

Dale Pettys Sell One-Half Interest In Prize Shorthorn Bull for \$5,000

MAR DAD'S Shorthorn Farms, owned by Mr. and Mrs. Dale E. Petty of Eldora, have sold a one-half interest in their junior herd sire COLOMEADOW STING RAY for \$5,000 to Armour and Company, Dr. R. H. White of Chicago, Director of Beef Cattle Improvement Research for Armour, visited the Petty's last week to make the transaction.

The Petty's purchased COLOMEADOW STING RAY recently at the Western Shorthorn Association sale at Greeley, Colo. The Denver Record Stockman gave the following account of the sale: "An outstanding young herd bull prospect, consigned by John Shuman of Deertrail, stole the show and commanded top price at the annual Western Shorthorn Association sale. The white summer yearling attracted a lot of attention while being shown to the championship. He was also champion of the 1963 Wyoming State Fair. When the bull COLOMEADOW STING RAY by Ringwell Lodestar 2nd and out of a Ringwell Heir Pilot dam, hit the sale ring it seemed as if everyone in the place was trying to buy him. Bidding finally narrowed down to a duel between Davidson Ranch Company of Elizabeth, Colorado and Dale Petty of Eldora, Iowa. Petty got the champion on his bid of \$5,600."

The Shorthorn World states that the purchase price of COLOMEADOW STING RAY was the highest paid at auction in the United States in the past two years. While records were unavailable for a quick review, this is the highest price paid



\$10,000 Bull Shown Before Leaving For Armour Farm

MAR DAD'S Shorthorn Farm, owned by Mr. and Mrs. Dale E. Petty of Eldora, last week sold a one-half interest in their above junior herd sire COLOMEADOW Sting Ray for \$5,000 to Armour and Company. The Pettys purchased the prize Shorthorn bull recently at the Western Shorthorn Association sale at Greeley, Colo., for \$5,600. The Shorthorn World re-

ported that the purchase price of COLOMEADOW STING RAY was the highest paid at auction in the United States in the past two years. It is thought to be the highest price paid for a western-bred bull in a western auction in modern memory, if not in history. The bull will remain on the Armour Farm except when being shown at fairs and exhibits or when on display at the Pettys on the

occasion of Shorthorn field days, state picnics or events of this type. As part of the purchase agreement, Armour and Company will supply semen and artificial breeding services for Petty's Shorthorn herd for the life of the bull. Dale Petty is shown above with the bull prior to its being taken to the Armour and Company Farm at Morris, Ill. H-I Photo, Engraving.

Petty —

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for a western-bred bull in a western auction in modern memory if not in history.

MAR DAL'S Farms have had many visitors the past few weeks and all were greatly impressed with COLOMEADOW STING RAY'S good head, trimness, sound legs, and overall thickness, Petty reports.

COLOMEADOW STING RAY is now at the newly acquired Armour Farm at Morris, Ill. Armour and Company have a very extensive Beef Cattle Performance Testing Projects encompassing extensive progeny testing of superior beef bulls. They have ranches in Texas, Colorado, Montana, and Mississippi which are used in this progeny test.

The bull will remain on the Armour Farm except when being shown at fairs and exhibits or when on display at the Petty's on the occasion of Shorthorn field days, state picnics or events of this type.

As part of the purchase agreement, Armour and Company will supply semen and artificial breeding services for Petty's Shorthorn herd for the life of the bull. Starting in the middle of June, Petty will breed 65 head of cow and heifers to COLOMEADOW STING RAY. In another year, the total will reach 90 head.

At MAR DAD'S Farms COLOMEADOW STING RAY will be used on the daughters of three bulls, all from the John Shuman Ranch, at Deertrail, Colorado. They are Colomeadow Squad Leader, Colomeadow Lodestar 4th and Colomeadow Billionaire. Dale is following a program where he sells 4-H club steers and retains the heifers in the herd. He also sells a number of bulls each year.

The Petty's motto is "Progress with Pride and Purpose". They have been active in Shorthorn affairs. At the present time Dale is vice-president of the Central Iowa Shorthorn Association. Mrs. Petty is now vice-president of the Iowa Shorthorn Lassie Association, and for the last two years has been in charge of the Iowa Shorthorn Lassie Queen Contest. Three of the Petty's seven children are now showing steers and heifers in 4-H.

This is the tenth year that the

"Dale E. Petty Scotch Shorthorn Award" a trophy, has been given for the Champion Shorthorn Steer and Champion Shorthorn Heifer of the Hardin County Fair.

Dale received the following citation from the Shorthorn World several years ago:
The "World Salutes"
DALE PETTY OF IOWA

"The Shorthorn World is proud to salute Dale E. Petty of Eldora, Iowa, for his efforts to increase Shorthorn interest among 4-H exhibitors. This young breeder annually awards trophies to the exhibitors of the Champion Shorthorn 4-H steer and the champion Shorthorn 4-H heifer at the Hardin County Fair.

In making these trophies available, Mr. Petty is giving the winners a daily reminder of what they have accomplished with Shorthorns. This is bound to make these youngsters more likely to become future Shorthorn breeders and supporters.

We feel that more breeders, who are anxious to promote Shorthorns and Polled Shorthorns among junior exhibitors, can follow Mr. Petty's example. Awarding trophies is a good way of showing our appreciation to those enthusiastic young men and women who do so much to help us promote our breed. Giving them an impressive memento that they can proudly show their friends is a good way of keeping present junior exhibitors in the Red, White and Roan ranks, and of attracting other junior cattlemen to our breed."

Over the past ten years the number of Shorthorns exhibited at the Hardin County Fair has risen from 9 to over 65 this past year in the 4-H division.

Dale was active in the formation of the Iowa Shorthorn Bull Test Station, which was located at Ames. In the first test MAR DAD'S bulls rated first and fifth in the feed conversion and 2nd and 3rd in rate of gain, with daily gains of 2.91 and 2.59. There were 63 bulls in this test. These two bulls both were sold to the well known John Catron Ranch, Camp Crook, South Dakota.

MAR DAD'S Farms and Armour and Company are planning to exhibit COLOMEADOW STING RAY at the Iowa State Fair and the International Livestock Exhibition in Chicago this year.