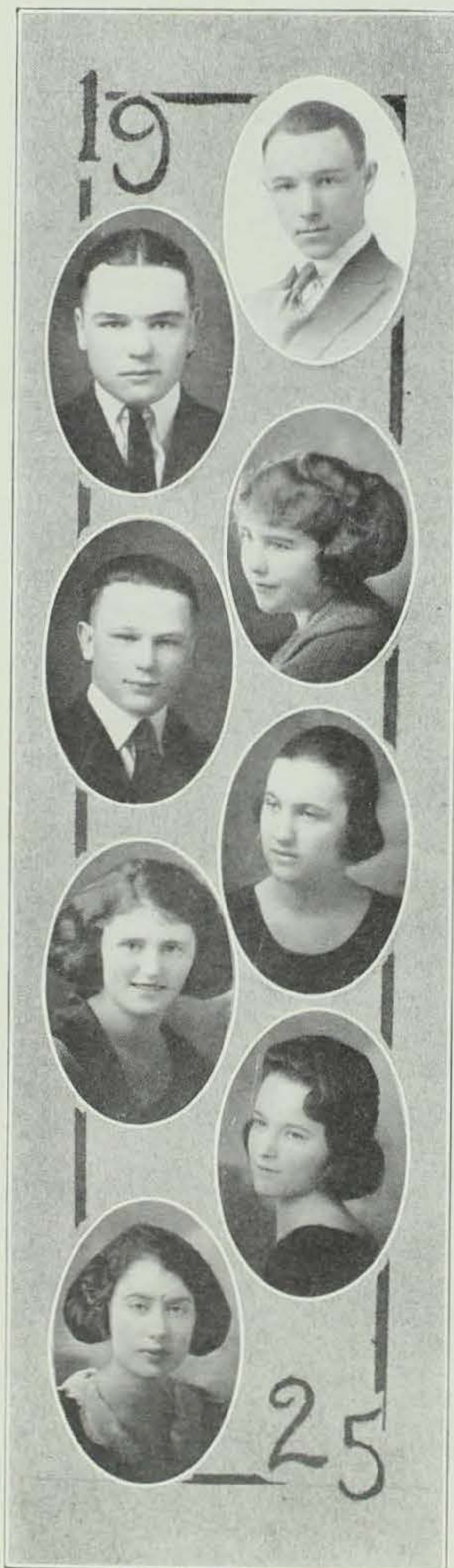
Name—*Chenopodium.*

Colors—*Maroon and White.*

Flower—*Red Rose.*

SINN FEIN





LESLIE REDENBAUGH, "*Les*" Storm Lake
Franklin, Football, President of Class.

FORREST GAFFIN, "*Gaff*" Storm Lake
Football, Basket Ball.

ESTHER LEMKE, "*Etter*" Storm Lake
Franklin; Glee Club.

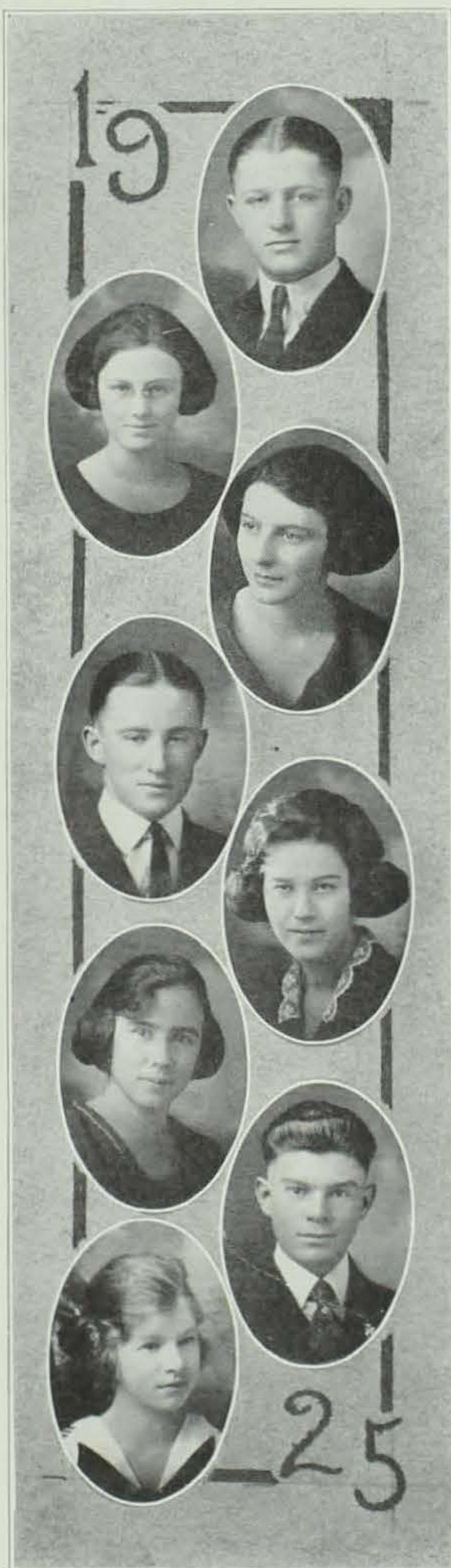
THEODORE KARGES, "*Ted*" Storm Lake
Franklin, Football.

LEOLA HIX, "*Ole*" Storm Lake
Franklin.

BERTELLE LARSON, "*Bertie*" Alta
Franklin.

MARJORIE KNOWLES Schaller
Franklin, H. Ec. Club, Orchestra.

THELMA PARKS, "*Sookie*" Storm Lake
Star, Glee Club.



MELVIN VAN CLEVE, "*Van*"
Franklin, Basket Ball.

Newell

SARAH ETHEL FARNSWORTH, "*Sara-Ethel*"
Storm Lake

ANN RIDDEL AITKEN, "*Spec*" Storm Lake
Franklin, Inter-collegiate Debate, Glee
Club, Basket Ball (1).

WILLIAM WEIR, "*Bill*" Gilmore City
Franklin, Football, Basket Ball.

ETHELYN POULSON
Franklin.

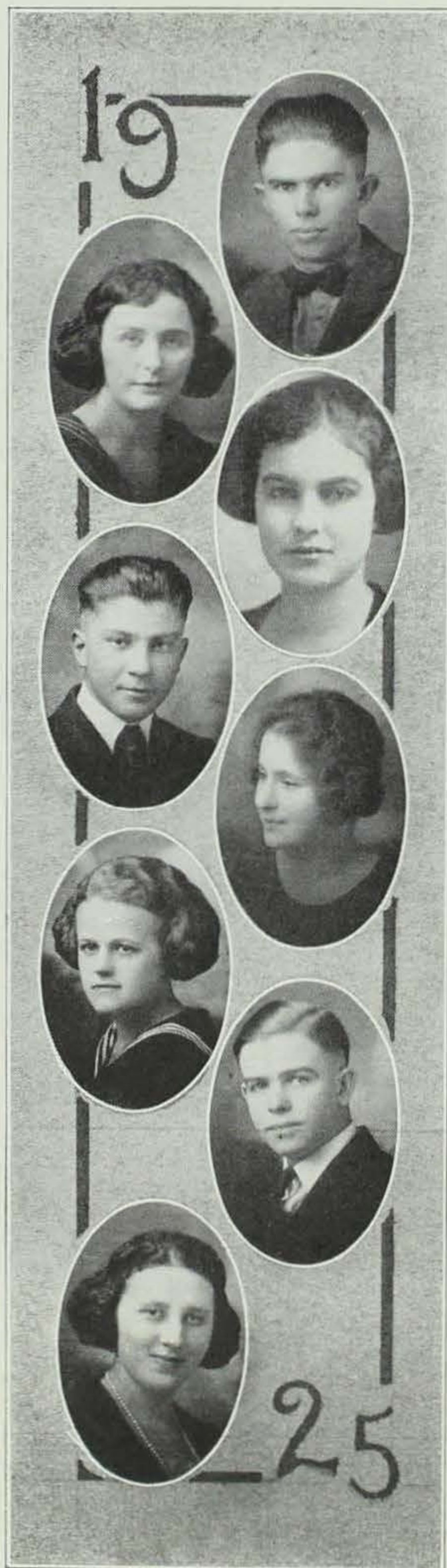
Alta

NEVA MARTINE, "*Tina*"
Star, Basket Ball.

Merrill

RUSSELL EDWARDS, "*Russel*" Storm Lake
Franklin.

BERNICE BLAIR, "*Shorty*" Storm Lake
Star, Glee Club, H. Ec. Club.



FRANK SHAW
Star.

Odebolt

NOVA SWANSON, "Novie"
Franklin, Glee Club.

Havelock

MURIEL WHEELER, "Wheeler" Storm Lake
Franklin, Inter-collegiate Debate, Glee
Club, Basket Ball.

LEE EDWARDS, "Lee"
Franklin, Basket Ball.

Storm Lake

MILDRED KEITH, "Middie" Storm Lake
Franklin, Library Assistant.

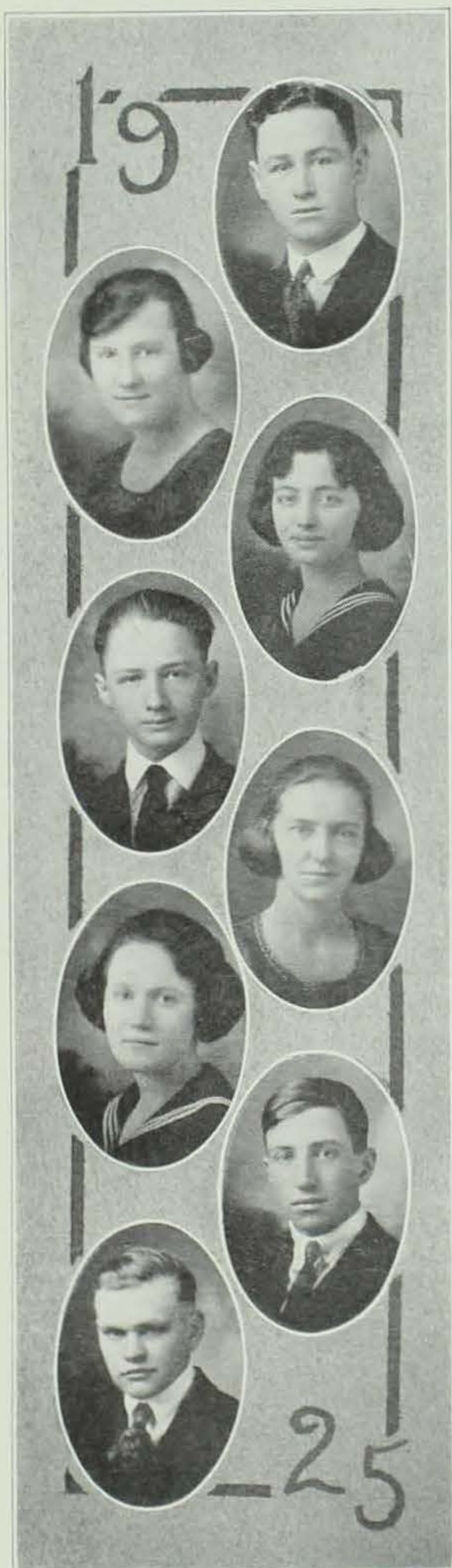
LILLIAN LARSON, "Little-Onion" Alta
Franklin, Glee Club, Basket Ball.

VORIS ROWE

Early

MARIE SCHAEFFER
Franklin, Glee Club.

Parker, S. Dak.



WALTER DAHM Sioux City
Franklin, Football (2), Baseball (1),
Second semester—Sophomore, Black-
burn 1st semester (1).

VIOLA ZEMKE, "Vi" Storm Lake
Franklin.

EVELYN SPRAGG Albert City
Star, Glee Club, H. Ec. Club.

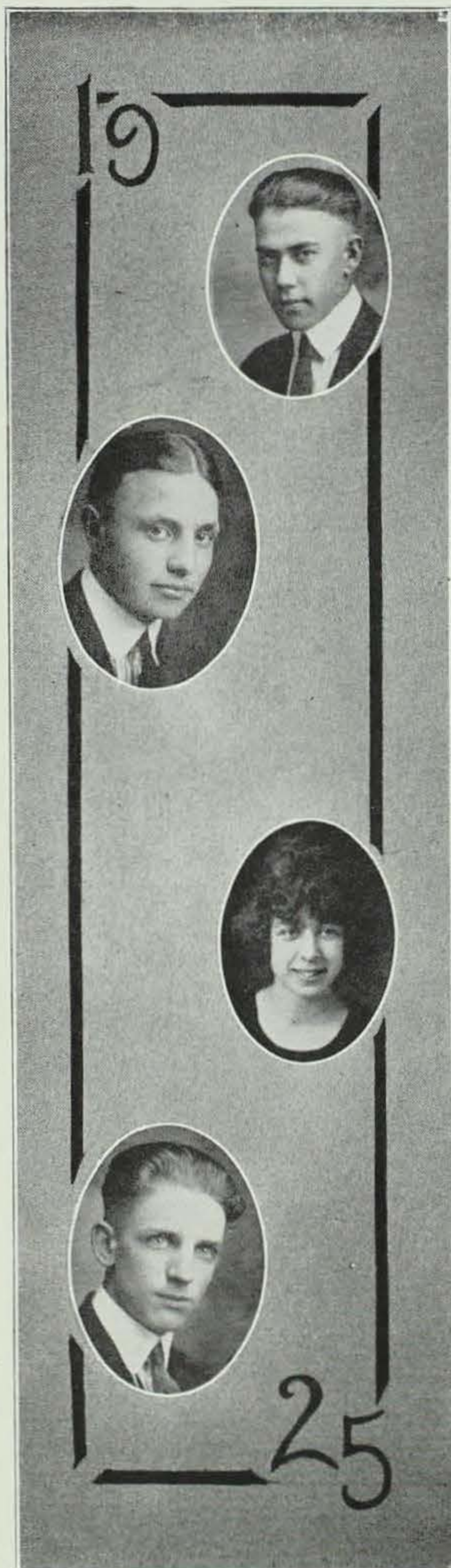
HERMAN ANGIER, "Hermie" Storm Lake
Franklin, Orchestra.

EDNA WISE Storm Lake
Star.

LUCILLE JONES, "Casey" Rockwell City
Franklin.

ARTHUR HANSON, "Art" Alta
Football, Franklin.

CASPER ACKERMAN, "Casper" Sulphur
Star Springs



DALBERT POULSON
Franklin, Basket Ball.

Alta

KENNETH BELL, "K. B."
Franklin, Football, Basket Ball.

Alta

GERTRUDE HALLEY, "Gertie"
H. Ec. Club, Inter-collegiate Debate.

Ireton

EVERETT WILLCUTT, "Wart"
Franklin.

Alta



ORVILLE ROSENDAHL, "Rosie" Manson

Freshmen

Officers

President	-	-	LESLIE REDENBAUGH
VicePresident	-	-	FOREST GAFFIN
Secretary	-	-	ESTHER LEMKE
Treasurer	-	-	THEODORE KARGES

Name—*Sinn Fein*

Colors—*Purple and White.*

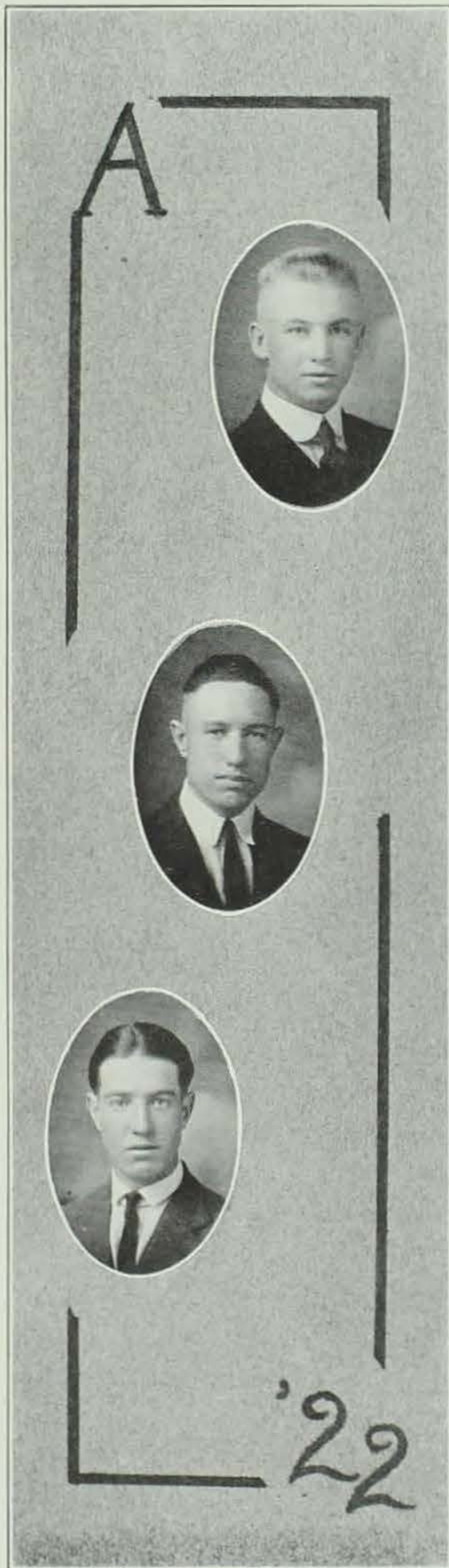
Flower—*Violet.*



CHARLOTTE GEISINGER Storm Lake
Special—Music, Shorthand, Glee Club
(1-2), Franklin, Basket Ball (2).



DOROTHEA GRANT Storm Lake
Franklin. Western College (1).



MAX SOETH

Estherville

Football, Franklin, Basket Ball, Football Captain, 1921, Baseball.

CLIFFORD STANTON

Storm Lake

Football, Basket Ball, Franklin.

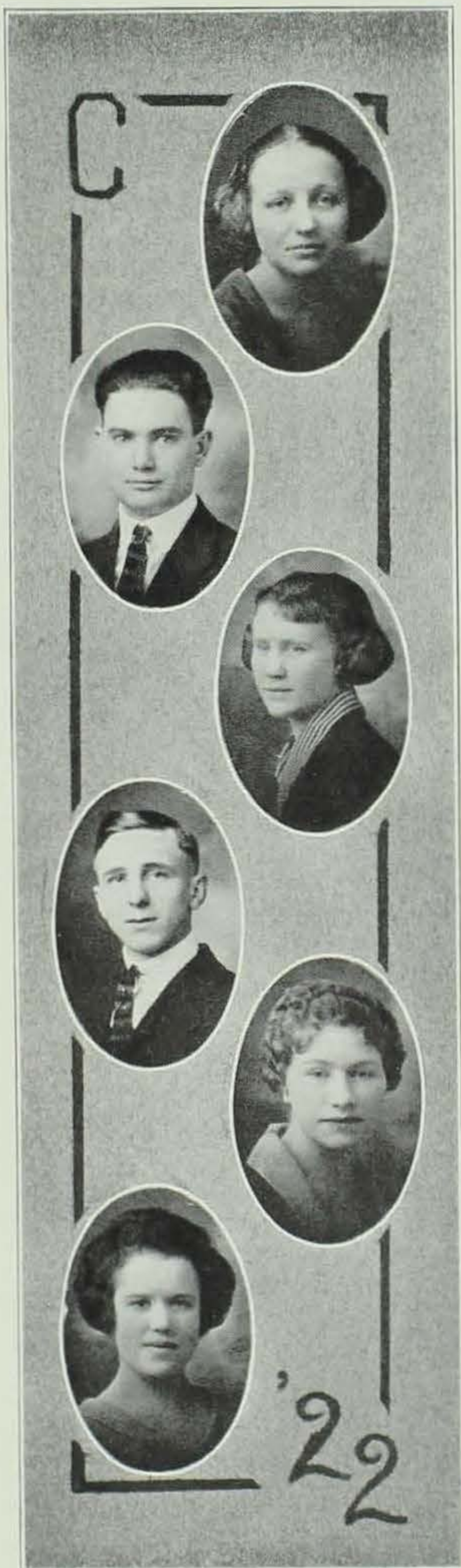
ROBERT BARR

Storm Lake

Football.

COMMERCIAL





RUTH CHIPPERFIELD
Franklin.

Webster City

FRANCIS ROSE
Franklin.

Spencer

VERA REENTZ

Havelock

FLOYD SPRINGER
Franklin.

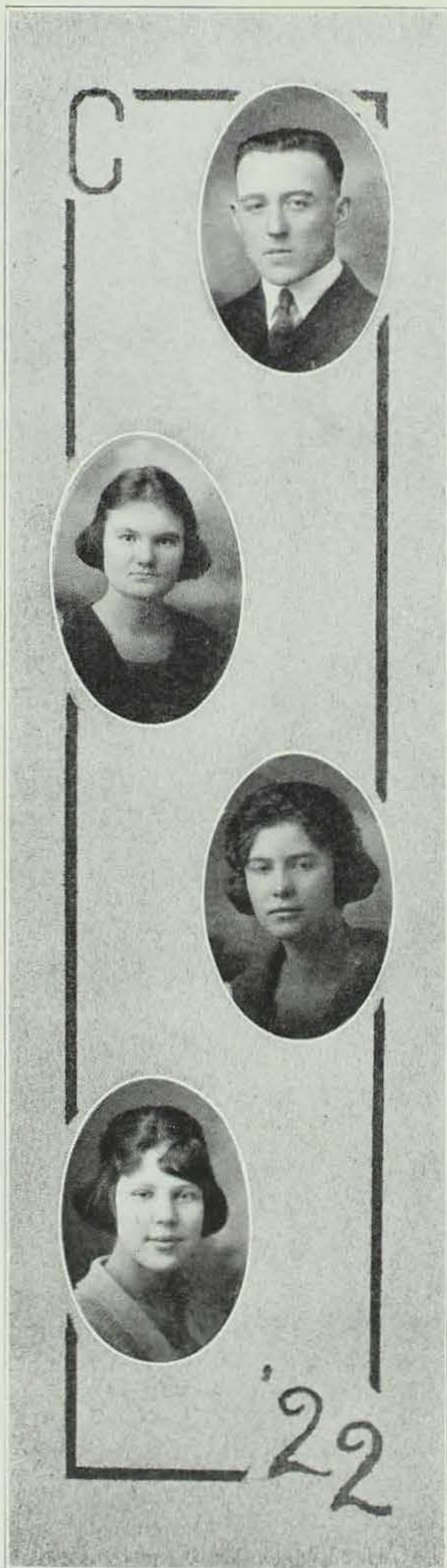
Cleghorn

MRS. MARY BENNETT

Storm Lake

ETHEL MCFARLAND
Star.

