

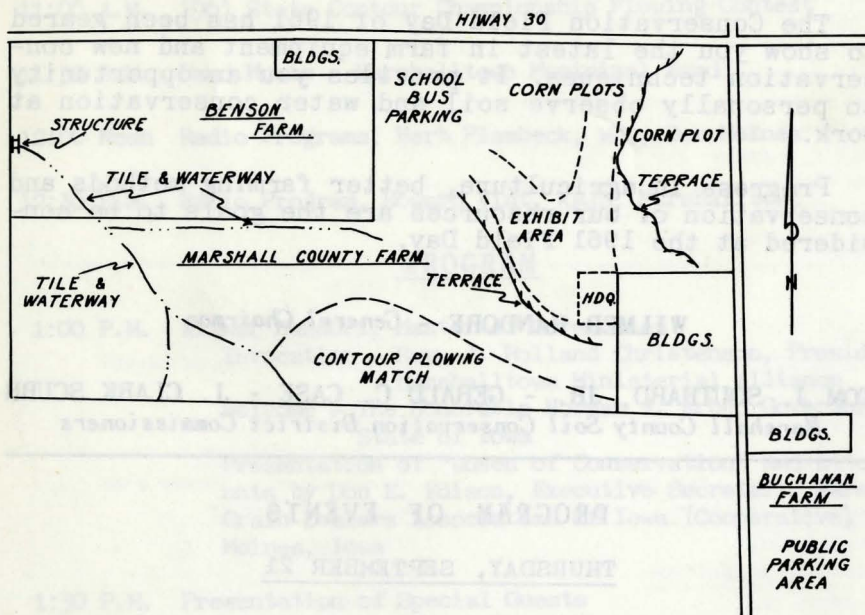
SOUVENIR PROGRAM

IOWA SOIL CONSERVATION DISTRICTS FIELD DAY and STATE CONTOUR PLOWING MATCH

held in the

Marshall County Soil Conservation District

September 22, 1961



A sketch of the Marshall County Farm, H. E. Benson Estate Farm, and W. H. Buchanan Farm, Site of the Iowa Soil Conservation Districts Field Day and State Contour Plowing Match.

Sponsored By

STATE SOIL CONSERVATION COMMITTEE
IOWA ASSOCIATION OF SOIL CONSERVATION DISTRICT COMMISSIONERS
WHO RADIO AND TELEVISION STATIONS
MARSHALL COUNTY SOIL CONSERVATION DISTRICT
MARSHALLTOWN, IOWA, CHAMBER OF COMMERCE

Assisted By

IOWA STATE UNIVERSITY AND IOWA EXTENSION SERVICE
SOIL CONSERVATION SERVICE OF U.S.D.A.

MARSHALL COUNTY AND IOWA SOIL CONSERVATION DISTRICTS

The Marshall County Soil Conservation District and the Soil Conservation District Commissioners of Iowa welcome you to the 1961 State Field Day and Contour Plowing Match.

The Conservation Field Day of 1961 has been geared to show you the latest in farm equipment and new conservation techniques. It provides you an opportunity to personally observe soil and water conservation at work.

Progress in agriculture, better farming methods and conservation of our resources are the goals to be considered at the 1961 Field Day.

WILMER HANDORF - General Chairman

TOM J. SOUTHARD, JR. - GERALD C. CASE - J. CLARK SCURR
Marshall County Soil Conservation District Commissioners

PROGRAM OF EVENTS

THURSDAY, SEPTEMBER 21

PLOWMAN'S BANQUET - 6:30 P.M.
Marshalltown Coliseum - Marshalltown, Iowa

Master of Ceremonies - Wilmer Handorf, General Chairman
Introduction of Distinguished Guests

Falconry - Mr. Robert Elgin

The Central Committee wishes to thank those who contributed time, effort and expenses toward the holding of these events.

