

First Water Conservation Stamp Issuing

The world's first water conservation postage stamp, to be issued April 18, in Washington, D. C., honors rural and urban organizations engaged in small watershed conservation activities, according to Dean Kelsey, Chairman of the Hardin Soil Conservation District.

The new four-cent stamp printed in three colors will go on sale at the post office here April 19, the day following its issuance at the Seventh National Watershed Congress in the nation's capital.

The unique two-part stamp portrays a close-up view of a drop of water falling from a leaf, which symbolizes the influences of land and vegetation upon water supply. This design leads the eye into a right-hand panel depicting an actual small watershed panorama. People and industries in the town in the



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foreground are dependent for their water upon the watershed above, which ideally includes conservation-managed farm and forest lands and small dams for flood prevention and water storage.

Although the Post Office Department is printing 120 million copies of the three-water conservation stamp, the edition is not expected to last long.

Those who are interested in a "first-day cover," a souvenir envelope, can mail addressed envelopes plus a money order or certified check for the number of stamps to the postmaster at Washington, D. C., who will place the water conservation stamp on the envelopes, cancel with a special cancellation mark used only on that day and at that place, and mail as addressed anywhere in the country.