Odebolt



FORREST HEACOCK

Kingsley

STELLA VAN HYNING

Storm Lake

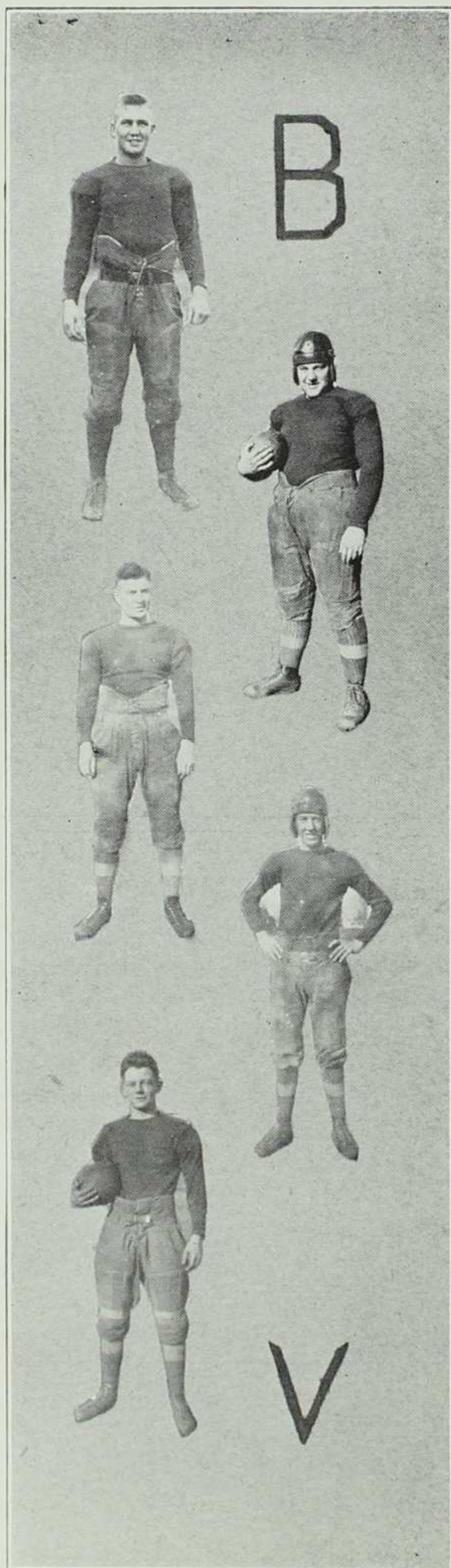
GLADYS WHITMAN
Star.

Laurens

LAURA MORGAN

Chicago





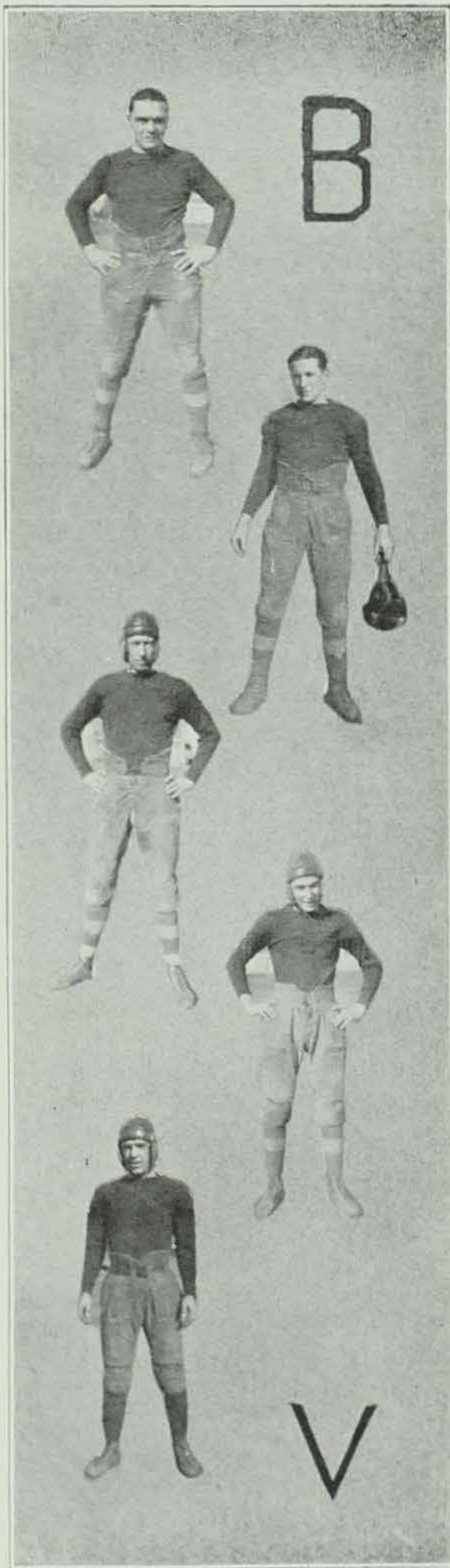
MAX SOETH, (Captain) *Right Half*
 Captain Max fought every minute of every game and could always be counted on for a gain. This was Max's third year for the BeaVers. He was always the first out for practice and the last to leave the field. Won his "B."

EVRON KARGES *Center*
 "Beef" with his 237 pounds held down the center position for the second year with the team. Picked for the All-Conference team. Always full of pep. Won his "B."

BASIL RICE *Left Half*
 Basil did most of the punting for the team. He had a knack of squirming and twisting by many a tackler. His third year for B. V. Placed on second Hawkeye conference team. Won his "B."

ROBERT BARR *Left Guard*
 "Ted" also won his third year stripe. Always getting in the way of opponents coming through the center of the line.

GEORGE C. RAE *Right End*
 "Pete" didn't grow much from last year, as to avoirdupois as he weighed only 114 pounds, but he grew in experience. Ask the men who played opposite him if "the best goods are not done up in small packages." Won his "B."



FOREST GAFFIN

Full Back

"Gaff" played with all his might and it was some fellow who could pass him. His first year for Buena Vista. We hope he'll be with us next year. Won his "B."

WILLIAM WEIR

Quarter Back

"Bill" did his part in every game and made a large number of the best plays. Won his "B."

CLIFFORD STANTON

Right Tackle

"Tado" did his part of the punting as well as bringing down the other team's runners. His first year for Buena Vista and we hope it will not be his last. Won his "B."

BERYL WALL

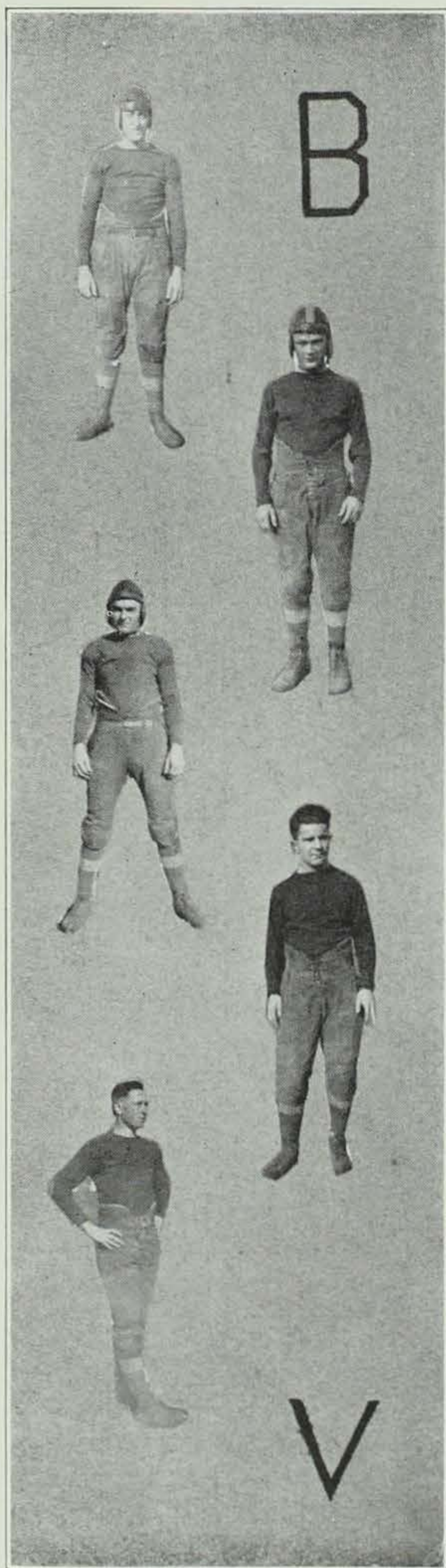
Left End

"Wall" hailed from Alta high, where he won fame for his athletic record. He upheld it too, for B. V. Placed on the second all-conference team at end. A fractured foot early in the season kept him out of a few games. Won his "B."

LESLIE REDENBAUGH

Left Tackle

"Les" played his former high school position like an old hand. Worked all the time and could always be depended upon. His first year for B. V. Won his "B."



DAVID POULSON

Right Guard

"Big Dave" was there with the bone and muscle when it came to plugging up the line. Placed on the second conference team. Won his "B."

THEODORE KARGES

Sub Guard

"Ted" was a good tackler and always on hand to help the team. He is a little small but he may grow. His first year of college football.

WALTER ARFMAN

Left Guard

Although having no high school experience in football, "Arf" worked hard and conscientiously for the BeaVers. Watch him next year. Won his "B."

CLESSEN SHANER

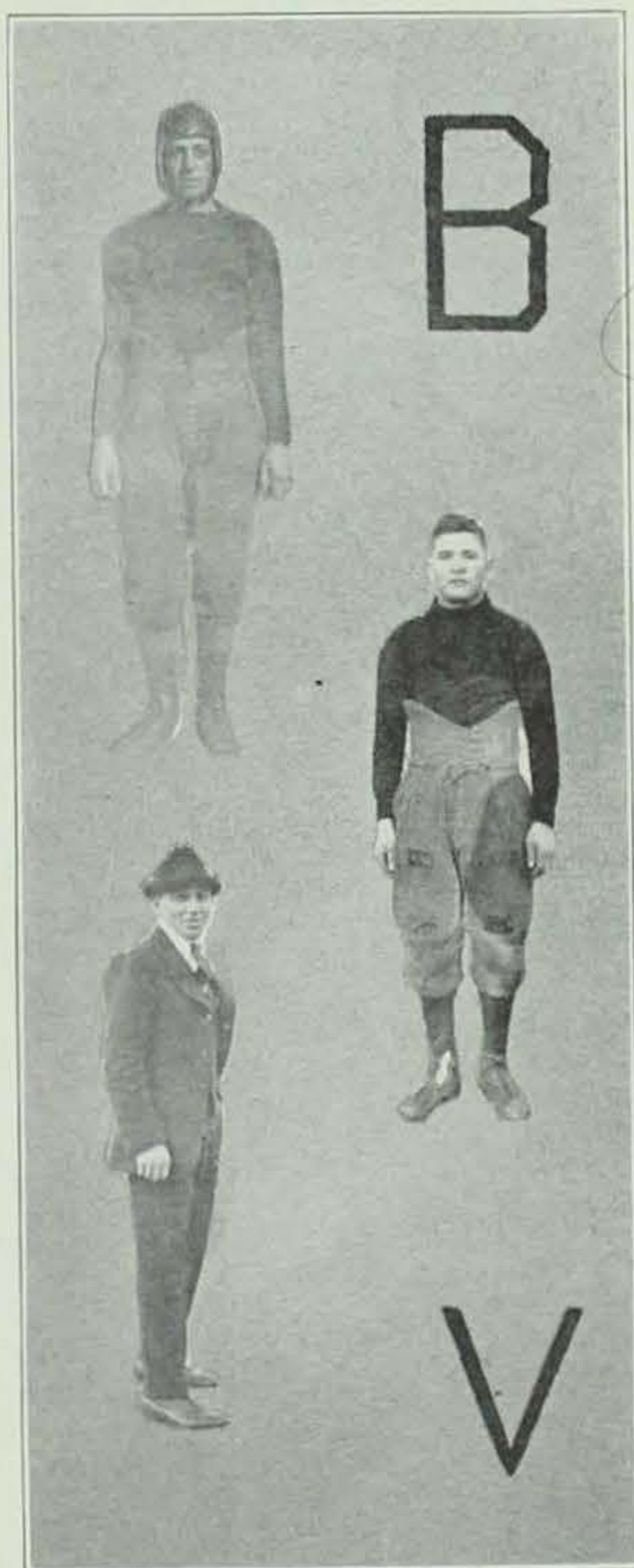
Left End

"Cleck" hailed from Laurens. He is built for football and you may expect to hear more from him next year. He won his "B."

WALTER DAHM

End and Halfback

"Red" was the team's all around man playing end, guard, tackle, and halfback in different games. His second year of college football but his first year for B. V. He won his "B."



ARTHUR HANSON

Sub Guard

"Art" was light and got a late start but he stuck to it and did his part to boost the team. His first year of college football.

LOUIS KACMARYNSKI

Sub Tackle

"Kac" was there with the fight if he didn't have the size and experience. According to his name he ought to be a football player. Always showed up well when given a chance.

GEORGE W. WANNER

Coach

Coach would get out in suit with the rest of the team, and not only tell them how to do it, but show them how it should be done. To him much credit is due for our successful season in 1921.

Football

The Season's Write-up

OCTOBER 1—TRINITY COLLEGE

The Beavers showed some good work in this game which ended with a score of Buena Vista 9, Trinity 0.

OCTOBER 7—IOWA STATE TEACHER'S COLLEGE

With their weight and experience the Pedagogs from Cedar Falls managed to make the final score Buena Vista 0, State Teachers 18. One of the touchdowns was not earned, but was the result when a lucky player picked up a blocked punt in an open field.

OCTOBER 14—WESTERN UNION COLLEGE

The team was accompanied in cars by many rooters. The BeaVers seemed to start off with the wrong foot, letting the game end with the score Buena Vista 7, Western Union 10.

OCTOBER 21—STILL COLLEGE

After beating the Osteopaths here last year by a 60 to 0 score, the BeaVers journeyed to Des Moines to do it again. The teams seemed more evenly matched this year for the final score stood Buena Vista 0, Still 0.

OCTOBER 28—ELLSWORTH COLLEGE

Our old rivals from Iowa Falls came up to even their 49 to 0 defeat of last year, but we were there with enough pep to make the final score Buena Vista 14, Ellsworth 0.

NOVEMBER 9—DAKOTA WESLEYAN COLLEGE

The BeaVers journeyed out of the State for two games but failed to do any better out of the State than in it, which is shown by the score of Buena Vista 20, Dakota Wesleyan 32.

NOVEMBER 11—COLUMBUS COLLEGE

Two days after the Dakota Wesleyan game the team invaded Sioux Falls. Tired and sore from that game they could not put up the usual fight. The final score was Buena Vista 7, Columbus 21.

NOVEMBER 24—TRINITY COLLEGE

On Turkey Day, Trinity came back to even up the defeat of the first of the season but Buena Vista managed to score on a forward pass, making the final score Buena Vista 7, Trinity 0.

FRIDAY

Morningside Is Defeated

LOSE HARD FOUGHT BATTLE

MAROONS DROP OPENING GAME
BY 24 TO 23 SCORE.

LUCKY SHOTS DECIDE BATTLE

Methodists Rally in Second Half
and Overcome Eight-Point Lead,
but AFS Unable to Stay in Front
—Large Crowd Sees Game.

Morningside college dropped the first basketball game of the 1922 season Friday night to Buena Vista college by a score of 24 to 23 on the Sioux City college's floor. The game was marked by a hard fought second half, in which the Maroons overcame an eight-point lead and went into the fore by one point, but lost the game on a lucky shot by Rice, of Buena Vista, in the last minute of play.

The college gymnasium was filled to capacity by a howling aggregation of fans, who kept up a ceaseless din until the final whistle was blown. The college fans hand played between halves.

Fast, clever teamwork on the part of both teams featured the game. The Morningsiders worked the ball about the floor almost at will and with amazing speed, but although the Maroon players had shot after shot at the basket, they could not make their efforts count against the deadly accuracy which the visitors displayed. The Buena Vista team dropped the sphere into the basket with ease during the first half, but could not find the hoop so regularly during the second frame.

Evans Plays Stellar Game.

The floor work of Capt. Evans, of Morningside, was largely responsible for breaking up the defensive tactics of the Buena Vista five. Evans is a guard, but time after time he would work the ball down the floor to give his teammates a chance to try for a counter. Jack Rogers and "Honey" Rogers, playing with Morningside, held down the forward end of the floor, but during the first half were held under cover by the Buena Vista guards.

Wall, of Buena Vista, who played in the Morningside high school invitation high school basketball tourney last year and won an all-tournament berth, was easily the star for the winners. He

MAROONS LOSE OPENING GAME TO BUENA VISTA

Rice Breaks Tie with Field
Goal in Last Minute of Ex-
citing Contest — Visitors
Outplay in Last Half.

After overcoming an eight point handicap by a second half rally, Morningside college basketball players saw victory vanish in the final minute of play of their opening game last night at Morningside gymnasium when Rice, of Buena Vista college, broke a 22 point tie by dropping his ball through the loop. G. Honey Rogers made one point on a free throw after time was called making the final score 24 to 23 for the Storm Lake aggregation.

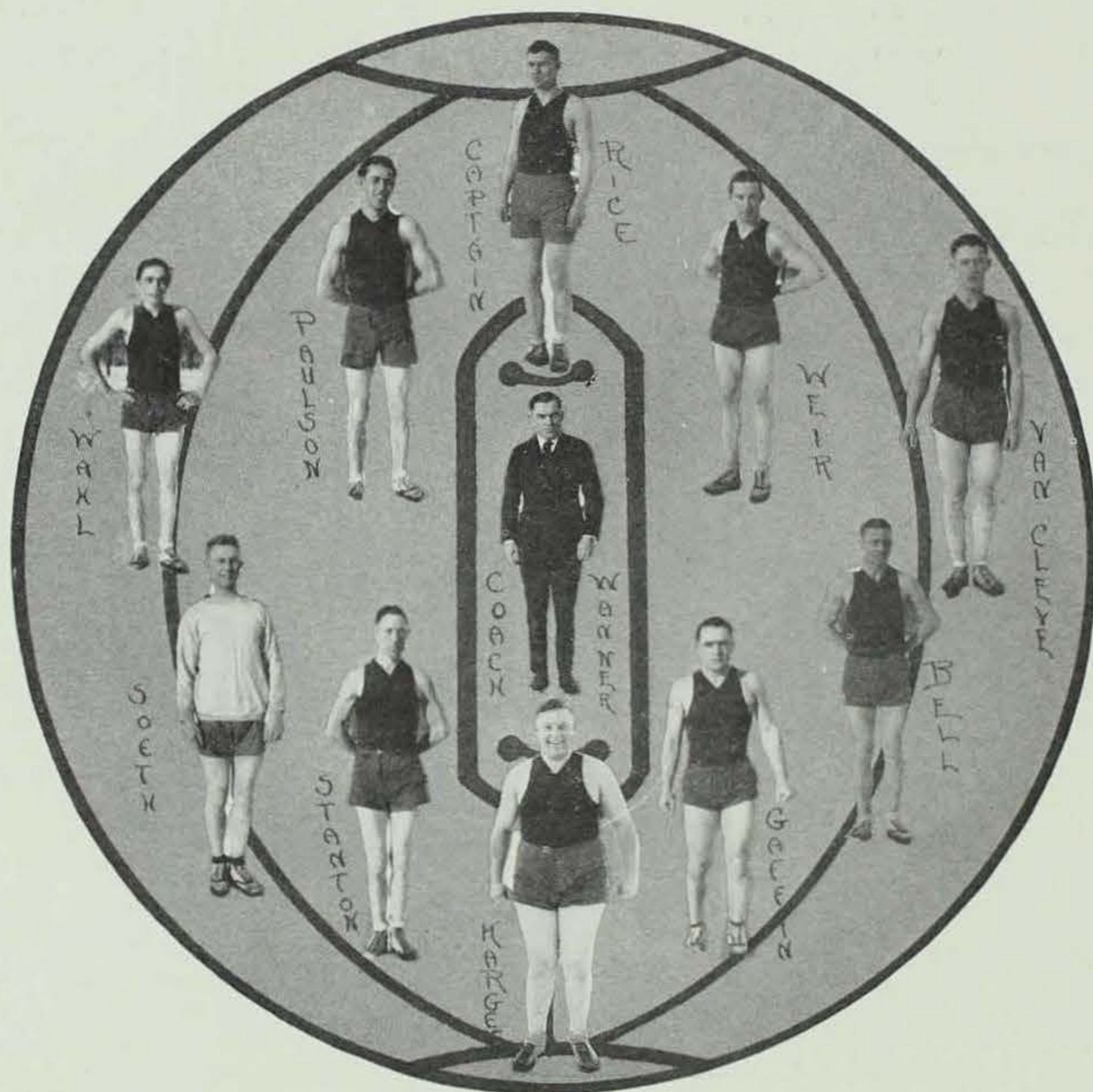
Although very evenly matched considering the game as a whole, each quint had the advantage in one half and was outplayed in the other. Wall, of Buena Vista, starting the scoring with a basket after five minutes of play. Another field goal and a free throw gave the visitors five points before J. Rogers broke the ice with a goal for Morningside.

Buena Vista led at the half 11 to 9 but the Maroon hoopers staged a rally which overcame the handicap and gave them a momentary lead of 20 to 19. Three minutes before the whistle, the score was tied at 22 all and Rice was the fortunate player to toss the winning basket.

Wall, Alta high school star last season, led in scoring with five field goals. Rice and "Honey" Rogers made three field goals while the latter caged five of six tries from the free throw line. Both teams used the five man defense with the Maroons adhering more closely to this style of play. Wall, Price, G. Rogers and

13

JANUARY



Basket Ball

This season was really Buena Vista's second season for inter-collegiate basket ball. This year the BeaVers, led for the second year by Captain Rice, carried away the best of the score in five out of twelve games. Omaha, Tabor, and Simpson are now on the list of opponents. The team was going best when it defeated our old rival, Morningside. Return games were played with Omaha, Western Union, Trinity and Columbus.