FRIDAY, SEPTEMBER 22

9:00 A.M. Flag Raising - U.S. Army Reserve Corps Color Guard

9:00 A.M. Soil Conservation Demonstrations
to Wagon Taxi Tours

3:00 P.M. Wildlife Exhibits
Industrial and Commercial Exhibits
Fence Building Demonstrations
Machinery and Fire Equipment Demonstrations

11:00 A.M. 1961 State Contour Championship Plowing Contest

11:30 A.M. Band Music - Marshalltown Municipal Band

12:00 Noon Radio Programs, Herb Plambeck, WHO, Des Moines

12:30 P.M. Radio Program, Howard Vint, KFJB, Marshalltown

PROGRAM

1:00 P.M. Wilmer Handorf, Master of Ceremonies
Invocation - Rev. J. Rolland Christenson, President
Marshalltown Ministerial Alliance
Welcome - The Honorable Norman A. Erbe, Governor
State of Iowa
Presentation of "Queen of Conservation" and attendants by Don E. Edison, Executive Secretary, Farmers Grain Dealers Association of Iowa (Cooperative), Des Moines, Iowa

1:30 P.M. Presentation of Special Guests
Address by:
The Honorable James T. Ralph, Assistant
Secretary of Agriculture, USDA

2:00 P.M. Presentation of Special Guests
Address by:
The Honorable Ancher Nelsen, United States
Congressman from Minnesota

2:30 P.M. Presentation of Officials, Plowmen, Awards and Prizes
Herb Plambeck, Farm Director, Radio Station WHO

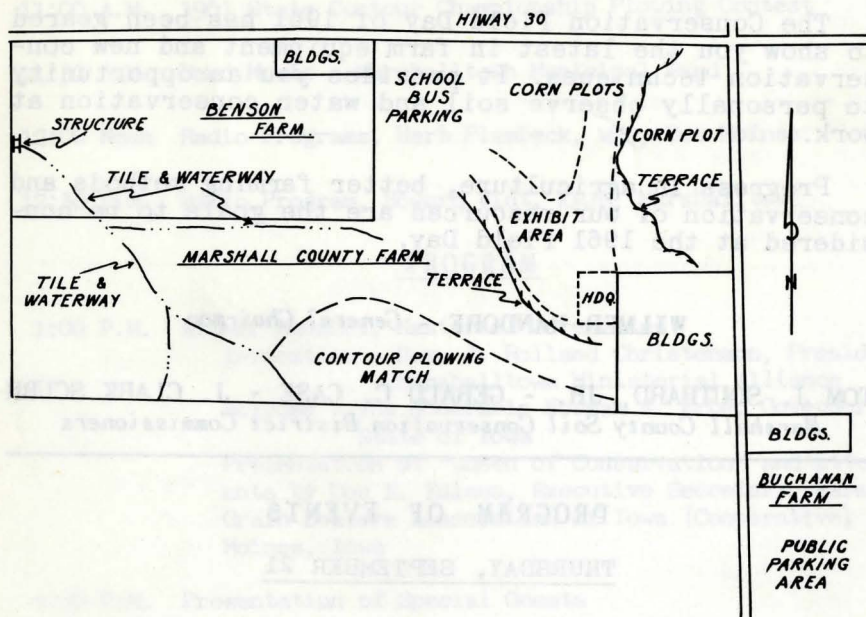
ADJOURN

IOWA SOIL CONSERVATION DISTRICTS FIELD DAY
and
STATE CONTOUR PLOWING MATCH

held in the

Marshall County Soil Conservation District

September 22, 1961



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Sponsored By

STATE SOIL CONSERVATION COMMITTEE
IOWA ASSOCIATION OF SOIL CONSERVATION DISTRICT COMMISSIONERS
WHO RADIO AND TELEVISION STATIONS
MARSHALL COUNTY SOIL CONSERVATION DISTRICT
MARSHALLTOWN, IOWA, CHAMBER OF COMMERCE

Assisted By

IOWA STATE UNIVERSITY AND IOWA EXTENSION SERVICE
SOIL CONSERVATION SERVICE OF U.S.D.A.

