

State Center FALL FESTIVAL

August 17-18-19

1936

FALL FESTIVAL COMMITTEES

MAYO P. COLVILLE, General Mgr.

Executive Committee

Program Dr. A. D. Woods
Advertising Bert Merrill
Dances E. S. Pitman
Decorations W. H. Dutoit
Car and Base Ball, Walter E. Eckhardt
Subscriptions Ray O. Wilkening
Platform, Grounds, Herman Campbell
Finance F. B. Gilbert
Sports R. D. Connelly
Parade W. V. Van Pelt
Baby Beef Show W. H. Nolte
Bands F. G. Bagge
Concessions Harold Gray
Good Neighbor Show Bert Merrill
Secretary Larry Leffingwell

Commercial Club

OFFICERS

President F. G. Bagge
Vice President Mayo P. Colville
Treasurer F. B. Gilbert
Secretary Larry Leffingwell

DIRECTORS

The officers with E. C. Rohde and
Dr. Byron M. Biersborn

Fourth Annual FALL FESTIVAL

STATE CENTER, IOWA

FALL FESTIVAL

R, IA.

AUGUST 17, 18, 19

Program

GOOD SPEAKERS

MONSTER PARADES

FREE ATTRACTIONS

BYERS BROTHERS SHOWS

A Complete Midway

WESTERN LEAGUE BALL GAME

Des Moines vs. Waterloo

BAND CONCERTS

DANCES

BABY BEEF EXHIBIT

GOOD NEIGHBOR SHOW

The Best Fall Fete

State Center

a thriving town of 1100 population, is located in the geographical center of Iowa, on the main line of the Chicago & North Western railway, as well as on U. S. Highway 30.

HISTORY

State Center was originally laid out in 1865, following completion of the railroad to this point. July 6, 1867, a plat was filed in the office of the county judge and on Nov. 30, 1867, incorporation was completed by favorable resolution of the town council. From then on progress through pioneer experiences has been steady, until now the town of State Center ranks high in central Iowa with a substantial foundation upon which to build future advancement.

State Center's postoffice was established Feb. 9, 1864, with Cyrus F. Culver the postmaster. United States postal records show that the spelling of the name of the postoffice was changed July 5, 1893, from State Centre to State Center.

CULTURE

State Center has five churches representing the Methodist, Presbyterian, Lutheran and Catholic denominations, together with a splendid consolidated school system valued at approximately \$300,000, which is regarded as "State Center's Pride." The first graduating class from the State Center public school was turned out in 1884 with five members, being followed by classes each year except in 1886, 1892 and 1898. Consolidation was authorized in 1920 and the new buildings were completed in 1922. An

alumni association was organized in 1934, with a membership of 200 from a list of 676 graduates.

FACILITIES

State Center has its own electric light, water, and sewer systems and maintains a modern tourist park for the accommodation of travellers. There are two banks with deposits of over \$1,000,000 as shown by government statements. All lines of mercantile trade are fully represented, together with live stock, grain and produce buyers. Two privately owned hospitals also are supported.

State Center has one of the outstanding cooperative creameries in Iowa with an annual output of more than 2,000,000 pounds of butter and a yearly cash disbursement of upwards of \$500,000. The community also supports a newspaper that has been in continuous operation for 65 years.

HOSPITALITY

State Center provides an environment that bespeaks the hospitality of the citizenry. There are representatives of all leading fraternal organizations, service clubs, women's clubs, social groups, etc.

State Center's material interests are well taken care of by a Commercial Club of more than 100 members, which is augmented by the State Center Farm and Home Institute, an organization of farmers and business men.

State Center is essentially a place of homes and contentment and its hospitality is heartily embodied in the slogan of the town—

**STATE CENTER—THE HEART OF IOWA
WHERE HOUSES ARE HOMES**