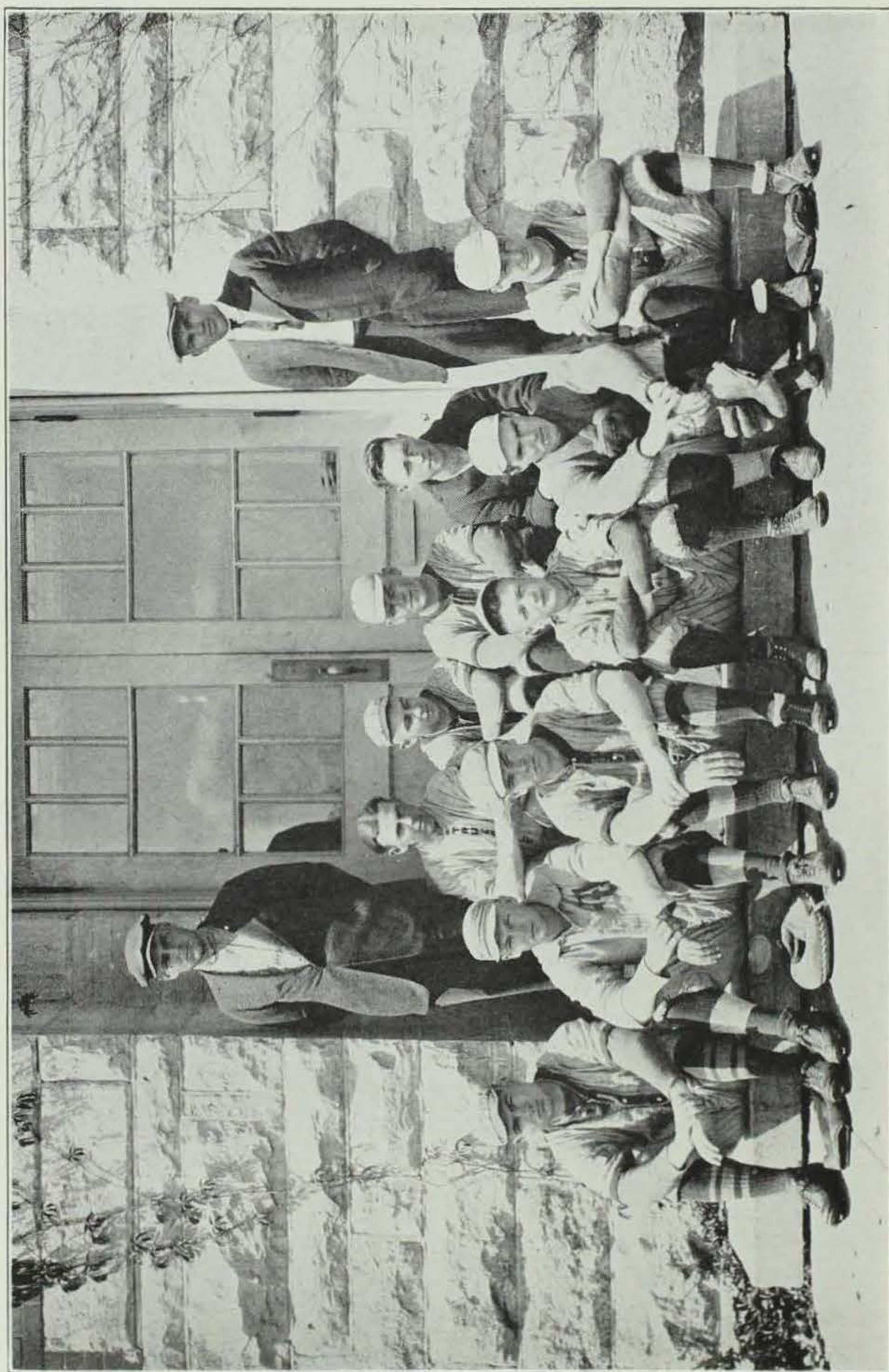
Coach Wanner had a large number of candidates out which he gradually brought down to twelve. Space does not permit giving the fine points of each player.

THE SCORE BOARD

January 12.....	University of Omaha, 44.....	Buena Vista, 22, There
January 13.....	Morningside, 23.....	Buena Vista, 24, There
January 14.....	Trinity, 24.....	Buena Vista, 16, There
January 18.....	Columbus, 9.....	Buena Vista, 28, Here
January 20.....	Western Union, 11.....	Buena Vista, 33, Here
January 26.....	University of Omaha, 20.....	Buena Vista, 19, Here
February 7.....	State Teachers, 26.....	Buena Vista, 17, There
February 16.....	Simpson, 22.....	Buena Vista, 12, There
February 17.....	Western Union, 20.....	Buena Vista, 16, There
February 18.....	Columbus, 12.....	Buena Vista, 31, There
February 23.....	Tabor, 20.....	Buena Vista, 21, Here
March 2.....	Trinity, 27.....	Buena Vista, 20, Here

THE TEAM

Beryl Wall	-	-	-	Forward
William Weir	-	-	-	Forward
Basil Rice, Captain	-	-	-	Center
Forest Gaffin	-	-	-	Guard
Melvin Van Cleve	-	-	-	Guard
Max Soeth	-	-	-	Guard
Dalbert Poulson	-	-	-	Forward
Kenneth Bell	-	-	-	Guard
Evron Karges	-	-	-	Guard
Clifford Stanton	-	-	-	Center and Forward
Lee Edwards	-	-	-	Center and Forward



Diehl, Thompson, Rice, Walstead, Dahm, Wanner,
Rice, Soeth, Robinson, Rae, Kevane, Ambler.

Base Ball and Track

Last year only three inter-collegiate baseball games were played. Of these two games were victories and one a defeat.

The first game was played at Le Mars with Western Union. This game they took by an 11 to 6 score.

On May 13th Ellsworth came up from Iowa Falls. It was the first game played on the remodeled Bradford field and Buena Vista celebrated the occasion with a victory of 9-2. A second game was played the following day which resulted in another victory for Buena Vista, the score being 10-9. Basil Rice pitched both of the games for the BeaVers.

There was no inter-collegiate track last spring, but the annual inter-class meet was held. The Seniors took first place with 54 points, the Academy second with 34 points and the Juniors third with 16 points. Basil Rice was the individual star and high point winner.

BASEBALL TEAM

Basil Rice	<i>Pitcher</i>
Max Soeth	<i>Catcher</i>
Don Ambler	<i>First Base</i>
Vern Robinson	<i>Second Base</i>
Charles Pritchard	<i>Third Base</i>
Joe Kevane (Captain)	<i>Short Stop</i>
Clarence Walsted	<i>Right Field</i>
Richard Thompson	<i>Center Field</i>
Beryl Rice	<i>Left Field</i>
George C. Rae	<i>Field</i>
Walter Dahm	<i>Field</i>
George Diehl	<i>Manager</i>

Girls' Athletics

Soccer, Basket Ball, Volley Ball, Hiking and Tennis are the various forms of Girls' Athletics indulged in by BeaVerettes.

Basket Ball for the winter is one of the forms counting in the point system for the sweaters and the "B." The girls going out for the basket ball season are divided into teams and games are played at the end of the season.

Hiking is the chief sport in the spring. The girls band together in a Hiking Club, and during the season, hike so many miles a day, ranging from two to five. The hikes to Alta—6 miles; around the lake—14 miles; to Sioux Rapids—20 miles; and to Cherokee—25 miles; are required for the 25 points on the sweater.

Soccer and volley ball are also enjoyed, but as yet these forms have not become common enough to be included in the point system. Tennis, although not very common, is included in the point system.

The system is based on 100 points, and when these are earned the girl is awarded a salmon and black "B" and a white sweater. The system at present is 25 points for hiking, 15 for tennis, and 10 for basket ball. The combination of these points gives the required 100 points, and for each successful season a medal is given.

High School Tournament

The second annual High School Invitation Tournament was held in Victory Hall, March 3 and 4, 1922. Fonda was the winner with Newell taking second place. Orange City took third and Lake View fourth. Alta High school, winner of last year's tournament took the Boyd Cup this year. The Buena Vista Tournament is growing in popularity.

The following are this year's results:

First Round

Newell, 19—Cherokee, 5
Storm Lake, 26—Cleghorn, 13
Truesdale, 26—Marathon, 9
Linn Grove, 9—Aurelia, 6
Paullina, 21—Primghar, 4
Ida Grove, 19—Marcus, 11
Albert City, 21—Hayes, 13
Fonda, 15—Sanborn, 2

Second Round

Fonda, 34—Meriden, 7
Rolfe, 28—Albert City, 9
Orange City, 15—Paullina, 9
Alta, 12—Ida Grove, 11
Lake View, 12—Galva, 7
Truesdale, 18—Linn Grove, 14
Ireton, 7—Des Moines, Twp. 4
Newel, 26—Storm Lake, 13

Third Round

Fonda, 36—Rolfe, 2
Orange City, 24—Alta, 10
Lake View, 13—Truesdale, 10
Newell, 31—Ireton, 8.

Semi-Finals

Fonda, 12—Orange City, 11
Newell, 27—Lake View, 13

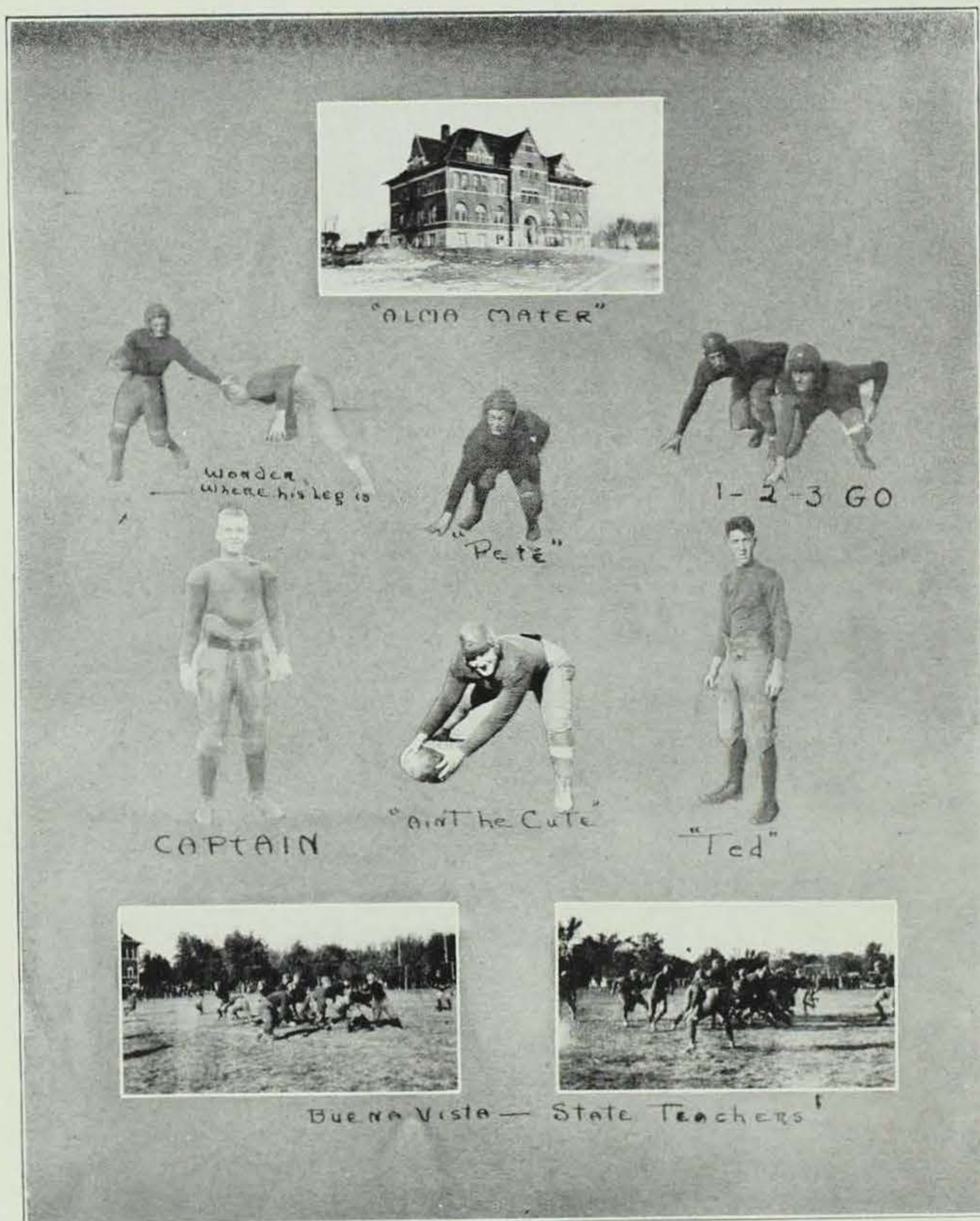
Finals

Fonda, 21—Newell, 19
Orange City, 16—Lake View, 11

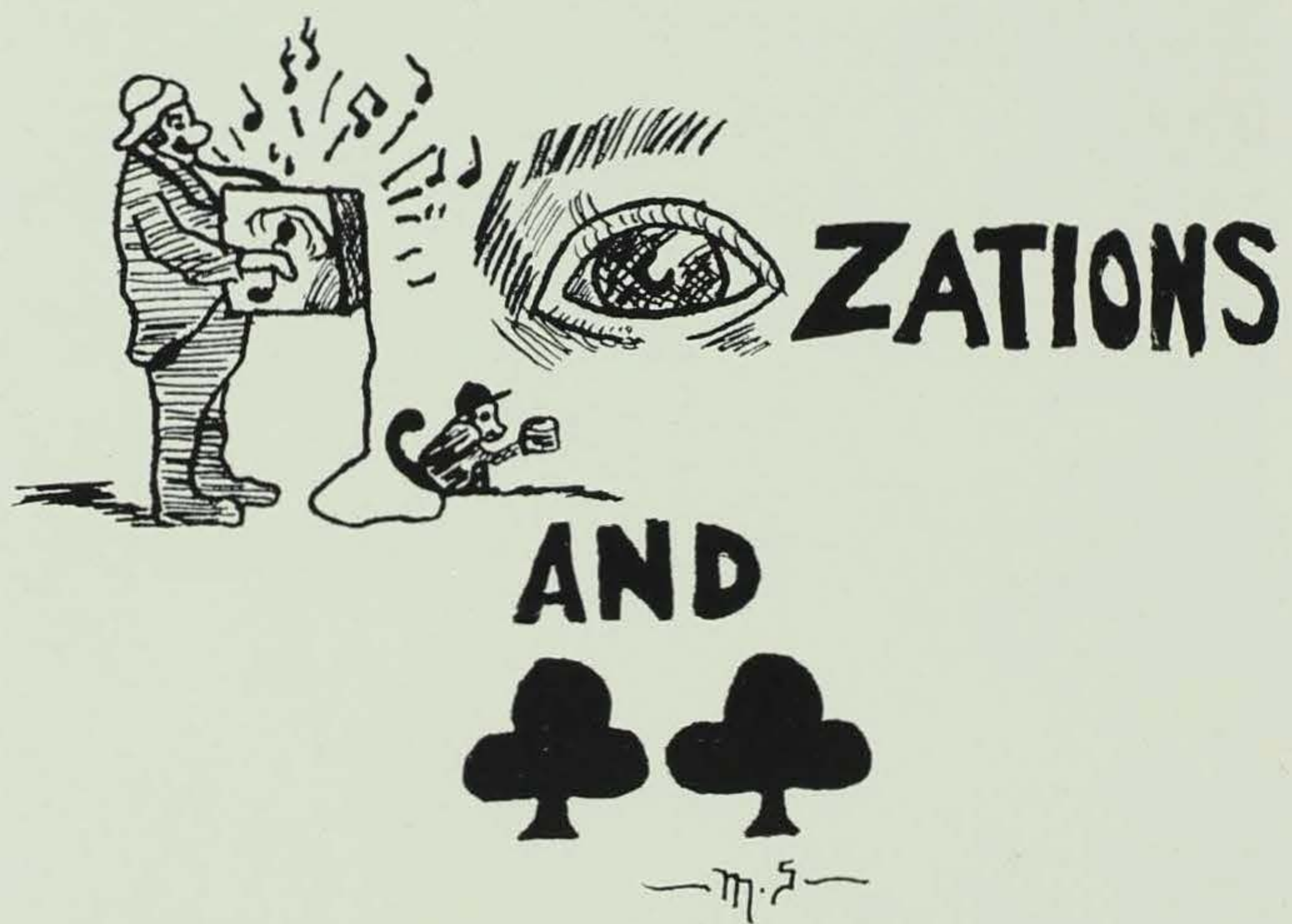
Free Throw Winner

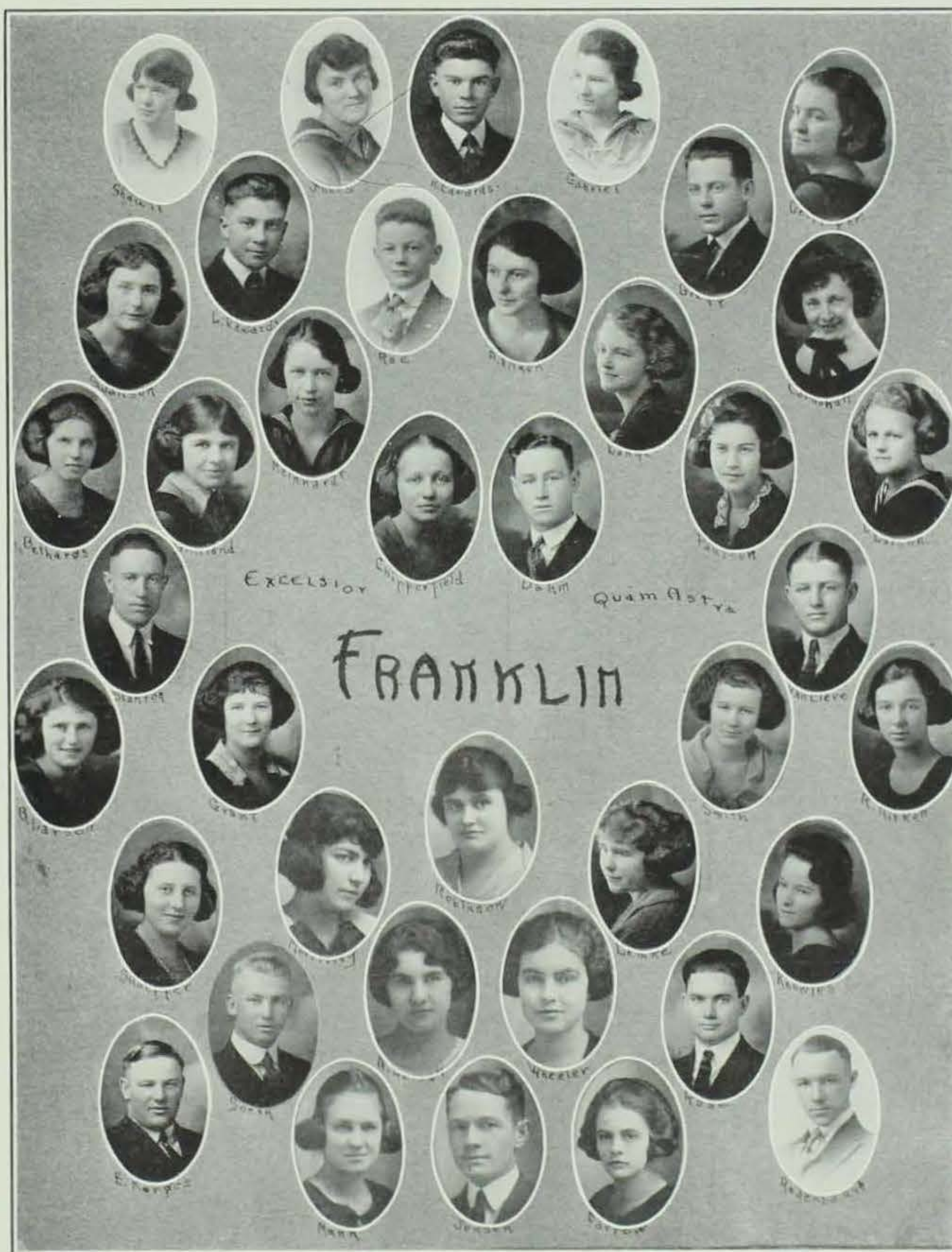
Harkins, of Newell.

The annual high school basket ball tournament which in the last two years has become a big feature in Buena Vista's early spring program, was inaugurated for the purpose of drawing the Northwestern Iowa High School teams into a contest under the auspices and privileges of a Christian college. The tournament has become a great success through its arrangement. The most able and the best of the high school players play against each other and the best of all are chosen. The tiny "Basket Balls" awarded to the all tournament team are truly symbols of sportsmanship and any boy may be proud to be the owner of one.



"A handful of common sense is worth a bushel of learning."





Motto—"Excelsior Quam Astra."

Colors—"Cherry Red and White."