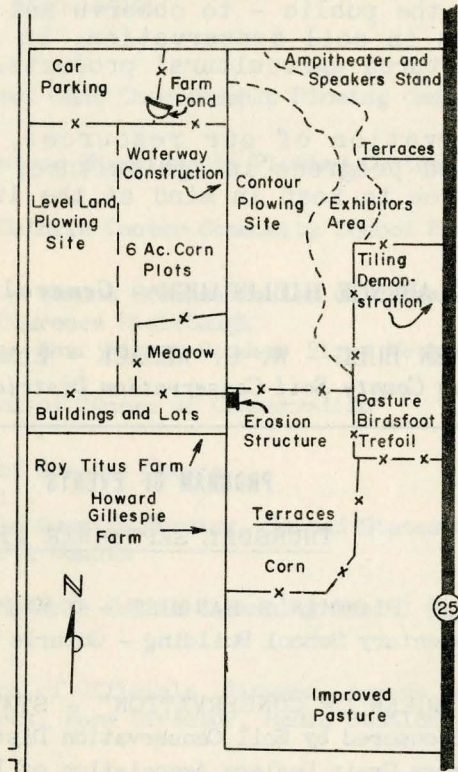
**IOWA SOIL CONSERVATION DISTRICTS FIELD DAY
and
STATE CONTOUR and LEVEL LAND PLOWING MATCHES**

held in the

Guthrie County Soil Conservation District

September 16, 1960

A SKETCH
OF THE
HOWARD
GILLESPIE
AND
ROY TITUS
FARMS,
SITE OF
THE FIELD
DAY AND
PLOWING
MATCHES



Sponsored By

STATE SOIL CONSERVATION COMMITTEE
IOWA ASSOCIATION OF SOIL CONSERVATION DISTRICT COMMISSIONERS
RADIO AND TELEVISION STATION WHO
GUTHRIE COUNTY SOIL CONSERVATION DISTRICT

Assisted By

IOWA STATE UNIVERSITY AND IOWA EXTENSION SERVICE
SOIL CONSERVATION SERVICE OF U.S.D.A.
GUTHRIE CENTER, IOWA, CHAMBER OF COMMERCE

GUTHRIE COUNTY AND IOWA SOIL CONSERVATION DISTRICTS

The Guthrie County Soil Conservation District and the Soil Conservation District Commissioners of Iowa welcome you to the 1960 State Field Day and Plowing Matches.

Conservation field days are designed specifically for you - the public - to observe and learn the latest techniques in soil conservation, in agriculture, and in manufactured agricultural products.

Conservation of our resources, better farming methods and progress in agriculture, are the goals we wish for you to keep in mind at the 1960 Field Day.

CLARENCE HIDLEBAUGH* - *General Chairman*

CLARK BULL - W. C. WESACK - ELMER MORELAND
Guthrie County Soil Conservation District Commissioners

PROGRAM OF EVENTS

THURSDAY, SEPTEMBER 15

PLOWMAN'S BANQUET - 6:30 P.M.
Elementary School Building - Guthrie Center, Iowa

"QUEEN OF CONSERVATION" - STATE FINALS
Co-Sponsored by Soil Conservation Districts of Iowa
and Farmers Grain Dealers Association of Iowa (Cooperative)

The Central Committee wishes to thank these and many others who contributed time, effort and expenses toward the holding of these events.

FRIDAY, SEPTEMBER 16

- 9:00 A.M. Flag Raising - Fontanelle Legion Drill Team
- 9:00 A.M. Soil Conservation Demonstrations
to Wagon Taxi Tours
3:00 P.M. Wildlife Exhibits
Industrial and Commercial Exhibits
Fence Building Demonstrations
- 9:00 A.M. Sheep Dog Demonstrations - Dewey Jontz, Fieldman,
to Iowa Sheep Association
12:00 NOON
- 9:30 A.M. 1960 State Level Land Championship Plowing Contest
- 10:30 A.M. 1960 State Contour Championship Plowing Contest
- 11:45 A.M. Band Music - Guthrie Center Community School Band
- 12:00 NOON Stage Program - Edmund Grooms, Master of Ceremonies
to Welcome - Clarence Hidlebaugh
Invocation - Rev. Robert Dodder, First Methodist
Church
12:30 P.M. Presentation of "Queen of Conservation"
- 12:30 P.M. Presentation of Special Guests
to Address By:
1:30 P.M. Honorable Quentin Burdick, United States Senator
from North Dakota
- 1:30 P.M. Band Music - Guthrie Center Community School Band
- 2:00 P.M. Stage Program -
to Presentation of Officials, Plowmen, Awards and Prizes
2:30 P.M. Herb Plambeck, Farm Director, Radio Station WHO
- 2:30 P.M. Presentation of Special Guests
to Address By:
3:30 P.M. Honorable Richard M. Nixon, Vice President of the
United States and Republican Presidential Nominee