Franklin Literary Society

OFFICERS

First Semester

President	-	-	-	Denton Gregg
Vice President	-	-	-	Helen Meinhard
Secretary	-	-	-	Opal Hoffman
Treasurer	-	-	-	Alzada Carnahan
Critics	-	Gretta Gilliland,	Margaret Jones	
Marshal	-	-	-	Doris Mann

OFFICERS

Second Semester

President	-	-	-	Margaret Jones
Vice President	-	-	-	Helen Meinhard
Secretary	-	-	-	Ruth Aitken
Treasurer	-	-	-	Alzada Carnahan
Critics	-	Gladys Bethards,	Denton Gregg	
Marshal	-	-	-	Louis Kacmarynski

Star Literary Society

OFFICERS

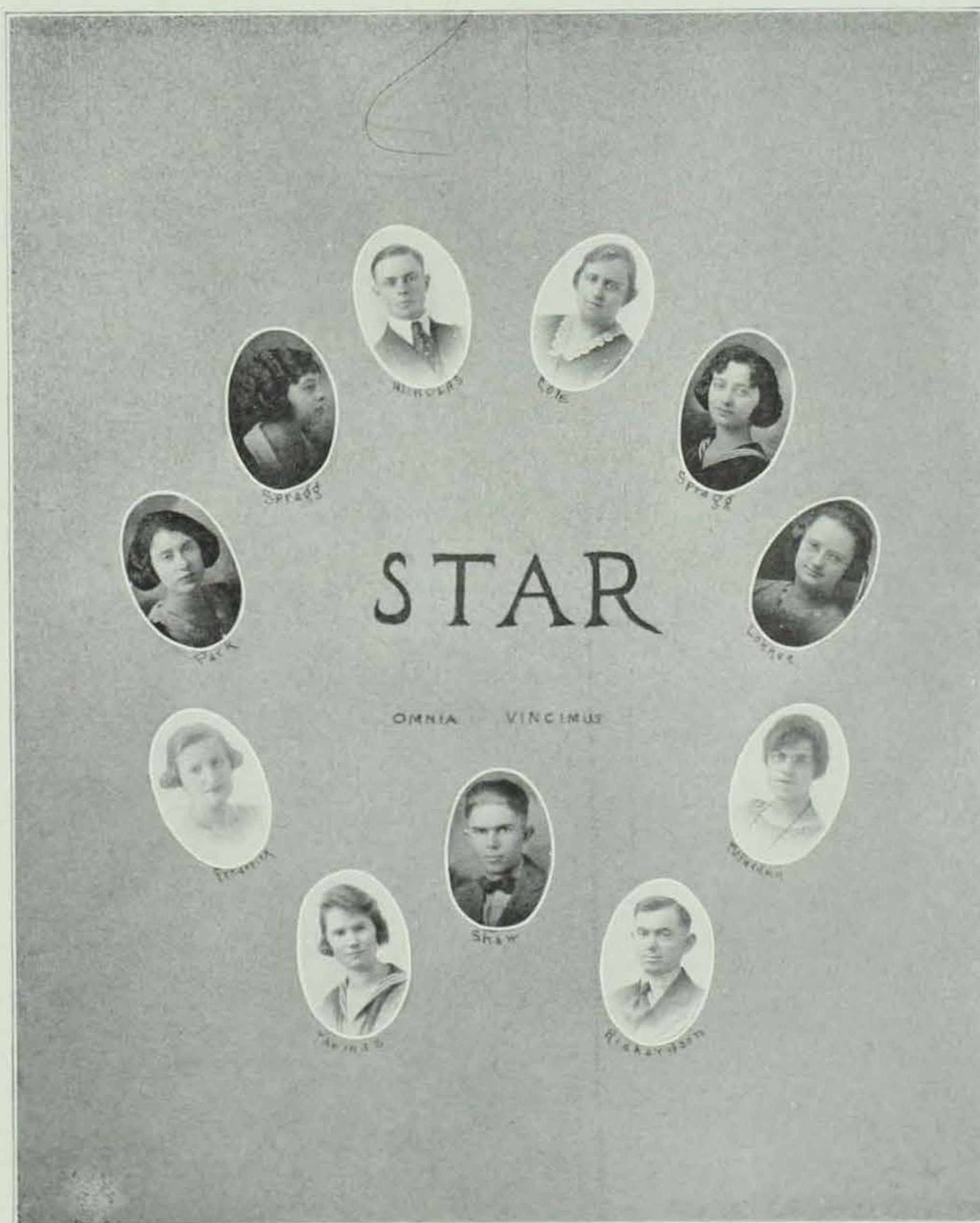
First Semester

President	-	-	-	Karl Nicholas
Vice President	-	-	-	Mary Stanzel
Secretary	-	-	-	Thelma Parks
Treasurer	-	-	-	Esther Friedrich
Sergeant-at-arms	-	-	-	Philip Aldritt
Critics	-	Ethel Cole,	Robert Richardson	

OFFICERS

Second Semester

President	-	-	-	Robert Richardson
Vice President	-	-	-	Mary Thomas
Secretary	-	-	-	Frank Shaw
Treasurer	-	-	-	Walter Arfman
Sergeant-at-arms	-	-	-	Joe Aldritt
Critics	-	Mary Stanzel,	Philip Aldritt	

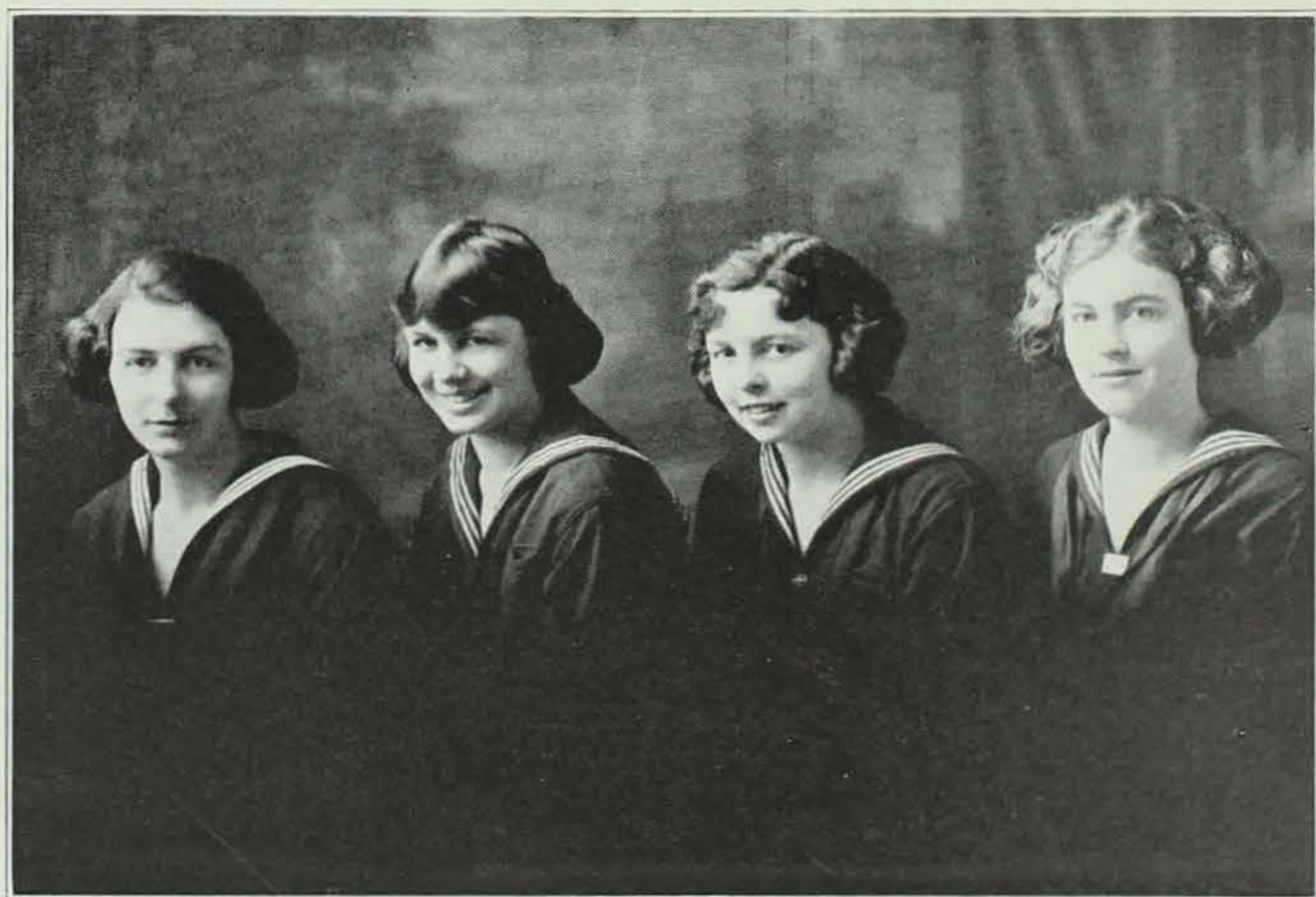


Motto—"Omnia Vincimus."

Colors—"Blue and White."



Lange, (Alternate), Halley, Jones, Friedrich



Aitken, Gilliland, Spragg (Alternate), Wheeler

Forensics

Forensics at Buena Vista are managed primarily by the students representing the literary societies, with the co-operation of the department of public speaking. The women of the college have taken an active part in inter-collegiate debate. A triangular debate, the question of which was, Resolved: "That the United States Government should enact Legislation restricting Japanese immigration into the Continental United States on the same basis as the present Chinese Immigration Laws," was held in March with Simpson and Penn in which the negative team composed of Misses Gretta Gilliland, Ann Aitken, Muriel Wheeler, Fern Spragg, as alternate went to Penn. A dual debate with Le Mars on the same question was later held in which the affirmative travelled. It was composed of Misses Margaret Jones, Gertrude Halley, Esther Friedrich and Esther Lange, as alternate.

The decisions were as follows:

TRIANGULAR DEBATE

Buena Vista, Negative (at Penn)	0
Penn, Affirmative	3
Buena Vista, Affirmative	2
Simpson, Negative	1

DUAL DEBATE

Buena Vista, Affirmative (at Western Union)	1
Western Union, Negative	2
Buena Vista, Negative	3
Western Union, Affirmative	0

Beside Inter-collegiate debates, the literary societies have held debates in their programs during the year, finally ending in an inter-society debate. The goal of inter-society debate is the Ensign Trophy, which becomes the permanent possession of the society winning in debate for three years. Until April 18, 1922, the cup had been in the possession of the Franklin Society for two years. The men's debate held on that date was the turning point in affairs, when the Stars won by a 3 to 0 decision. The question was: Resolved: "That a constitutional amendment be adopted, giving Congress exclusive power of regulating marriage and divorce in the United States." The affirmative side was debated by Mr. Eppler Gutz, Mr. Walter Dahm and Mr. Ivor Rowlands. The negative side taken by the Stars, was debated by Mr. Robert Richardson, Mr. Philip Aldritt, and Mr. Joe Aldritt.

Medals were awarded those taking part in inter-collegiate debate and those winning in the local oratorical contests.



Oratory

Buena Vista is a member of the Northwest Iowa Oratorical Association and each year sends a representative to compete with Morningside, Upper Iowa, Simpson, and Penn. Our representative this year to the Men's Oratorical Contest held at Penn was Joe Aldritt. His oration, "The Era of Hope" was given in the contest at home and at Penn. Mr. Richardson as delegate and Mr. Nicholas, as State Secretary, accompanied him.

Miss Hazel Lokken, having won in the Women's Oratorical Contest at home, represented Buena Vista at the inter-collegiate contest held at Morningside. Her oration entitled, "The New American" was a credit to her school. Miss Margaret Jones as business representative, accompanied Miss Lokken to Morningside to attend the business meeting of the Women's Inter-collegiate Forensic League.



Star Xmas Party



Watch Em Work



Patiently
Waiting



Bathing Beauties



She isn't an
"old maid" either



on the Bridge

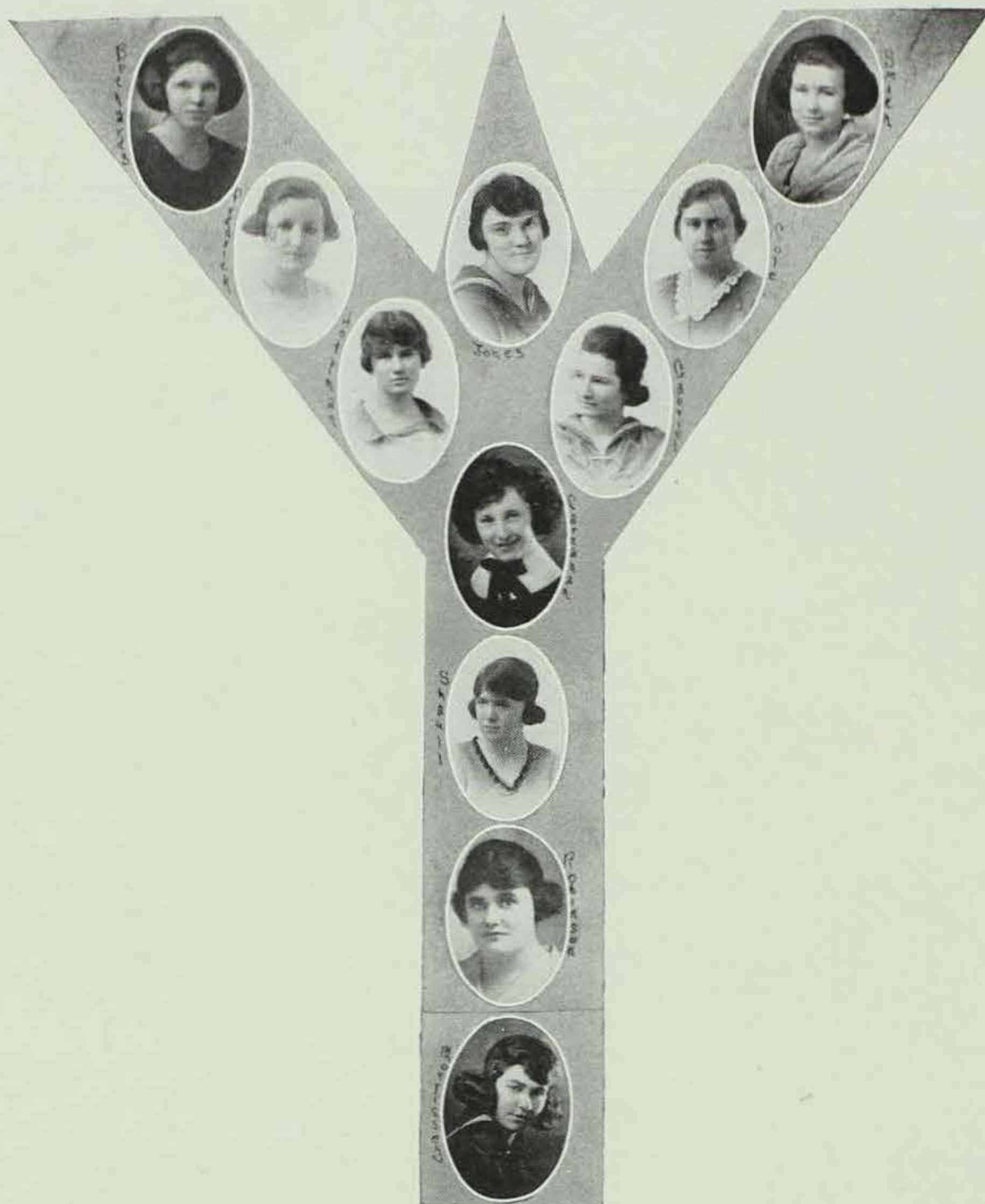


Interior of Gym



Sophomore Feed

*"No longer forward nor behind,
I look in hope or fear,
But grateful take the good and find,
The best of now and here."*



D. W. C. A.

OFFICERS

President	-	-	-	Margaret Jones
Vice President	-	-	-	Alzada Carnahan
Secretary	-	-	-	Lola Morrissey
Treasurer	-	-	-	Esther Friedrich

COMMITTEE CHAIRMEN

World Fellowship	-	-	-	Nellie Robinson
Finance	-	-	-	Opal Hoffman
Social	-	-	-	Lillian McFadden
Social Service	-	-	-	Gladys Bethards
Membership	-	-	-	Alzada Carnahan
Association News	-	-	-	Mildred Smith
Devotional	-	-	-	Ruth Gabriel
Room	-	-	-	Ethel Cole
Undergraduate Field Representative	-	-	-	Ardath Shaul

Y. W. C. A.

The Y. W. C. A. is one of the important organizations of the college. Nearly all the women of the college are members and lend their support in its activities. At the opening of the school year the association lends its aid to the new girls to help them to become acquainted with the college. It maintains a building fund for room improvements and a Geneva fund. The Geneva Fund is made possible by the annual May Day Supper, served by the Y. W. girls.

The Y. W. C. A. extends its influence to the foreign field by supporting a little motherless Japanese girl. It is the aim of the girls to bring little Hanah to Buena Vista after she has completed her high school education in Tokyo.

The newly elected cabinet and administrative officers are planning big things for the coming year.

Y. M. C. A.

President	-	-	-	-	Thaddeus Olson
Vice President	-	-	-	-	George Wanner
Secretary	-	-	-	-	Denton Gregg
Treasurer	-	-	-	-	Karl Nicholas

The Y. M. this year has gone a long way toward making the association what it should among the men of the school. Next year the "Y" will have something to start with and can begin work at the beginning of the year.



Meinhard, Gilliland, Shaeffer, Bethards, McFadden, Gabriel.
Blair, Smith, Wheeler, A. Aitken, R. Aitken, Banghart, Mann, Larson.
Geisinger, F. Spragg, Carnahan, Aldritt, Lenke, Swanson, E. Spragg.

Women's Glee Club

The Women's Glee Club is a musical organization, whose membership, composed of twenty members, is limited to college students and faculty. This year it has been directed by Professor Aldritt, and the following program has been given:

Program

PART I

Viking Song	- - -	S. Coleridge Taylor
Sunshine and Music	- - -	Ambrose
	Glee Club	
Venetian Boat Song	- - -	Blumenthal
	Charlotte Geisinger and Thelma Parks	
Dramatic Reading, "Little Sister Snow"	- - -	Frances Little
	Mary Thomas	
Sanctus (St. Cecilia's Mass)	- - -	Gounod
	Glee Club	
Violin Solo, "Blumenlied"	- - -	Gustave Lange
	Esther Fountain	
Serenade	- - -	Tosti
Little Grey Dove	- - -	Saar
	Glee Club (Obligato, Miss Spragg)	

PART II

The Snow Storm	- - -	Rogers
	Glee Club	
Dere was a Little Pickaninny	- - -	Pickaninny Quartette
	Misses Swanson, Schaefer, Gabriel and Shaul	
Piano Duet from Il Trovatore	- - -	
	Misses Fountain and McFadden	
Indian Lullaby	- - -	Thurlow Lieurence
Indian Dance	- - -	
	Glee Club	
Pianologue "Foolish Questions"	- - -	Wm. Lee
	Mary Thomas	
Wanted, A Husband	- - -	H. Waldo Warner
	Misses Jones, Aitken and Meinhard	
Scotch Songs:		
Campbells Are Coming		
Annie Laurie		
Comin' Thru the Rye		
	Glee Club	
Highland Fling	- - -	Miss Fountain

PART III

Southern Melodies:

My Old Kentucky Home		
Old Black Joe		
Old Folks At Home		
De Coppah Moon		
	Glee Club	
Dreaming	- - -	H. R. Shelley
Forest Lullaby	- - -	Zerlett
Buena Vista Toast	- - -	
	Glee Club	

The Home Concert, was given in Storm Lake on March twenty-seventh, and concerts have since been given at Linn Grove and Lytton; and dates arranged for several other concerts in Northwest Iowa including Hospers and Odebolt.



Karges	Mann	Gregg
Gilliland	Kaemarynski	Meinhard
Shaul	Smith	Thomas
	Nicholas	

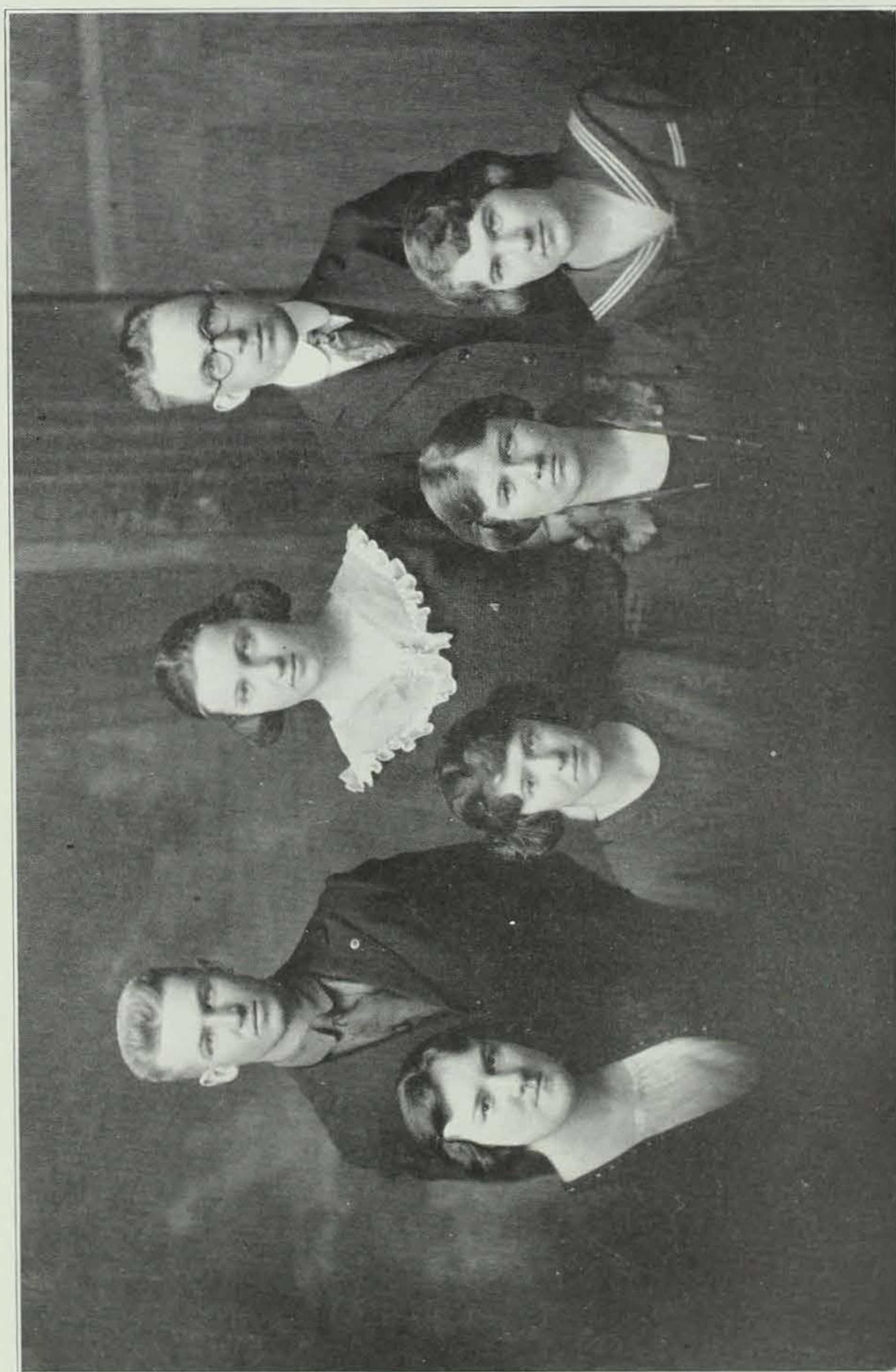
Tack Staff

Editor-in-Chief	-	-	-	-	Doris E. Mann
Associate Editor	-	-	-	-	Denton B. Gregg
Business Manager	-	-	-	-	Evron Karges
Assistant Business Manager	-	-	-	-	Theodore Karges
Faculty Advisor	-	-	-	-	Alice E. Wilcox

News Staff

College Sports, Karl Nicholas, '22.
Women's Sports, Mildred Smith, '23.
Social, Helen Meinhard, '24; Gretta Gilliland, '24.
Class Activities, Margaret Jones, '22.
Local, Louis Kaemarynski, '24; Ardath Shaull, '23.
Exchange, Ruth Gabriel, '24.
Lit's and Y's, Mary Thomas, '23.

The "Tack," the school paper of Buena Vista College, was ably edited this year by the above staff. It was their aim to make the school paper an interesting and highly entertaining chronicle of the activities of the school year. This aim has been fully realized this year, and the "Tack" is a paper of which any school might be proud.



Hallenbeck
Larson

Hoffman

Hix

Shaul

Soeth
Jones

Student Council

President	-	-	-	-	Opal Hoffman, '22
Vice President	-	-	-	-	Margaret Jones, '22
Secretary	-	-	-	-	Ardath Shaul, '23
Treasurer	-	-	-	-	Nellie Larson, '24

CLASS REPRESENTATIVES

Senior, Opal Hoffman.