ADJOURN

Committees For
Iowa Soil Conservation Districts Field Day
and State Plowing Matches

CENTRAL COMMITTEE

CLARENCE HIDLEBAUGH, CHAIRMAN
LEE NEAL, WUC, SCS, GUTHRIE CENTER, IOWA
CLARK BULL)
ELMER MORELAND) GUTHRIE COUNTY SOIL CONSERVATION DIST. COMMISSIONERS
W. C. WESACK)
MAX ARNOLD - GUTHRIE CENTER CHAMBER OF COMMERCE
FRANK MENDELL - STATE CONSERVATIONIST, SCS
WILLIAM GREINER - DIRECTOR, STATE SOIL CONSERVATION COMMITTEE
KEITH KIRKPATRICK - RADIO AND TELEVISION STATION WHO
HUBERT BEASLEY - IOWA ASSOCIATION OF SOIL CONSERVATION DIST. COMM.
BRYAN WEBERG - STATE SOIL CONSERVATION COMMITTEE
CHARLES BALLANTYNE)
LOUIE HANSEN) IOWA EXTENSION SERVICE
HOWARD GILLESPIE) - HOST FARMERS
ROY TITUS)

COMMITTEE CHAIRMEN

AIRPORT

MELVIN KALLESEN

BAND MUSIC

DON REGAL

CAR PARKING

DON LAUGHERY, WAYNE LAUGHERY

CLEAN-UP

ARCH SILLETT

COMMERCIAL EXHIBITS

MAX ARNOLD

COMMITTEE COORDINATOR

LEE NEAL

CONSERVATION PROJECTS

DON BETTS - JOHN ALLEN

CONSTRUCTION

LESTER CARPER - DEAN HOLMES