Senior, Margaret Jones.

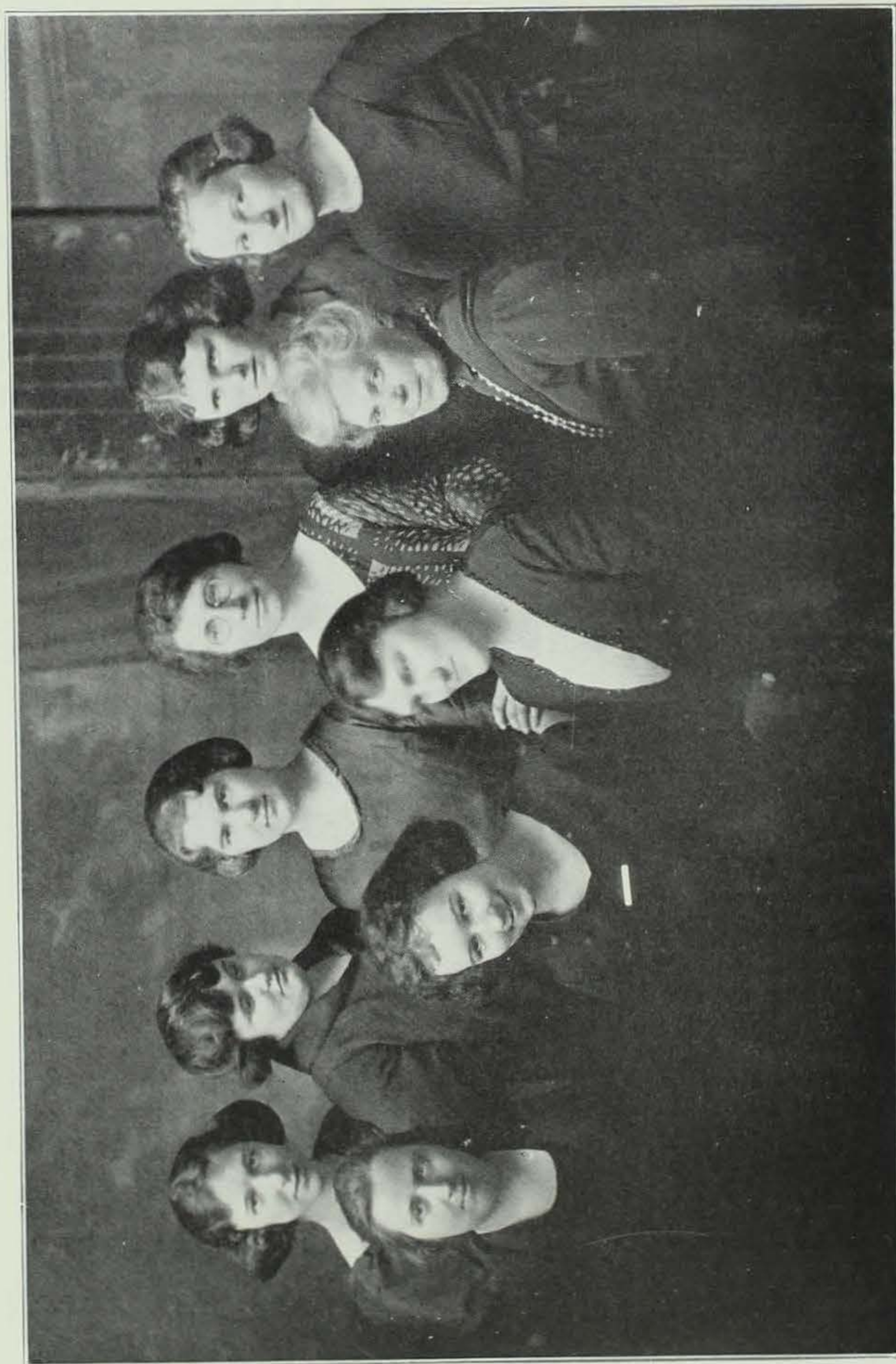
Junior, Ardath Shaul, Doris Mann.

Sophomore, Nellie Larson.

Freshman, Leola Hix.

Commercial, Max Soeth.

Faculty Advisors, Dean Wilcox, Dean Hallenbeck.



R. Aitken, Robinson, N. Larson, Fountain, B. Larson, Friedrich
Cole, Smith, M. Jones, Wilcox.

Advisory Board of the Women's League

OFFICERS

President	-	-	-	-	Mildred Smith
Vice President	-	-	-	-	Ethel Cole
Secretary	-	-	-	-	Esther Friedrich
Treasurer	-	-	-	-	Nellie Larson

CLASS REPRESENTATIVES

Senior, Margaret Jones.

Junior, Ruth Aitken.

Sophomore, Nellie Robinson.

Freshman, Bertelle Larson.

Faculty Members, Miss Wilcox, Miss Fountain.

The Board of the Women's League is made up of representatives from each of the classes. It is the business of this Board to control the activities of the girls in College, especially in Athletics. It is this board who determines the rules for winning the medals and the sweater as well as helping the girls in any other way possible.



Gann



Smith



Allen



Thomas



Hughes



Lange



McFadden



JENSEN



Shaw

Rudder Staff to Classmen

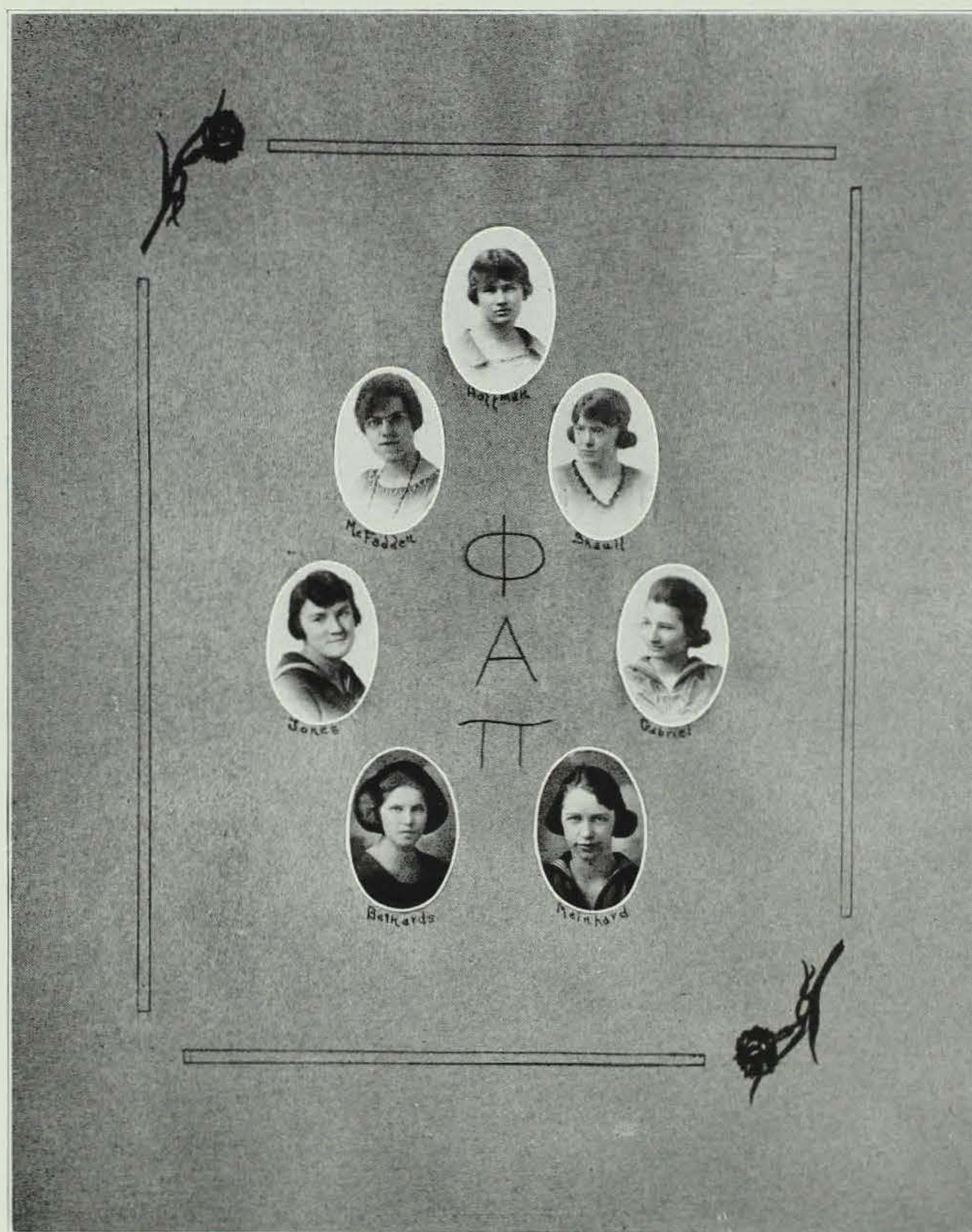
Here's to you, class of 1922! We congratulate you that you have been loyal to yourselves and to your college to "stick it through." We congratulate you that you of the great mass who enter school are of the two per cent who finish college.

You have had your hard times and your gay times. But why think of them now? Your job is now to adjust yourself to a greater field for service. "Education for service" is not ended, but is just begun. The highest type of our countrymen welcome you, plead with you to give your best. Brain, not brawn, is the call of your country. Not the athlete nor the prize fighter, but the brains, the intelligence of the day will be called to solve problems of the nation.

Do not fail the purpose of Buena Vista College! Bring honor to your school and to your flag.

Just a word concerning this publication. Accept this memory book of the last days of your college life as our best effort, though a meagre result.

We take this opportunity to thank those who in any way lent a hand to such a task. Special mention is due the Freshman class. As far as we know, no other Freshman Class has been so willing to co-operate in the publication of the "Rudder" as have the Sein Feiners.



Phi Alpha Pi Sorority

Founded October, 1906

JEWEL

Pearl

COLORS

Pink and White

EMBLEM

Swastika

FLOWER

Pink Carnation

Sorores In Collegio

OFFICERS

President	-	-	-	-	Opal Hoffman
Vice President	-	-	-	-	Ardath Shaull
Secretary	-	-	-	-	Helen Meinhard
Treasurer	-	-	-	-	Margaret Jones

MEMBERS

Ardath Shaull, '23.	Esther Fountain, '22.
Gladys Bethards, '24.	Margaret Jones, '22.
Ruth Gabriel, '24.	Opal Hoffman, '22.
Helen Meinhard, '24.	Lillian McFadden, '23.

PLEDGES

Marie Shaeffer, '25.	Esther Lange, '23.
Bertelle Larson, '25.	Esther Friedrich, '24.
Bernice Blair, '25.	Nova Swanson, '25.
Esther Lemke, '25.	Lucille Jones, '25.

PATRONESSES

Miss Alice E. Wilcox.
Mrs. Arthur M. Boyd.
Miss Edith K. Cooke.

HONORARY PATRONESS

Mrs. Geo. H. Fracker.

The Phi Alpha Pi Alliance was founded in 1909 for graduate members.



Smith



Gilliland



Carnahan



Whitson



Morrissey



Farrow

ΔΦΒ



Mann



Robinson



Nelson



Sellman

Delta Phi Beta Sorority

Founded November 9, 1920.

OFFICERS

President	-	-	-	-	-	Ruth Aitken
Vice President	-	-	-	-	-	Mildred Smith
Secretary	-	-	-	-	-	Lola Morrissey
Treasurer	-	-	-	-	-	Nellie Larson

Sorores in Collegio

Ruth Aitken, '23.	Nellie Larson, '24.
Doris Mann, '23.	Nellie Robinson, '24.
Mildred Smith, '23.	Lola Morrissey, '24.
Gretta Gilliland, '24.	Hazel Farrow, '24.
Alzada Carnahan, '24.	Ina Zielman, '24.

PLEDGES

Ann Aitken, '25.	Ethelyn Poulson, '25.
Neva Martine, '25.	Leola Hix, '25.
Lillian Larson, '25.	Mildred Keith, '25.
	Sarah Ethel Farnsworth, '25.

PATRONESSES

Mrs. Paul Bair

Mrs. Anna Eick

Colors—*Red and White.*

Flower—*Red Rose.*

Emblem—*Shield.*



Cole, McFadden, Hoffman, Searle, Mann
Smith, Swanson, Spragg, Blair

Home Economics Club

President	-	-	-	-	Lillian McFadden
Vice President	-	-	-	-	Esther Fountain
Secretary	-	-	-	-	Opal Hoffman
Treasurer	-	-	-	-	Bernice Blair

COMMITTEE CHAIRMAN

Membership	-	-	-	-	Ethel Cole
Program	-	-	-	-	Mildred Smith

This is a voluntary organization of students enrolled in the Home Economics Department. The purpose of this club is to stimulate interest in the practical problems of Home Economics and to gain a broader vision of the meaning of home-making.

Girls in the Junior and Senior year receive credit for demonstrations given before the Club.

The Club sent a delegation of four to the annual celebration of Home Economics Day at Iowa State College, Ames, Iowa, on February 3 and 4.

Beavers off the Campus



The Irish seem to be heavy drinkers!



Good view, West or East?



¿Como se va?



Blond y germo is prefer the stone to the bench.



Goodness! GRACIOUS!
(what would Humboldt say!)



Goodby sure is quite shipper!



Our Student Council President at home!



She might be Martha Wash—
but she's our Nellie

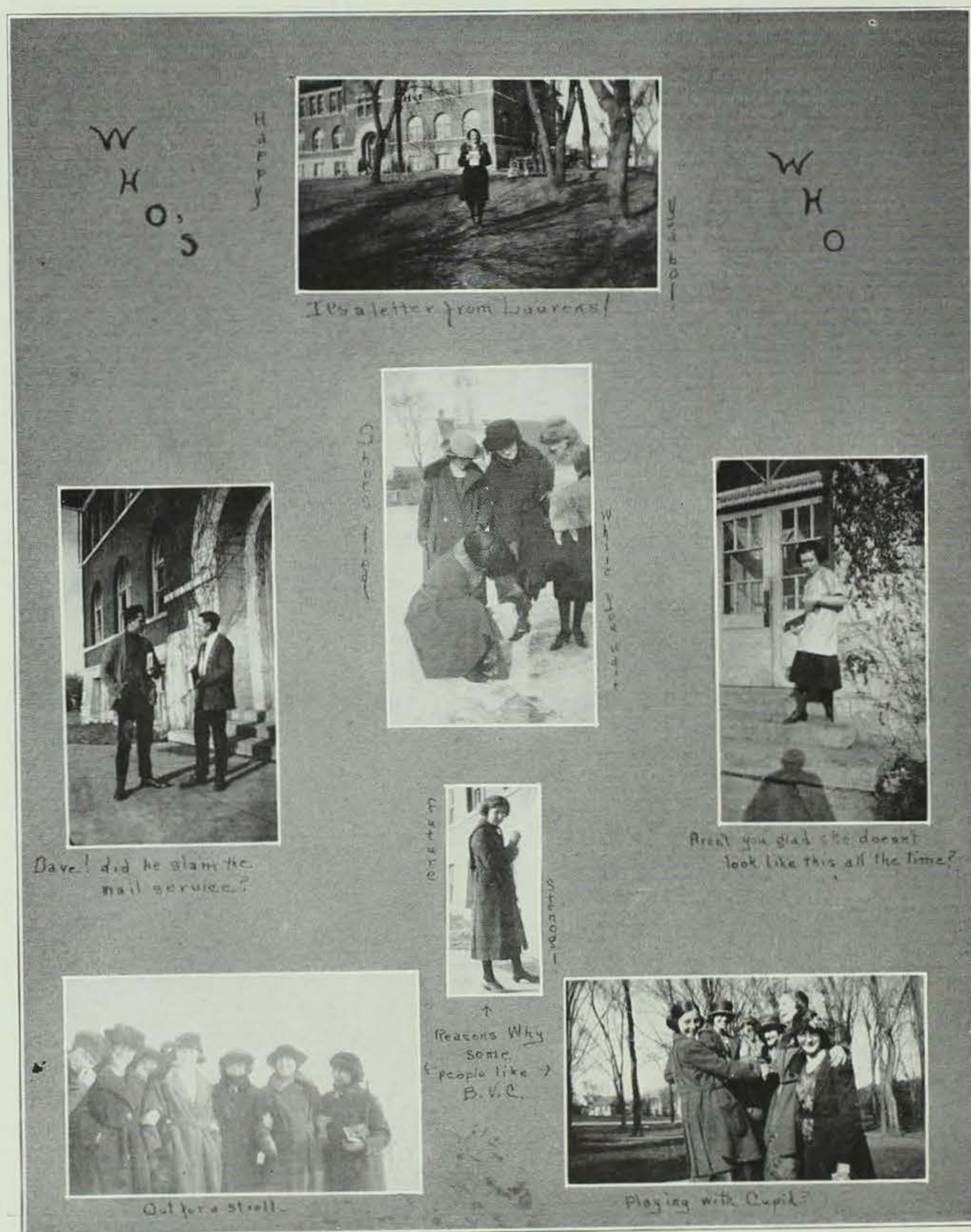


Rescue Them Quick! Boys!

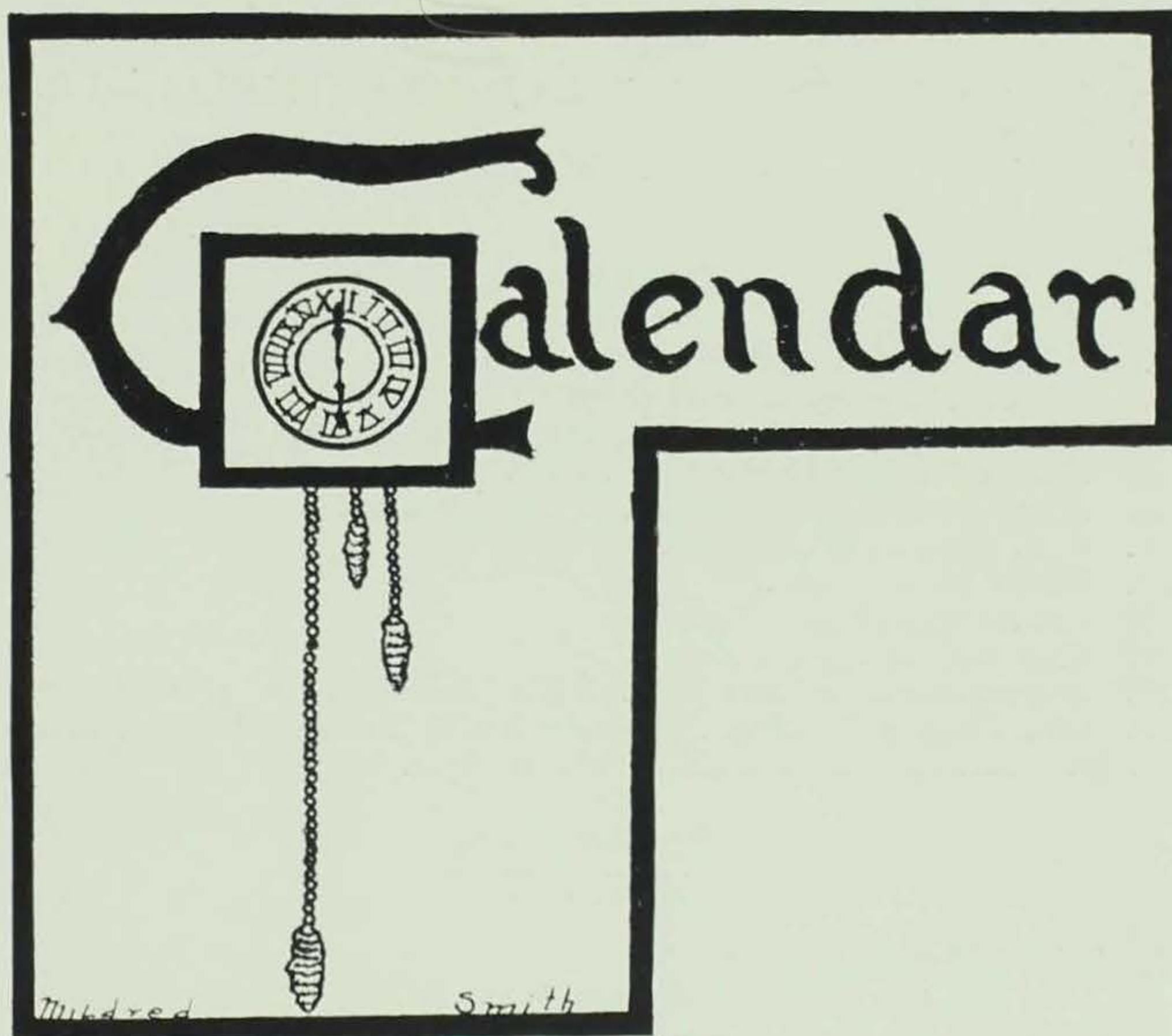


Chinese at prayer!
By stars!

"Oh, wad some power the giftie gie us
To see oursel's as others see us."



"Cheerfulness banishes all anxious care and discomfort, soothes and composes passions, keeps the soul in perpetual calm."



Mildred

Smith

Calendar

MARCH, 1920

- 24. Clean-up day. Final Girl's Basket Ball Game. Blacks 8 and Reds 7.
- 25. Vacation begins. Hooray!
- 26. Marjory Gladys Burdick arrives.

APRIL, 1920

- 4. End of Vacation—too short, as usual.
- 6. Glee Club Concert at Wall Lake.
- 11. Glee Club gives farewell party for Mrs. McManus.
- 15. Debate Western Union—B. V. loses.
- 18. Hikers to Alta—a whole loaf of bread wasted!
- 20. C. E. Banquet at Cherokee.
- 22. Glee Club at Early.
- 23. Phi Alpha Pi banquet pledges.
- 26. Glee Club Home Concert.
- 28. Inspectors—Everybody good. Film "Julius Ceasar" given at gym.
- 29. Glee Club at Paullina. "The old North Western, she ain't what she used to be." Mr. Aldritt reads all the corner signs.