FINANCES

G. M. BARNETT, JR. - MARVIN RORICK

FIRST AID

DON BENTON

FOOD AND DRINK

SAM ROBINSON

FLAG RAISING

REX CALLEY

GROUND PREPARATIONS

JOHN HOUGHTON

TRAFFIC CONTROL

BENNIE SHEEDER

HOUSING - HOSPITALITY

ELMER MORELAND

MOUNTED PATROL

CLIFF TROSTLE, HAROLD LUCKINBILL

OUTDOOR CLASSROOMS

GAYLORD ELLIOTT

PLOWMAN'S BANQUET

MRS. CARROLL LUPARDUS

POWER AND WATER

BOB SHELLEY

PRESS AND RADIO OPERATIONS

OTTO WEBER

PROGRAM AND SPEAKERS

HAROLD BEANE, GERALD PRINCE

PUBLICITY

CHARLES GONZALES - LOUIE HANSEN

SIGNS

H. A. PARROTT

TELEPHONE AND P.A. SYSTEMS

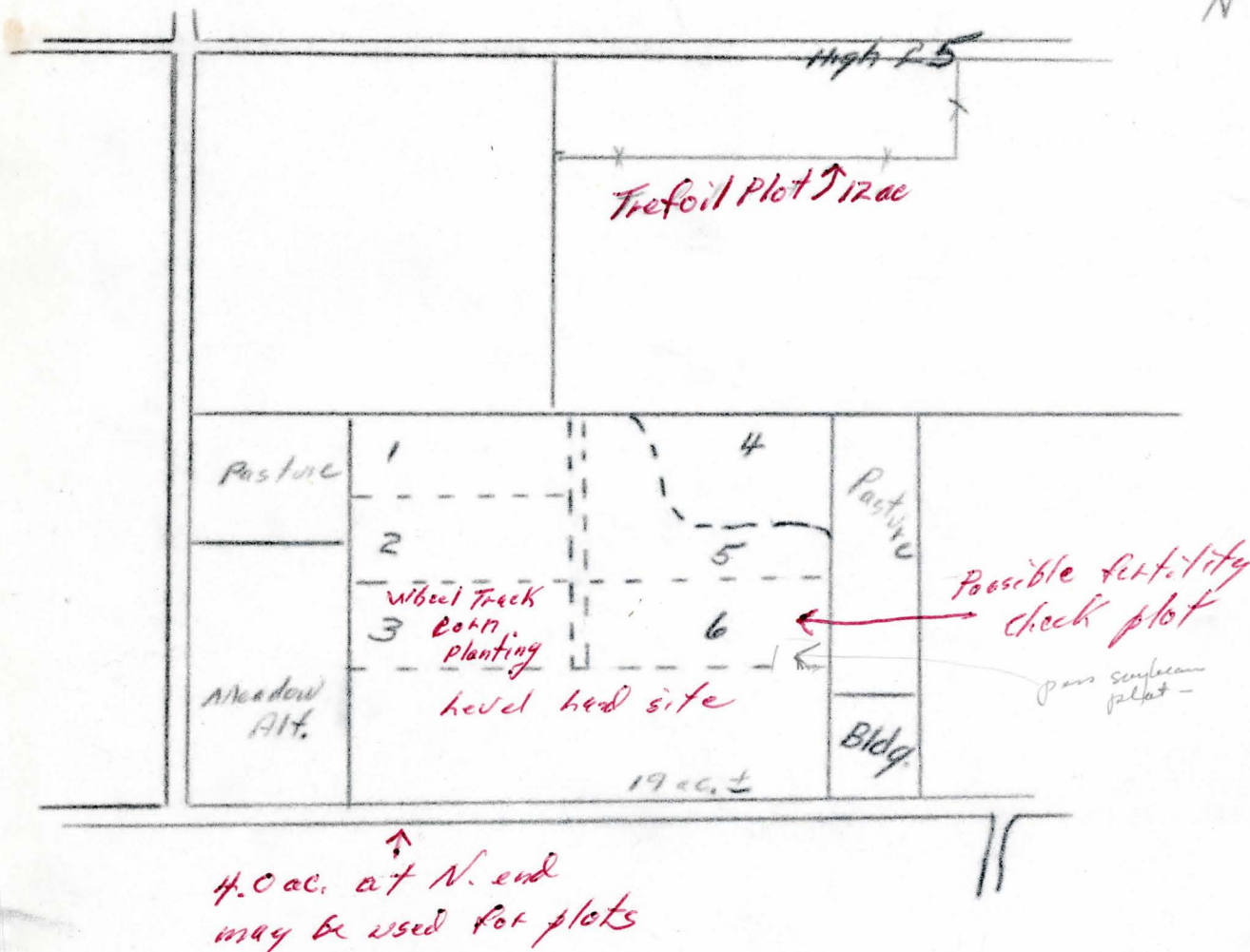
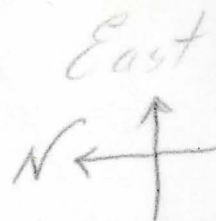
CARL MULLICAN - NORMAN STEENSEN

WAGON TRAINS

CLARK BULL

WILDLIFE PROJECTS

WILLIAM RIASKI - W.C. WESACK



State Field ^{Days} Farms

MINUTES OF FIELD DAY COMMITTEE MEETING

SEPTEMBER 13, 1960

Minutes of meeting of the Iowa State Soil Conservation Field Day and Plowing Matches Committee, September 13, 1960.

The meeting was called to order by Chairman Hidlebaugh, at 7:30 P.M., at the Midway Cafe in Guthrie Center. Present were Elmer E. Moreland, Howard B. Gillespie, Roy Le Titus, W.C. Wesack, Bennie F. Sheeder, Iona Wenger, Don Laughery, Wayne Laughery, Sam Robinson, Doris Lupardus, Clark Bull, Carl Mullican, Otto Weber, Gaylord D. Elliott, William A. Riaski, Charles R. Ballantyne, Frank H. Mendell, Edmund Groomer, Harold H. Boone, G.W. Prince, Max Arnold, Donald C. Betts, Keith Kirkpatrick, Kenneth E. King, William H. Greiner, Lee Neal, Clarence Hidlebaugh, and Louie O. Hansen.

Food & Drink -- Clarence Hidlebaugh called for a report from the food and drink committee, and Sam Robinson reported that the food stands met last week and everything is going well and that some of the food tents are already going up.

Queen Contest -- Bill Greiner reported that all of the regional contests have been conducted and he read a list of the winners that will compete in the state contest to be held at the plowmen's banquet.

Plowing Contest -- Keith Kirkpatrick reported that there were 12 contour and 9 middle land contestants. He also reported that five former champions would be in the contest. He asked for the information on the housing, and Elmer Moreland reported that he had enough rooms lined up for the evening prior to the Field Day. Kirkpatrick asked for a program for WHO and announced that he will do portions of nine programs starting at 6:15 A.M.

Wild Life -- It was reported that the wild life plannings were all complete and ready to go.

First Aid -- Lee Neal reported that the first aid station will be in the headquarters camp and that two nurses and two ambulances will be on duty as well as having the doctors on standby.

Music -- This was reported to be all set.

Parking -- Don Laughery reported that this was all set and that all he lacked were the cars. He stated that he had lots of help available and that he had met with his committee Thursday afternoon. He reported the National Guard would help out on this also. Don outlined the parking lots and the parking plans and discussed them with the committee.

Commercial Exhibits -- Max Arnold announced that there were 46 commercial exhibits at the present time with tents going up at the site. He reported that the tents will be up by noon on Wednesday. He reported that he still expected a few more exhibits.

Clarence Hidlebaugh read a letter from the Historical Society which requested the selling of "Guthrie County Histories" at the Field Day without purchasing a booth, or commercial exhibit space. This was discussed. It was moved by Max Arnold, seconded by Donald Betts to turn this request down. Motion carried.

Construction -- It was reported that this was in good shape, Lee reported that they had to rebuild the stage after the secret service had come in. He reported low boys were going to be in the fenced off area for television. The press area was discussed and also the spotting of the low boys. A 45 foot maximum distance for cameras was asked for. Greiner reported on the bunting that had been asked about for placing around the stage. He reported 92 by 3 feet would cost 25 dollars to rent. Streamers of red, white and blue, five by eight feet cloth to use as back drop would cost 24 dollars. It was suggested that Lee, or a member of the committee talk with them and take care of this.

Traffic Control -- Sheeder reported that this was well worked out and discussed this briefly.

Housing and Hospitality -- Elmer had discussed part of this previously and announced that Loveless would be at the Midway at 10 o'clock in the morning. It was announced that the Nixon party probably would be on a tight schedule with no stop. It was also announced that the welcoming parties would be kept small. The use of a jeep for the use of the top brass was discussed and it was decided not to furnish a jeep for some of the brass to ride in to traverse the field day site. Flowers for Mrs. Nixon and Burdick were discussed and it was reported that this was set.

School Tour -- Gaylord reported conformation from all schools and asked about the conservation exhibit to use at the start. Reported that Don would brief the people on the wagon trains and that eight schools were taking part in this.

Banquet -- The banquet was discussed and the selling of tickets was discussed. It was reported that approximately 100 tickets was still left to be sold.

Power and Water -- This was reported to be set to go.

Speakers -- This was also reported as being set to go.

Telephone and P.A. System -- Steensen reported that they were working on this and would have eight speakers which would cover a large area. They also discussed a roving speaker for the use of announcements and also for the judges. It was announced that the headquarters phone number would be 2000. Otto Weber reported that AAPUP, Western Union, WHO, KJAN and others would be covering the event. It was reported that phones would be in the headquarters' tent as well as in the press tent. Carl reported that they would have a Bell Telephone man there with a telephone equipped car to be in the caravan with Nixon should he need a telephone.