MAY, 1920

- 2. Delta Phi Beta banquets pledges.
- 3. Bird Trip and hike around lake.
- 5. Shriners—no classes in the afternoon.
- 7. May Day Supper by Y. W.
- 8. Mother's Day. Mrs. O'Donoghue leads Y. W. Services.
- 10. Nellie Robinson elected Hobo Queen and John Rae, Hobo King.
- 11. Hobo Day—Parade—Dinner down town—Casino.
- 13. Carnival—January weather. Baseball with Ellsworth. We win.
- 14. More carnival—more Artic breezes.
- 17. Glee Club at Alta. Feed at Lola's.
- 19. Storm Lake Pageant—no classes.
- 20. Quartet at Sulphur Springs.
- 21. Hike to Sioux Rapids. Chaperons walk to Truesdale.
- 23. Glee Club at Odebolt. Last car gets caught in rain.
- 28. Hike to Cherokee. Miss Fountain chaperons from Russel Edwards' car. Can't find city limits of Cherokee.
- 31. Farewell Chapel. Organization representatives talk.

JUNE, 1920

- 1, 2, 3. Exams. Nuf said.
4. Faculty Picnic Dinner.
5. Baccalaureate Service and Y. M. and Y. W., Sunday night.
6. Pipe of Peace Breakfast. "Oats" and Margaret work all night. Soph-Freshie Gym Exhibition.
7. Tree Day. Reception at Gym. Alumni Banquet.
8. Commencement and Commencement Luncheon.
29. "Babe" Angier's wedding. Poor Vernon.

SEPTEMBER, 1921

15. Football practice starts.
- 19-20. Registration.
21. Opening Chapel. Dr. Thutt speaks. Y. W. Reception for new girls.
22. Miss Wilcox entertains Y. W. Cabinet.
26. Schedule almost in working order. Girls choose Soccer.
27. Dave, Dent, and Margaret chosen yell leaders. Bishop Hughes at M. E. church.
29. Franklin-Star joint Reception in Gym.

OCTOBER, 1921

1. Football with Trinity. We beat them.
4. "Scout" elected State Secretary-Treasurer of State Oratorical Assn.
5. Prof. Smokey comes through ceiling of Chem. Lab.
6. A Reg'lar Pep meeting.
7. State Teachers win from B. V.
10. Freshies skip at four A. M. Sophs don't find 'em. Wild night for favored members.
13. Franklin Reception at Rice's.
14. B. V. plays Western Union.
17. Mr. Slagle entertains B. V. students at a weiner roast. Y. M. organized.
18. Star Reception.
21. Still defeated.
22. Coach gets shaved in Des Moines. Dog Hallenbeck visits College.
23. Arthur Hanson asks a girl for a date on Long Distance.
25. Fake Soph Skip Day. Freshies much excited.
28. Masquerade party. Freshies gather cornstalks. B. V. wins from Ellsworth.
31. Rev. Lovell in Chapel.

NOVEMBER, 1921

1. Franklin initiation.
2. Miss Baker representing the Student Volunteer Movement visits B. V. Pete sleeps in History.
3. Sophs have early breakfast. Commercials skip.
8. BeaVers christened. Football team leaves for Dakota.
9. B. V. Loses to South Dakota Wesleyan.
11. Ditto Columbia. Armistice Day, no classes. Glee Club makes first appearance at Empire. Delta Phi Beta Anniversary Party.
16. Freshmen christened "Sinn Fein."
23. Thanksgiving Y. M. and Y. W. Joint meetings.
28. Y. W. Indoor Picnic and Japanese affair.
30. Girls' Debate Tryout. Men's Glee Club organized.

DECEMBER, 1921

2. Miss Rose Wilson, representing the Board of Domestic Missions of the Presbyterian Church, at B. V.
- 7, 8, 9. Dr. Harris of Highland Park Church, visits B. V.
10. Conversation club meets at homes of Mrs. Banghart, Miss Wilcox and Mrs. Fracker.
16. Joint Recital of Drama and Music. End of Inter-Class Series—Freshmen win.
17. Y. M. and Y. W. Classes of Presbyterian Church have Xmas party at Shaner home.
20. Franklin and Star Xmas parties.

JANUARY, 1922

5. Football Banquet.
10. Mother and Daughter Banquet.
12. Astronomy lecture by Dr. Hadden of Alta.
- 12, 13, 14. B. B. trip—play Omaha U., Morningside, and Trinity.
18. Columbus College "beat up."
20. Western Union defeated on B. V. floor.
24. "All Star" program.
26. Omaha U., wins by one point.
31. Senior Swing-Out—the beginning of the end. Rev. Harless of Fort Dodge speaks.

FEBRUARY, 1922

1. Exams.
2. More exams.
3. Misery ends. Joe Aldritt goes to Penn College to represent B. V. in oratorical contest.
- 3, 4. Amateur and Semi-Pro-basket ball tourney here.
7. BeaVers succumb to State Teachers.
13. Miss Doris Curran visits Y. W. Furnace froze up—no classes.
14. Dr. Elmer Lynn Williams speaks in chapel.
16. Simpson wins from BeaVers.
17. Western Union wins. Hazel Lokken represents B. V. at State Oratorical contest at Morningside.
18. Allee and Gillie get letters from Le Mars.
23. Tabor 20, BeaVers 21.
24. Joint Musical and Dramatic Recital.

MARCH 1922

2. BeaVers lose to Trinity.
3. Tournament. Junior girls cook oatmeal in cold water.
4. More tournament—Fonda wins. We hear that "She's a young upstart of a teacher."
5. Too much basket ball. Everybody tired out.
9. Basket ball game, Reds win over Blacks.
10. Star Grand Public.
17. Triangular Debate, Simpson 1, B. V. 2; Penn 3, B. V. 0.
23. Y. W. program.
24. Mrs. Wilcox passes away.
27. Glee Club concert at Storm Lake.
29. Old Y. W. Cabinet entertains new Y. W. Cabinet at home of Lillian McFadden.
30. Glee Club concert at Linn Grove.
31. Glee Club Concert at Lytton.

APRIL, 1922

- 3, 4. Trouble Chasers.
9. Phi Alpha Pi Banquet for pledges.
14. Dual Debate with Western Union. B. V. wins 4; W. U. 2. Y. M. and Y. W. have joint Easter meeting.
16. Easter, spring is here.
18. Inter-society debate—Stars 3, Franklins 0.
19. Girls hike to Alta.
20. Basket ball game, Reds 16, Blacks 14.
21. Sophomore-Senior Banquet.
25. Hike around lake.
26. Shrine Band Concert.
28. Community Camouflage.
29. Annual to press. What a relief.

Traditions

Every people, class or nation is characterized by a history of its own, built up by means of its organizations, customs, and traditions. So it has been with the history of Buena Vista. Steady progress has been made in the organizations of the College, likewise, at the same time its customs and traditions have become numerous and permanent. Owing to the fact that traditions lose their real origin with time let us, then, recall the origin of the atmospheric traditions over which Buena Vista boasts.

The "Naming of the Freshmen" is of interest and concern to all. The class of 1907 was probably the first class to have a name. The "Would Be's" were named by the Seniors at a party. The class of 1908 were commonly known as "The Three Graces" until the Rudder was published, which by the way was published for the first time, they were known as a "Species not yet Classified." The class of 1909 took upon themselves the name "The People." It was this class that made the naming of the Freshmen a permanent tradition. In 1911 the Freshmen, tired of waiting to be named, broke the custom and called themselves "Mewasams." The Sophomores dubbed this class "Prattlers," but no final agreement on the name was reached.

For a time the Sophomores duly named the Freshmen some time before Christmas, until of late this must be done before Thanksgiving vacation. If the Sophomores fail to name the class before the appointed time the Freshmen are given the privilege and right to a name which they deem appropriate.

"Skip Days" are a part of the class fight program between Freshmen and Sophomores. Each class tries to make it a private affair; in order to do so, the classes must steal away with no one the wiser until they are discovered missing. The rival class always follows suit after a bit of detective work has discovered some clue. One or two of the truants are captured during the day as a general thing, and made either to forfeit the good time the rest of the truants have or are put to severe tests of sportsmanship.

The "Color Ceremony" is one of the pretty traditions of the College. It was established by the class of 1912. The formal presentation of Colors to the Freshmen by the Seniors was originated to replace the color rush. At this time the Freshmen are given the right to wear the chosen colors. The first ceremony was held in the Commercial rooms, November 4, 1911. The colors were presented by Bernice Gregg-Cochran, received by Mabel Conquist-Smith. After the presentation of the colors a banquet followed, which is still part of the custom.

Since that time there have been two omissions of the ceremony. These occurred in 1912 and 1916. The neglected Freshmen chose colors and took the privilege of wearing them in chapel.

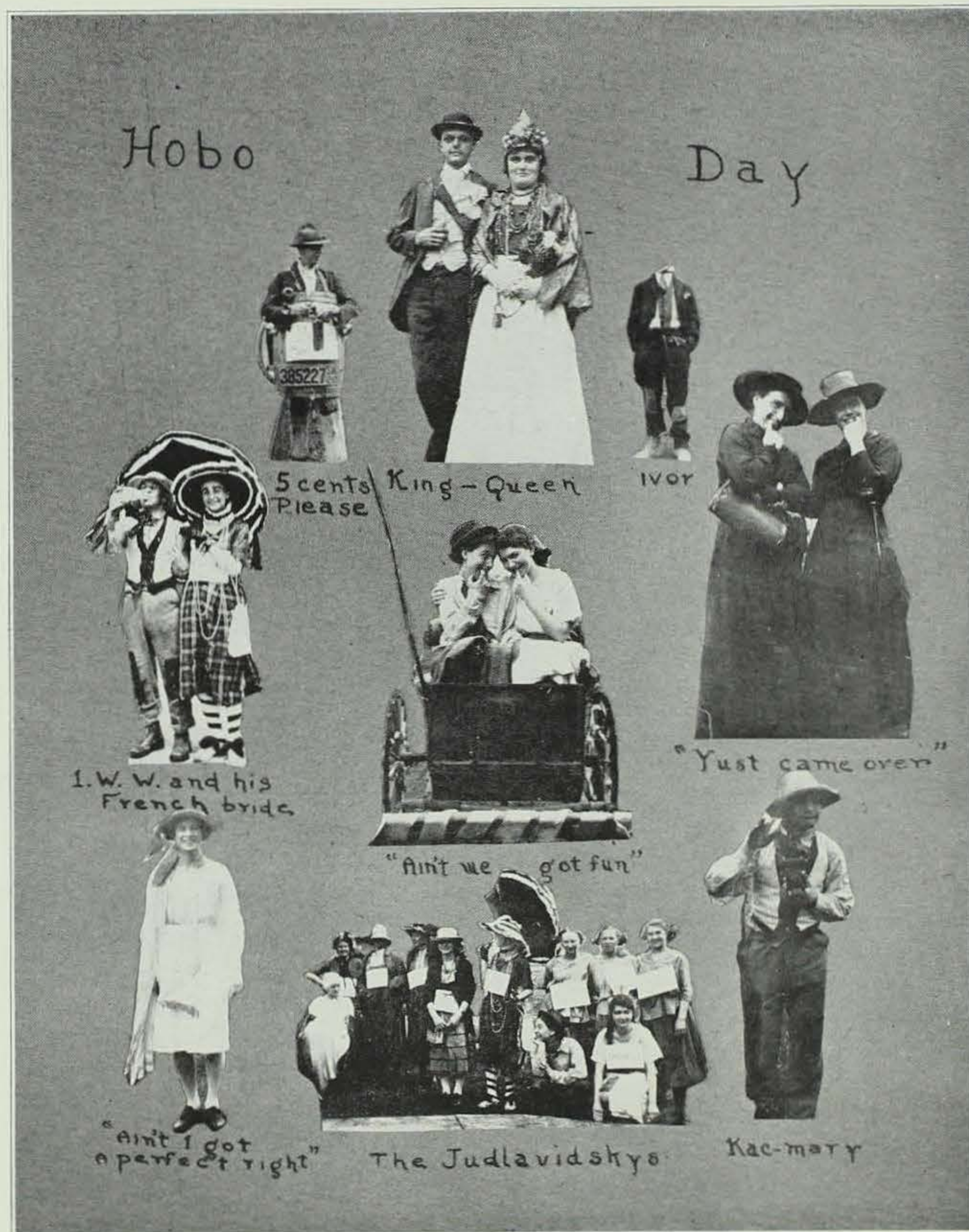
The "Y. W. C. A. Birthday Party" occurs every other year. The friends of the Y. W. are entertained on these occasions. Through interest and kindness they bring gifts to be used in the furnishing of the Y. W. room.

When every student and faculty member are overcome with spring fever they "doll up" in hobo or Gypsy custom and spend the day in picnics and jollity.

The first annual hobo day occurred in May, 1914. Its juvenility has proved so beneficial to everyone, that no omissions have occurred, neither are they likely to occur.

DURING COMMENCEMENT WEEK

The Pipe of Peace and Tree Day traditions are events that happen during the Commencement Week. The Pipe of Peace is a secret function generally held on Monday of Commencement Week at which time the Seniors invite the Juniors to come out to bury the hatchet and smoke the peace pipe in the good old Indian way. This event puts an end to all strife existing between both classes. The whole affair is enveloped in mystery so that it is only through hints and whispering that any one knows about it, for those who once attend seem prone ever after not to talk about it.



Knowledge is proud that he knows so much; wisdom is humble that he knows no more.

—Cowper

The Tree Day involves a secret early morning ceremony and breakfast when the tree is planted in early spring, and the public dedication takes place on Commencement Tuesday. The members of all classes garb themselves in costumes representative of their names and ranks. During the ceremony the Seniors offer worthy advice to the under-classmen, but grant them the privilege to answer back.

The "Senior Swing Out" is an impressive ceremony which takes place in the chapel during the chapel hour. It is the first occasion at which the Seniors appear in public dressed in caps and gowns.

When the trees begin to leaf and the grass turns green, plans are made for "Clean Up Day." Everybody is drafted to do his or her part in making the college campus look its best. When the work is done and the last bon fire lies smouldering, there is generally a baseball game afoot between faculty and students.

The Seniors of the even classes present a picnic ground to the Sophomores of that year.

The first outdoor "Sing Out" was held on the lawn in front of the Music Hall in June, 1913, under the leadership of Miss Taylor who was instructor in vocal music at the time. The Sophomores of that year had published a little pamphlet containing the college songs and yells. Examinations over, they decided to celebrate by initiating the new books. The second Sing Out, also the one of 1917 was held on the Music Hall Lawn. Now they are held on the Campus in front of the Main Building.

All Freshman Day—In the spring we become aware of the fact that the Freshmen have passed from the critical period of their infant stage. They publicly make known that they have successfully passed the ordeal of being Freshmen.

They win recognition by setting aside a day in May when they publish the "Freshman Scratches." This is a means by which the infants take it upon themselves to put before the student body hinted signs of their intelligence and wit. These "scratches" are presented to the faculty and students upon receipt of ten cents when they enter the chapel. The chapel services are turned over to the Freshmen. The talented people among them are selected to take part in the program.

They end the day with a picnic supper.

TREE DAY



Presentation of 1921 Tree



Bolsheviks

1923



Tree Day Spade



Cooties

1922



1st Class Tree



Chenopodia

1924



Bubbles

1921

Learn to say no, and it will be of more use to you than to be able
to read Latin. —Spurgeon.

Sophomore-Freshman Breakfast



Some Looks (specially Boof)



"I'd love to be a sailor!"

Reserved
for the
Pipe
of
Peace
Pictures



Enroute (See the airplane)
I can't!

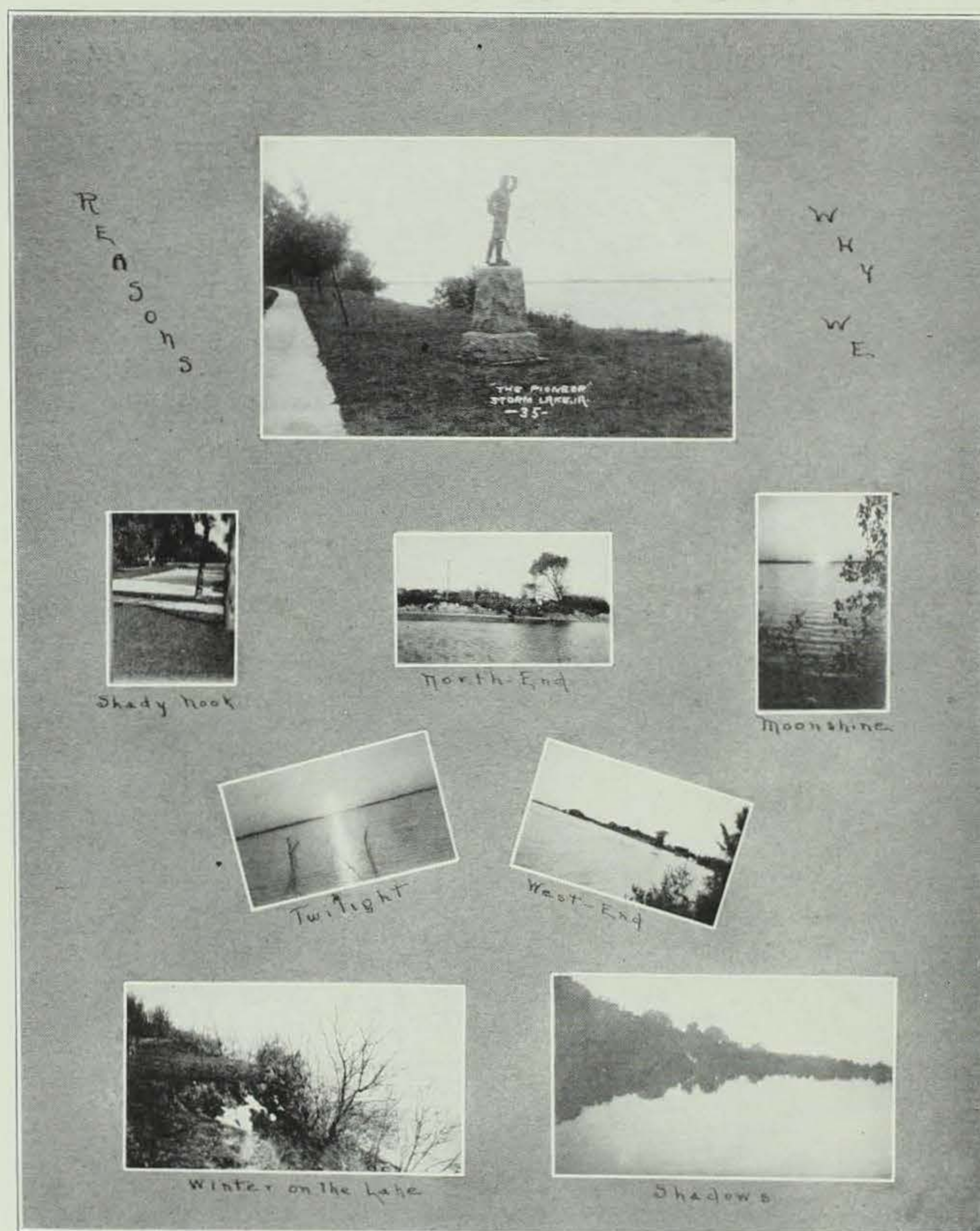


Yum! Yum! It sure is good!