Wagon Trains -- Bull reported they had 44 wagons and that International will supply six more. Wagon trains seem to be under control.

Bills -- There were no bills to be presented. It was announced that these would be presented at the next meeting.

The master of ceremonies for the event, Edmund Groomes of Menlo, was introduced to the group. The next meeting of the group was set up for September 29, at 7:30 P.M. at the Iowa Electric Office in Guthrie Center.

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Secretary

MINUTES OF MEETING OF THE STATE FIELD DAY COMMITTEE

September 29, 1960

The meeting of the State Field Day Committee was called to order at 7:30 p.m. by Chairman Clarence Hidlebaugh, at the Iowa Electric Light and Power Company Office on September 29. Present were: Mrs. Carol Lupardus, Wm. Riaski, Donald Laughery, Keith Kirkpatrick, Harold Beane, Max Arnold, Charles Gonzales, William Griener, Frank Mendell, Howard Gillispie, Bennie Sheeder, Lee Neal, Clarence Hidlebaugh, Marvin Rorick, Mr. & Mrs. Shearer, _____ Hodges, Gaylord Elliott and Louie Hansen.

It was reported that churches at the food stands made from \$600 to \$200 profit. Under the agreement with the churches on food stands, it allowed them to make \$200 before turning in \$35 exhibit fee. This meant that each of the food stands would remit \$35.

Banquet

It was reported that 385 tickets for a total of \$817 were sold. One dollar and seventy-five cents of the ticket went to the Catholic Women. Twenty-five dollars went for the rent of the building and \$14.95 for decorations and napkins.

It was moved by Harold Beane and seconded by Max Arnold that we pay Frank Kraft \$20.00 for supplying the music at the banquet. Motion carried.

Mrs. Lupardus mentioned that Bill Riaski printed the napkins and Clarence Hidlebaugh furnished the flowers for the banquet.

Bills presented for payment included:

Green Bay Lumber Company-----	\$ 12.93
Harmon Miller, 8 bushel rye seed to reseed lands-----	8.00
Lee Neal, helpers dinners-----	3.50
Donald Laughery, insurance for the Field Day-----	263.90

It was moved by Marvin Rorick, seconded by Gonzales that the above bills be allowed.

Hodges reported that the Brethern Church made over \$500 net.

Letters were read from WHO, the State Soil Conservation Committee, the National Limestone Institute, and others that had been received from people around the county expressing their feelings that this had been one of the most successful and best handled state field days.

Herb Planbeck expressed his personal thanks through Keith Kirkpatrick. Letters have been or will be written to exhibitors and other including Farmer's Grain Dealer's Association.

Max Arnold read a letter from Vice President Nixon.

Keith Kirkpatrick said that this was the best Field Day that they had ever had and the largest crowd. He felt that five food stands would be sufficient and that perhaps hot sandwiches should have been more readily available with less of the cold lunches. It was suggested that bails of hay were needed for the people to sit upon while eating.

Special thanks was given to the Chamber of Commerce and Farm Bureau for favors at the banquet.

Frank Mandell seconded remarks of Keith Kirkpatrick and reported that counties needed a year to plan for this type of an event. Personal thanks were given to Mrs. Lupardus which he described as the nicest banquet ever held.

It was reported that the National Field Day was not as well planned and that Iowa placed second out of 11 on the contour and fifth out of 15 on the level land.

Griener reported that the State Committee was well satisfied and well impressed by the Field Day and felt that it was the best planned Field Day that had been held. Lee Neal expressed thanks from the district to Roy Titus and Howard Gillispie for allowing us to use their farms for the event.

Gaylord Elliott reported that the outdoor classrooms were well attended with all schools except Guthrie participating on an organized basis with 660 students involved. Guthrie had no school that day and therefore, students were unable to come on an organized basis, but many did attend and ride the regular wagon trains.

Meeting adjourned at 9:15 p.m.