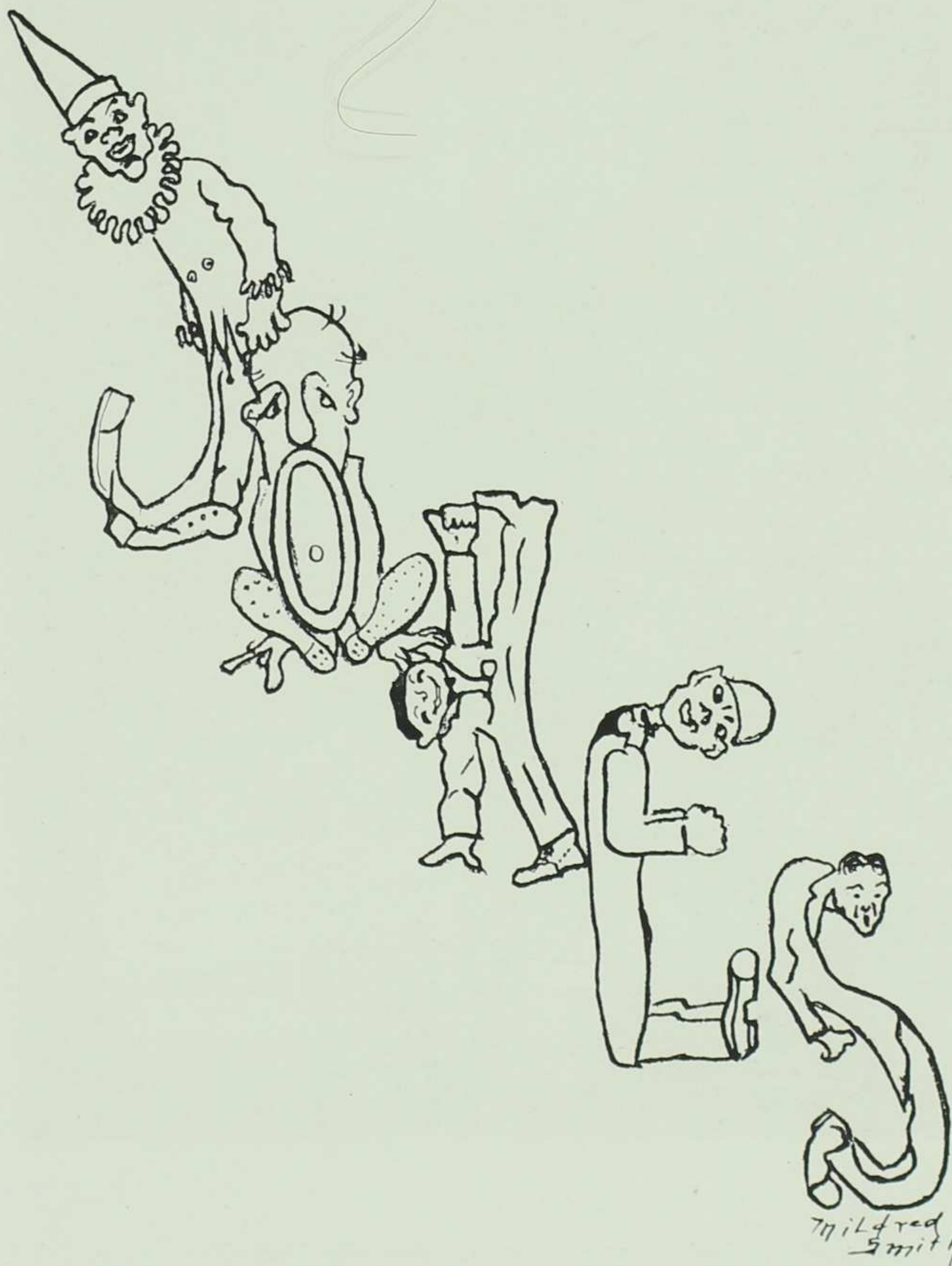


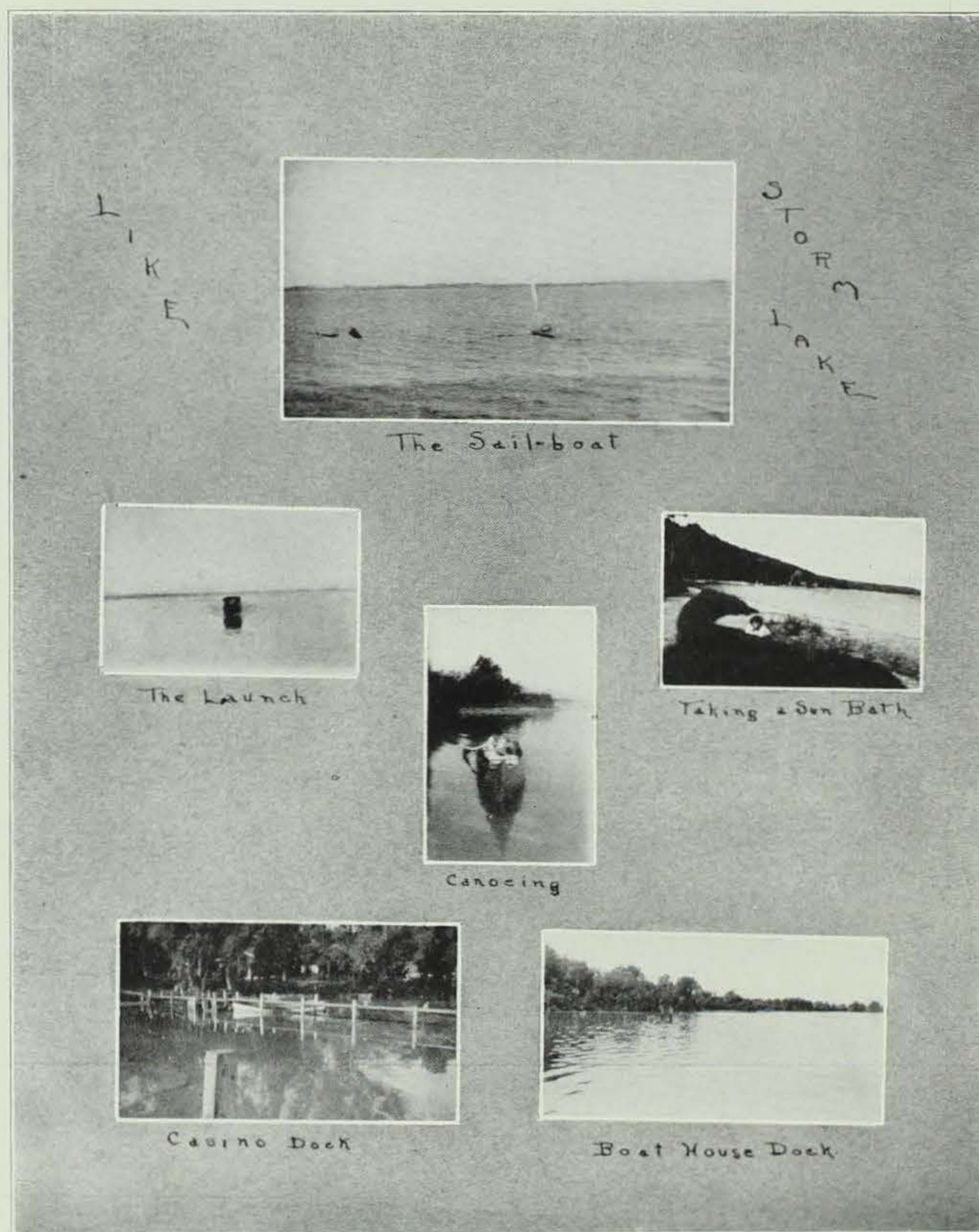
How Happy --- after breakfast

One ought every day at least to hear a little song, read a good poem, see a few fine pictures, and, if it were possible, to speak a few reasonable words.
—Goethe.



*The man who succeeds must always owe more to the people
than the people owe to him.*
—Minot J. Savage.





Woman, according to the Bible, was the last thing created by God. He must have made her on a Saturday night, for the work shows signs of fatigue.

—Dumas.

McCracken (In barber shop with week's beard). "Do you think that that old razor will do it?"

Barber—"It will, sir, if the handle don't break."

Prof.—"Can you tell me what makes the Tower of Pisa lean?"
Nellie R.—"I don't know or I would take some myself."

Glen Bovee (first day of school)—"Be those there college students, Professor?"

Dean—"Well, they all go to college, if that's what you mean."

Scout on M. & St. L.—"Is this a fast train?"

Conductor—"Sure it is."

Scout—"I thought it was. Would you mind my getting out to see what it is fast to?"

Opal Hoffman—"Guess I'll have to learn to play tennis by moonlight, so nobody can see the mistakes I make."

Good idea, Oats.

Dean Hallenbeck to Mrs. Eick—"Dr. Boyd and I have been fired."

Mrs. Eick—"Why, by whom?"

Dean—"Frank May."

Miss Wilcox—"Isn't that effective?"

F. M.—"Yes, but it effects me differently than it does you."

M. T.—"I don't see why they didn't give famous men names of one syllable so we could remember them better."

Lola M.—"Maybe they didn't know they were going to be famous."

The following is a recommendation written by Prof. Banghart: "I take pleasure in recommending Margaret Jones as a teacher, a most capable person, who for three years has had complete charge of the laboratory, embracing nearly 30 students twice a week."

Prof. S.—"What is ordinarily used as a conductor of electricity?"

Senior—"Why, er-r—" (Wire).

Prof. S.—"Correct, now tell me, what is the unit of electric power?"

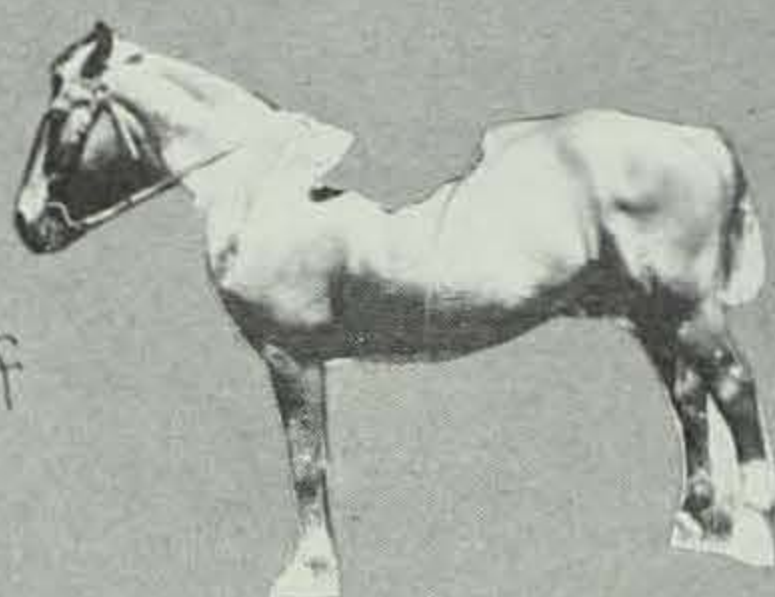
Senior—"The What, sir?"

Prof. S.—"Very good."

Buena Vista Feats (Feet)



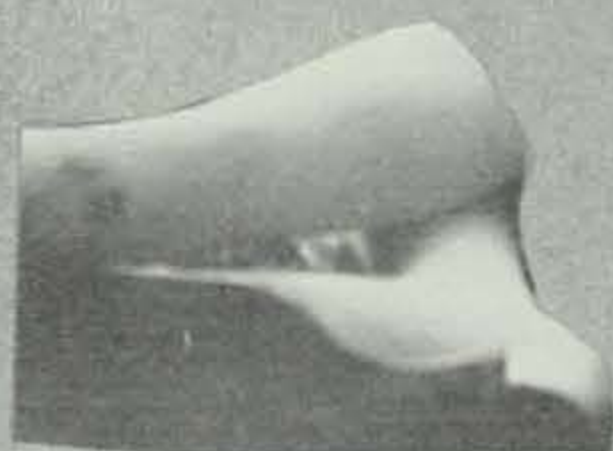
If



any



Shoe



fits
put it on!



My stars and—oh my goodness!



Mr. Aldritt (trying to wake Joe) "Eight o'clock, Eight o'clock."
Joe (Sleepily)—"Did you? Better call a Doctor."

FRESHMAN'S LETTER HOME

Buena Vista, Sept. 21, 1921

Dere Governor:

I arrived all O. K., Art and I are getting pretty well acquainted. He's the president here. He said he hadn't heard of me until I come. Guess he hasn't been around much.

There are two societies here. One is the Star and the other is a swimming club, anyway they meet in a pool room.

I guess I can't meet any classes until you send me a check for I have only enough to buy two more chapel tickets, and I haven't any money to buy books and I sure don't want to miss chapel. The president made a speech of welcome to me before the whole crowd the last chapel.

Tell my girl my education won't never make no difference between us two. Don't forget the check.

Your Son,

VORIS.

P. S. Tell ma to send me another pair of sox; these are wearing through my shoes.

SHAKESPEARE IN BUENA VISTA

Freshman—Comedy of Errors.

Sophomores—Much Ado About Nothing.

Juniors—As You Like It? ? ? ? ?

Seniors—All's Well That Ends Well.

Bill Weir (after first baseball game)—"Who gave you the black eye?"

Beryl Wall—"Nobody, I was looking through a knothole in the fence and got it sunburned."

Joe Aldritt (on Tennis Court)—"Where d'ye get the serve, Rowe?"

V. R.—"Sears & Roebuck, same place you got yours."

Dean—"I have a dog that is longer in the morning than he is at night."

Chatterjee—"How's that?"

Dean—"Oh, I let him out in the morning and take him in at night."

Feminine voice overheard in the hall.—"Who do you want?"

B. B.—"Karl Nicholas."

High Spots in B. V. Life

Begging your kind indulgence, ladies and gentlemen, we will load up the sight seeing wagons and proceed with this widely advertised affair. The large home at the right is Prexy's, you know where Alzada hangs out. No! young lady, that is not a peanut machine in front; it is Dalbert's Ford. Just across the street to the left you will find the open air theatre which affords a pleasant pastime for all BeaVers who happen to be "Broke" on Sundy night. The drama put on by this opera company is of a very peculiar type. Rosendahl can give you further information, since he has recently been removed, as his Romeo act didn't take well.

To the right is Otsego Street. Let us pass with saying that it is a great playground for BeaVerettes and their friends when not engaged in the pursuit of knowledge.

The next two blocks we are going through, hold nothing of interest.

Turning to the left you will be able to see a long low building which is important because it is the meeting place of those who indulge in dates with the infants from the High School.

We are now on Fifth Avenue going east. On the right is the Empire Opry House. Look out, little boy don't fall off—I really can't blame him, though. He might have seen the advertisements of Cleopatra. Yes, young lady, the B. V. co-eds are allowed to patronize this place at times. The busy little place just off of Main Street is the favorite hangout of Dave and Vern. Both claim to know all the waitresses by their front names.

Hold tight, everybody, we are about to turn at Main Street. No, you are wrong this time. That peculiar being is no other than Jack Carey, traffic cop and state automobile inspector of the city of Storm Lake. Dean Hallenbeck claims he is harmless. Farther down on Main we will see the new Chocolate and Ice Cream Shop of Mike Tracy. It's sure "jake." Soon it will develop to be the favorite rendezvous of the "Terrible Two." (Ask F. G. May who they are.)

Hang on tight! We are about to cross the I. C. tracks, and will take a quick spin down Lake Avenue, passing the Presbyterian church, and on to where Statue Tom is found still engaged in his favorite pastime. (See page—for further particulars about friend Tom.)

In front of the large white house at the left on Lakeshore Drive the Glee Club girls found Coach Wanner, when they were returning at an unearthly hour from one of their long journeys. No one ever knew that Wanner was such a night owl. Turning west, we find along the shore of the lake, a number of benches, unoccupied with one exception. The smoke you see is from Ted Karges' attempt to use the filthy weed in drowning his sorrow.

We must pass on now to the park. We have nothing to say about this bit of scenery, except that it is to be the setting for a great water carnival which the Student Council intends to put on sometime during commencement week. Yes, there is going to be a bathing suit parade, according to Nellie Larson.

We are now on College Avenue. Observe the yellow house at the right of the street. That is the place where the editor and her assistant have hibernated and sacrificed during this winter of merriment, in order that the Rudder might be a huge success.

The building on the corner is Victory Hall, the scene of much hilarity during the last B. V. tournament.

Just before we come to the end of the journey, observe the Music Hall. Yes, that is Bob Richardson trying some vocal gymnastics, so don't be alarmed. The Ford is still in front of Prexy's. Isn't it nice that Dalbert and Dr. Boyd are such good friends?

Now we will disembark. If you liked this ride among the famous scenes of our historic city, please remit at once, but if you didn't like it, for pity's sake never tell who drove the bus.

Door Keeper at Inter-Society Debate to late comer.—“No, I can't open the door—half the crowd would rush out.”

Frank M.—“You told me to file these letters.”

Mr. A.—“Yes!”

F. M.—“Well! I was just thinking it would be easier to trim them with the scissors.”

Prof. Saylor—“What is will?”

Bill Weir—“My name.”



Think it Over

The business men whose advertisements follow, have contributed largely to making the 1923 Rudder a success. It is only through their kind co-operation that such a book is possible. We have told the advertisers that the students and alumni of the college appreciate their support and will in turn support them. It is up to you, the reader, to give these advertisers preference over those business firms which did not advertise. We have mixed pictures, slams, and features with the ads and you will find the section interesting reading.

Cheney
Cravats

Interwoven
Sox



A Rudder *to your good
appearance*

The Style Shop

featuring
the newest and finest

Clothing—Furnishings—Shoes

for

Young Men

Douglass & Jackson

West Side Avenue

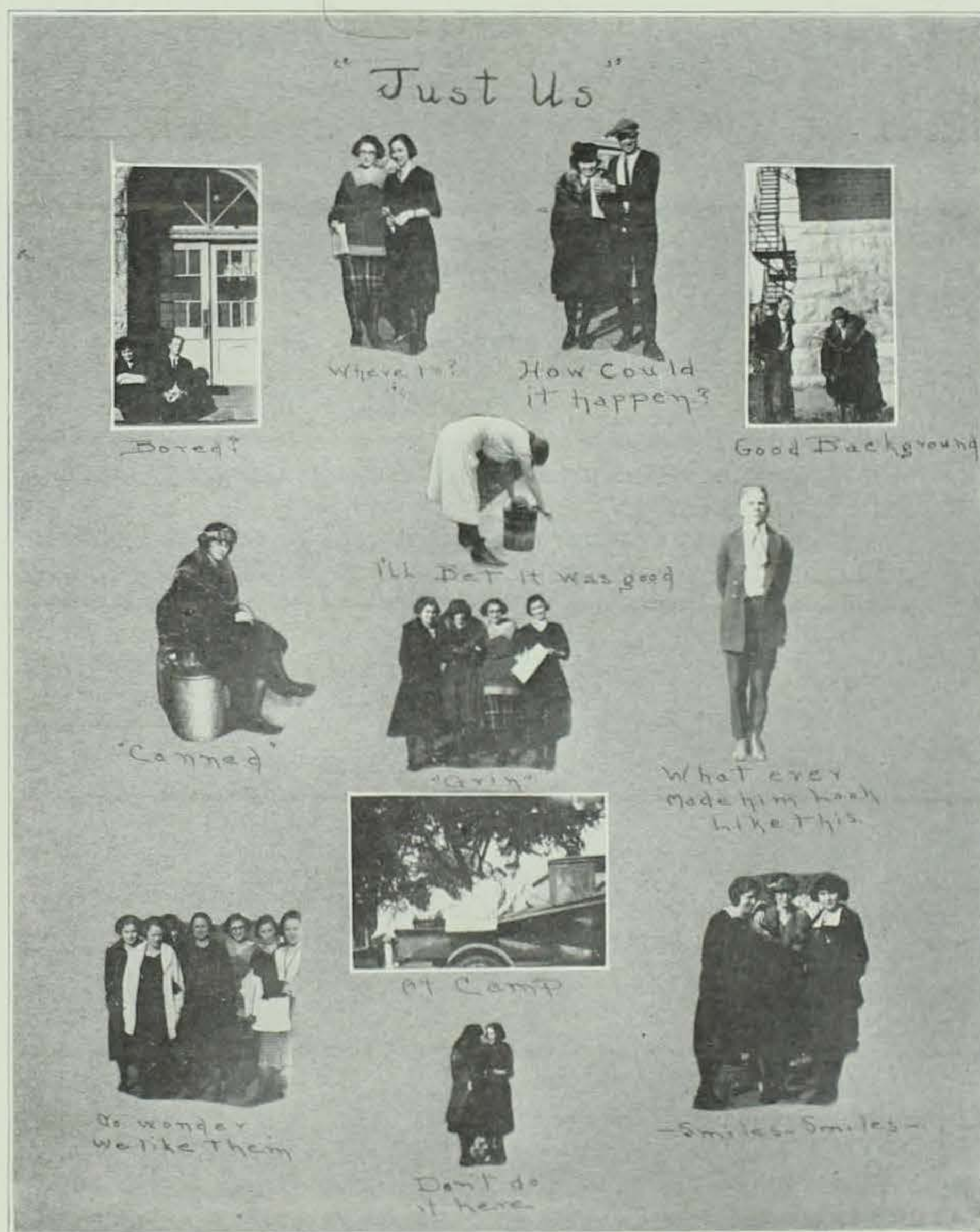
STORM LAKE

Storm Lake's Biggest
and Busiest Store

"Our success depends
upon our value to the
community."

THE STAPLE STORES, INC.

Everything and anything for the Home



When you want Reliable Merchandise
Visit our Store.

DAHL AND BERNARD'S

PHONE 10

Try Our Cadet Hose
None Better.

The Store of
Service and Satisfaction
Dumbaugh's Department Store
DRY GOODS GROCERIES
SHOES READY-TO-WEAR

*Everything is Right
If Not
We make it so.*

PHONE 40

STORM LAKE, IOWA

**Summer Frocks
for the College Woman**

They are just overflowing with snap and style. Each model is individual in design.

The dresses are now on display and you are welcome to inspect and admire the new creations, whether you are ready to buy or not.

McNEAL STYLE SHOP
Storm Lake, Iowa

When you hear the moan and groan
Of a tortured Saxophone
You can guess without much danger
That it's produced by Herman Angier.

QUALITY DRY GOODS

PURE FOODS

A. M. Foster & Sons

STORM LAKE, IOWA

We solicit Student Patronage

Phone 73 or 171

The House of Kuppenheimer

Our line of Clothing and Furnishings meets the approval of
the Particular Young Man.

We will appreciate the patronage of the young men of the college.

GILBERT & THOMAS

C. W. IBE
THE TAILOR

CLEANING
and
PRESSING

STORM LAKE,
IOWA



The above is the picture of a B. V. student that paid his class levy without crabbing, bought a ticket to the Tournament the first time solicited, had his picture taken on time, paid his subscription when he subscribed, and didn't always ask when the Rudder was coming out!

Mittlestadt Hardware Co.

THE WINCHESTER STORE

Hardware
Stoves
Cutlery
Sporting Goods

Phone 99

Storm Lake,
Iowa

A. P. OLSON

GENERAL
HARDWARE

SPORTING GOODS
and CUTLERY

Phone 70

Storm Lake,
Iowa

The Man or Woman

who says "I can't save" generally mean they don't try to.

It's the hustling American, born or adopted, who gets there by starting a SAVINGS ACCOUNT and depositing often.

Our Savings Department and 4% Interest are at your service.

Security Trust & Savings Bank

STORM LAKE, IOWA

Under State and Federal Supervision

Farmers State Bank

STORM LAKE, IOWA

CAPITAL AND SURPLUS \$85.000

Special Personal Attention

Try our service and be convinced.

OFFICERS

W. L. GEISINGER, President.

GUY E. MACK, Vice President.

W. W. BENNETT, Cashier.

ROBT. M. RICHARDSON, Assistant Cashier.

BOWERS CAFE AND HOME BAKERY

Also Confectionery and Bakery in Staple Stores.

Foster's Confectionery

Come in and try our

NEW CONCOCTIONS
FINE CHOCOLATES A SPECIALTY

CIGARS

MUSIC

NEWS STAND

THE HOTEL BRADFORD

MODERN

FIRE PROOF

EUROPEAN PLAN

\$1.50 Per Day and Up.

ROY R. WRIGHT, Manager

BOSS HOTELS

Estherville
Algona

Storm Lake
Sac City
Decorah

Oelwein
Boone

EAT ZIEKE'S BREAD

and be
HAPPY

MADE CLEAN—SOLD CLEAN
DELIVERED CLEAN

at All Grocery Stores

PHONE 74

STORM LAKE, IOWA



-The School- We fight for



"HAPPY"
Even if they have lost their feet



They are just as hard
(to beat) as they look.



Are we happy? yeh-oh
Are we discouraged- nope!



They don't look as tired
as they are.

Accounts of the students
always invited by the

Commercial Trust & Savings Bank

of STORM LAKE, IOWA

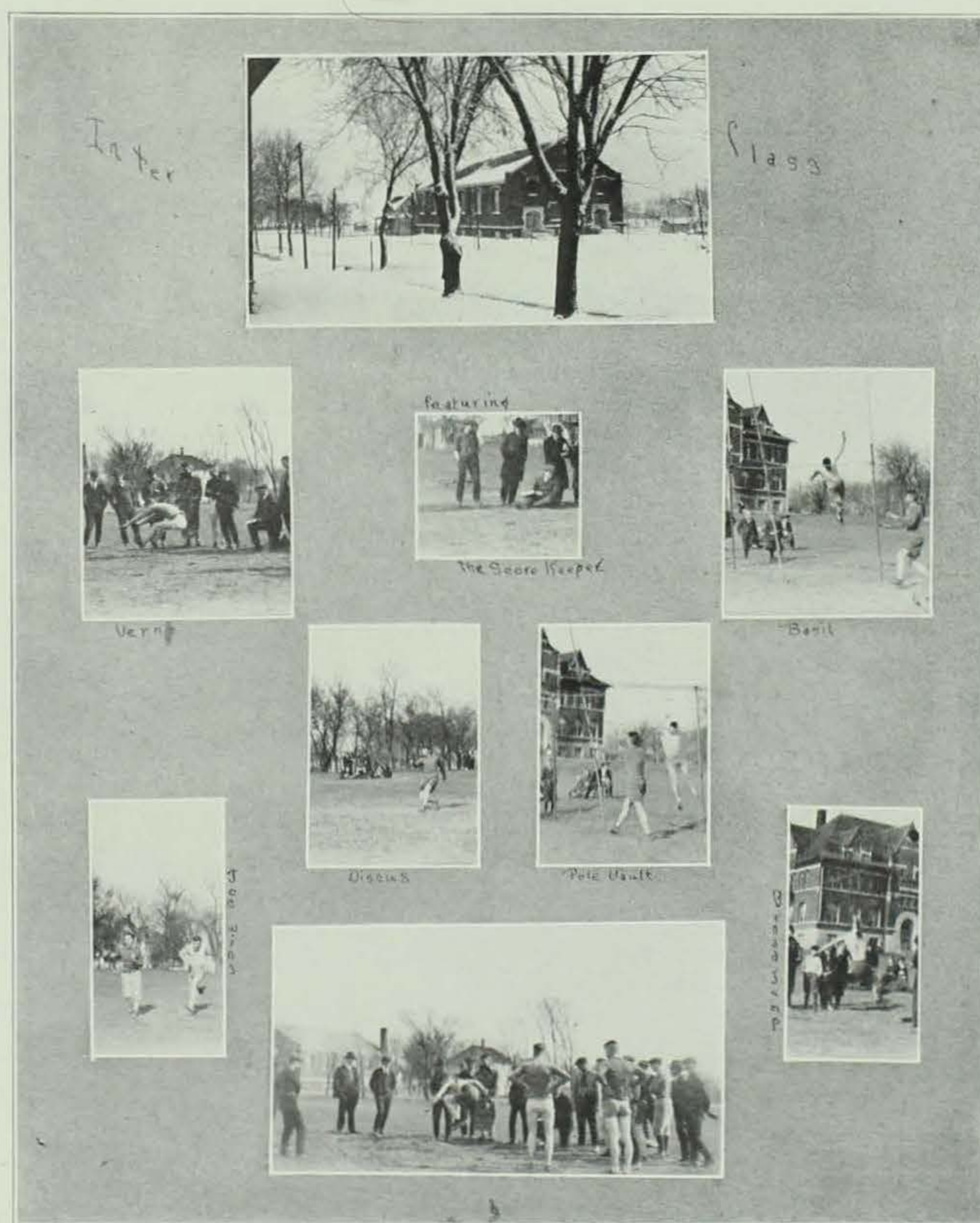
JAMES F. TOY, President

ALBERT TYMESON, Vice President

LOUIS W. MITTENDORFF, Cashier

J. LAEL DELAND, Assistant Cashier

PHONE 506
for
FANCY FROZEN DESERTS
Storm Lake Produce Company
STORM LAKE, IOWA



DES MOINES CREAMERY CO.

Phone 53

STORM LAKE, IOWA

STUHR'S DRUG STORE

A complete line of toilet articles.
Anything in the drug line the student requires.

TENNIS GOLF BASEBALL
SUPPLIES

H. M. STUHR, Proprietor

BUENA WHISKERS CLUB

Our attention was drawn to a sign on the bulletin board which read: "Buena Whiskers Club will meet at 11:50 in Chapel. Be prompt." So promptly at 11:50, a sleuth was sent to spy on the said club, (for we knew that we would never get the inside dope if we didn't). After the group had congregated and had made themselves as comfortable as possible, the most worthy of worthies, the back bone of the Senior class, disjointedly gained his full stature, and began to address the members.

"Brethren and sistern and fellow sufferers: I have called you together at this momentous hour to present to you the proposition of allowing faculty men to become honorary members of our most secret and shiftless society. If it is agreeable (and it was) the sunburned, blackeyed gentleman who has charge of the underworld of B. V. C. is the privileged, and I desire to gather him into our midst."

"Now people, I hope we are still agreed upon the object of this organization which at the last meeting, I believe, was 'Let Em Grow'." (All agreed).

A business meeting ensued in which Richardson was elected Commander in Chief, Robinson Chief Flunkey and Advertising manager, Prof. McCracken, Gate Keeper as well as Razor Orderly.

Meeting adjourned until following Sunday morning at 10:55.

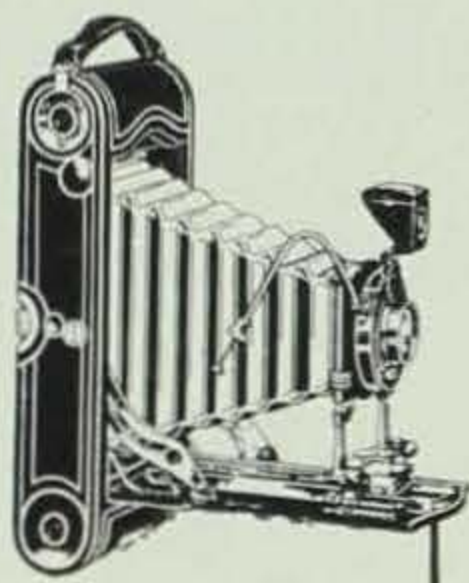
MC ARTHUR DRUG COMPANY

The Rexall Store

Edison Phonographs	—	Liggett's Chocolates
Sherwin-Williams Products	—	Symphony Lawn Stationery

All Out Doors Invites Your Kodak

The lake is just the place to get good pictures.



Our Store is Just the Place to get

KODAKS, FILMS AND PHOTO SUPPLIES

KODAK FINISHING

24 HOUR SERVICE

TRIPLETT'S DRUG STORE

OUR VALUES ALWAYS GOOD—NEVER SENSATIONAL

BEHNING

ESTEY

STROHBER

M. SCHULZ

PIANOS

B. B. FISCUS

PHONE 79

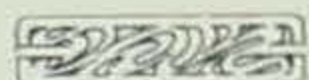
STORM LAKE, IOWA



EMPIRE THEATRE

Home of Good Movies

E. M. TRACY, Manager



R. H. MOON

NEW and USED

FURNITURE



Phone 392

STORM LAKE

Buena Vista Matrimonial Agency

A SUPERB AND UNIQUE LINE OF

Wedding Bells

We wish to state that our record in the past cannot be excelled and to assure you that we still continue to be the leading agency throughout the middle west. We issue our June Statement which reads as follows:

CERTAIN

Opal Hoffman
Sookie Parks
Scout Nickolas
Bill Wier
Esther Lemke
Walter Dahm

Alzada Carnahan
Taddo Stanton
Ole Hix
Frank Shaw
Bertell Larson
Max Soeth

POSSIBLE

Ethel Cole

Hazel Lokken

Marie Schaffer

Eppler Gutz

LIST OF ELIGIBLES FOR COMING YEAR

Blondy Lange Mary Thomas Ardeth Shaul Bill Smith Ruth Aitken
Lillian McFadden

SECOND HAND

Gillie Gilliland

Dahlbert Poulson

Dent Gregg

Ted Karges

ALL APPLICANTS DESIRING INFORMATION

about any of the afore printed names must answer the following questions whether he be male or she be female:

Do you smoke cigarets? Do you speak when spoken to? Has the photograph you are sending been taken within the last 20 years? Are you a soup whistler or in any way musically inclined?

After having answered these questions and remitted the usual fee of 23 cents consider yourself hooked because your application will be accepted.

Jahn & Ollier Engraving Company

CHICAGO - ILLINOIS

AND

Campbell Printing Company

DES MOINES, IOWA



THE
ENGRAVERS AND PRINTERS
FOR

THE 1923 RUDDER

of

BUENA VISTA COLLEGE

STORM LAKE, IOWA

EVERYBODY IS READING

The Storm Lake Pilot-Tribune

NOW

WATCH US GROW

Storm Lake Register

"Easy to Read and Worth Reading"

All the News of Buena Vista County

Our Printing Department is Unexcelled

WHICH?

To flunk or not to flunk; that's the question,
Whether 'tis better for the mind to suffer
The tongue-lashing of outrageous professors
Or to take up regular habits of study,
And by much boning end them?

Commercial Printing Co.

"At your service"

HIGH GRADE PRINTING

Wedding Announcements,
Cards, Programs, Booklets,
Stationery, Office Forms, etc.

Phone 156-W

Suite six

Brader Block

STORM LAKE, IOWA

**We Serve You
Today**

On the principle that we expect to serve you in the future

Larsen

STUDIO

Masonic
Temple

STORM LAKE
IOWA

IVERSON'S STUDIO

PHONE 192



Kodak Finishing—24 Hour Service

Enlargements of all kinds.

Portraits that Please

PHOTOGRAPHER

FOR

1923 'RUDDER'

STORM LAKE LUMBER COMPANY

Dealers in Lumber and Coal

Build of wood—it is cheaper and better.
Build now—it will cost you more later.

M. F. FISHER, Manager

E. W. OATES & CO.

Leaders in Building Material

DRAIN TILE, GRAIN AND COAL

STORM LAKE, IOWA

Phone 289

Spahn-Rose Lumber Company

"One Piece of a Car Load"

LUMBER that is LUMBER

COAL that is COAL

Headquarters for everything in Building Material

Phone 57

S. S. GRAEBER, Manager

L. CHRISTENSEN

CONTRACTOR AND BUILDER

Phone 493

STORM LAKE, IOWA

COULSON & KELLY

BUS — DRAY — TRANSFER

Fireproof Storage Day or Month

"Reliable Service"

Phone 373

STORM LAKE

SHORT STORY

Two worms were fighting in dead earnest.

* — * Poor Earnest.

Gaff: "What are you going to do this summer?"

Willie W: "Work."

G: "At what?"

W: "At intervals."

Joe Aldritt: "Some people are born wise; others achieve knowledge; and still some others like myself, just can't seem to learn a darned thing."

ROBERT'S TRANSFER LINE

"Our Business Is Moving"

Phone 23

When Better Automobiles are Built—
Buick Will Build Them.

SEE
BRADER AUTO COMPANY

STORM LAKE, IOWA

Phone 521

Five eager Beta Phi's coming out the door,
Along came Dent, then there were four.
Four giggly maidens craning necks to see
Along came Dalbert, then there were three.
Three smiling co-eds, coming down the step,
Along came Basil, then there were two.
Two hopeful maidens, yearning for some fun,
Along came Beef, and the rest of the bums
and they journeyed to the Book Store and spent a pleasant half hour gossiping
about the terrible life that the B. V. students lead.

**OVERLAND
AND
WILLYS KNIGHT
CARS**

Repairing, Washing, Storage
Accessories and Tires

"Crombie Does Welding"

J. R. CROMBIE

STORM LAKE, IOWA

**GEISINGER AUTO &
VULCANIZING CO.**

Dealers in
Dodge Brothers and Nash
AUTOMOBILES

ACCESSORIES—REPAIRING

OUR SPECIALTIES

Phone 377

CITY GROCERY AND BAKERY

C. V. FORD

RALPH STOCK

*An old store with a New System
Newest and Best Things to Eat*

WE SOLICIT
Student Patronage and Telephone Orders

STORM LAKE, IOWA

Phone 131

SKEEL'S MEAT MARKET

514 Lake Avenue

"Our buying power enables us to sell cheap."

Phone 20

STORM LAKE, IOWA

JEWELRY

Of superior quality and an endless variety of patterns can always be found in our immense stock. We shall be pleased to see you.

PAXTON, THE JEWELER

Official Jeweler for Buena Vista Pins

SAY IT WITH FLOWERS

STORM LAKE FLORAL COMPANY

STORM LAKE, IOWA

Dan Cosman & Co.

HOME MADE
ICE CREAM
AND
CANDIES



E. H. MELCHER
PLUMBER

GOOD CANDIES

SCHULERS

BONITA

PHELPS

DICKSON
CANDY COMPANY

Wholesale

R. J. PETERSEN

GREEN COLONIAL
and
CAMPBELL'S
HEATING SYSTEM

SHEET METAL WORK

MUTUAL BENEFIT
LIFE INSURANCE

W. T. WOOD, Dist. Mgr.

STORM LAKE, IOWA

Office 208 Park Bldg.

Quinn's Quality Shop

Woman's and Children's "Educator"
Shoes—None Better on the market.

Men's Edmands "Foot-Fitters"

SHOE HOSPITAL

in connection.

QUALITY MARKET

The Place to Get All That Is Good to Eat

MEATS AND GROCERIES

L. M. SLAGLE

Phone 68

6% Safety and unusually good rates of interest can be obtained by investors in our real estate loans at the present time. **7%**

Buena Vista Abstract and Mortgage Co.

Call or Write for Current List

Interest rates will

D. G. LA GRANGE,
President

**soon be lower, if you
have available funds.**

W. A. LUHMAN
Secretary

Buy now.

Locate Rosendahl on Saturday night. Poor location but quite a site.

Siever's Battery Station

Your storage battery needs attention. Bring your battery to our station for Repair, Recharge and Free Inspection.

We sell Vesta Storage Batteries. "double life" guarantees two years of service.

STORM LAKE, IOWA

WILLARD PLUS

Plus longer life—
Plus freedom from battery worries
Plus the protection of Threaded Rubber Insulation—

Plus Willard Service—
It always pays to look for the Willard Threaded Rubber Trade-mark on the battery you buy, and to be sure you get it.

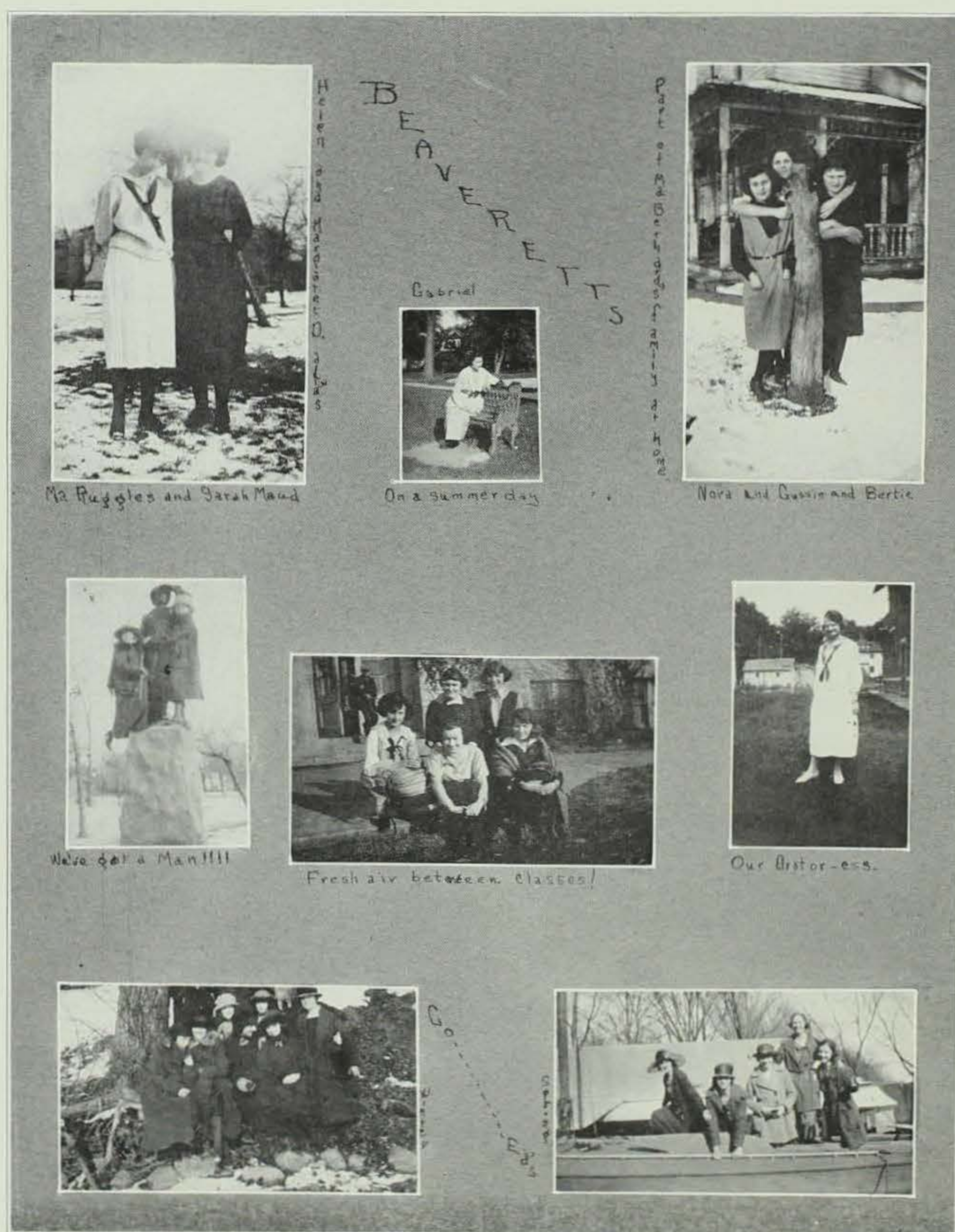
Storm Lake Storage Battery Co.

Service and Distributors for
WILLARD STORAGE BATTERIES

J. L. Rowley, Proprietor

STORM LAKE, IOWA

Ben Franklin said: "Nothing is impossible to a resourceful man,"—but of course Ben was never Financial Manager of The Rudder.



V. R. "Didn't you see me down town yesterday? I saw you twice."
G. B. "I never notice anybody in that condition."

ROY U. KINNE

Lawyer

County Attorney

Office over Triplett's Drug Store

Phone 528

GUY E. MACK

LAWYER

Storm Lake, Iowa

Office Second Floor Mack Bldg.

Phone 133

BAILIE & EDSON

ATTORNEYS

Office in Park Building

STORM LAKE, IOWA

Whitney & Whitney

LAWYERS

Storm Lake, Iowa

Dean in Am. Hist: "What is the meaning of civil in connection with the Civil War?"

Ruth G. "It means acting half way decent."

NO DIFFERENCE

Race, color, or clime does not
change the fact of

Health Restoration

The 20th Century Method is
that of

CHIROPRACTIC

The Health Science that actually
gets SICK PEOPLE WELL. Ask

RICE & RICE
STORM LAKE, IOWA

EFFIE M. SEARS

OSTEOPATH

STORM LAKE, IA.

Phone 81

DR. W. M. STOREY

New Marten Block

STOMATOLOGIST

**DRS. HERBERT
AND SCHULTZ**

**STORM LAKE
DENTAL CLINIC**

H. E. FARNSWORTH

Physician and Surgeon

*Office in Campbell Block over
Pitzen's Shoe Store*

STORM LAKE, IOWA

Both Phones No. 7

**E. D. BANGHART,
M. D.**

Physician and Surgeon

Take care of your eyes

Eyes Tested — Frames Fitted

Phone 94

DR. J. A. SWALLUM

Physician and Surgeon

STORM LAKE, IOWA

DR. EDGAR F. SMITH

Medicine and General Surgery

Eyes Tested Glasses Fitted

Complete X-Ray Equipment

EYE, EAR, NOSE, THROAT

STORM LAKE, IOWA

A. G. GRAN, M. D.

PHYSICIAN & SURGEON

STORM LAKE, IOWA

Phones:

Office 98

House 41

Financial Statement of the 1923 Rudder

Sale of 250 copies.....	\$ 875.00	Printing bill	925.13
Advertising	492.00	Engraving bill	482.27 $\frac{1}{4}$
Cash received for running slams	150.09	Extra work at photographers making faculty look edu- cated	233.33
Class levies	35.26	Suits for libel on slam sec- tion	50.00
Bribes to keep out slams.....	15.21	Repairs on Dean's typewriter	13.13
Organization levies, includ- ing Buena Whiskers Club	23.67 $\frac{3}{4}$	Ann Aitken's salary for clean- ing the office	03
Redemption on Staff's To- bacco Coupons	78.00	Stamps, (Blondy Lange's per- sonal correspondence) ..	19.12
Good will of the staff (?) ..	68.68 $\frac{1}{2}$	Smoking tobacco for staff and faculty advisors	14.00
		The Janitor's salary as lit- erary critic	.85
		Foot Ease for Dave after chasing ads	.05
Total	\$1737.91 $\frac{1}{4}$	Total	\$1737.91 $\frac{1}{4}$
Cash on hand	\$0000.00		

Arch F. O'Donoghue, M. D.

J. H. O'Donoghue, M. D.

Benson Block, Storm Lake, Iowa

Trimble Block, Sioux City, Iowa

LIST OF ADVERTISERS

Douglas & Jackson.....	2	L. Christianson	16
Staple Store	3	Coulson & Kelly	16
Dahl & Bernard	3	Roberts Transfer	16
Dumbaugh Dept. Store.....	4	Brader Auto Co.	17
McNeal Style Shop	4	J. R. Crombie	17
A. M. Foster & Son	4	Geisinger Auto Co.	17
Gilbert & Thomas	5	City Grocery and Bakery	18
C. W. Ibe	5	Skeel's Meat Market	18
Mittlestadt Hardware	5	Paxton, Jeweler	18
A. P. Olson Hardware	5	Storm Lake Floral Co.	18
Security Trust and Sav. Bank.....	6	Dan Cosman and Co.	19
Farmers State Bank	6	Dickson Candy Co.	19
Bowers Cafe	7	E. H. Melcher	19
Fosters Confectionery	7	J. R. Peterson	19
Hotel Bradford	7	W. T. Wood, Dist. Mgr.	19
Zieke's Bakery	7	Quinn Quality Shop	19
Commercial Trust & Sav. Bank.....	8	Slagles Quality Market	20
Storm Lake Produce Co.	9	Buena Vista Abstract & Mtg. Co.	20
Des Moines Creamery Co.	9	Sievers Battery Station	20
Stuhr Drug Store	10	Willard Battery Station	20
McArthur Drug Co.	10	Roy U. Kinne	23
Triplett's Drug Store	10	Guy E. Mack	23
B. B. Fiscus	11	Bailey & Edson	23
Empire Theatre	11	Whitney & Whitney	23
R. H. Moon	11	Rice & Rice	23
Campbell Printing Co.	13	Effie M. Sears	24
Jahn & Olier Engraving Co.	13	W. M. Storey	24
Storm Lake Pilot Tribune.....	14	Herbert & Schultz	24
Storm Lake Register	14	H. E. Farnsworth	24
Commercial Printing Co.	14	E. D. Banghart	24
Larson Studio	14	J. A. Swallum	24
Iverson Studio	15	E. F. Smith	25
Storm Lake Lumber Co.	15	A. G. Gran	25
E. W. Oats and Co.	15	A. F. & J. H. O'Donoghue	25
Spahn-Rose Lumber Co.	16		

ALL
YEAR
ROUND



Hunters - - - I'll say so!

PAST-
TIMES



Oh Boy! Smack

Said Comfort



In Summer!



Some Chorus Girl



What are you doing for?



Play Sandpiper (Viva)



N.B. Sergeant



What are you doing?

Finis

