

Radio Spots for Eastern Iowa Conservation Tillage Show

for Airing January ____ on ____ Radio

Spot 1 (30 Seconds)

Audio

With the ever increasing pressure for conserving soil, conservation tillage is more important now than ever. To get a better understanding about conservation tillage, KOUB radio invites you to come to the Eastern Iowa Conservation Tillage Show. Hear from other Eastern Iowa farmers and visit with experts.

It's free, at the Five Seasons Center in Cedar Rapids on January 26 and 27. Exhibits are open from 10:00 a.m. to 9:30 p.m. on January 26, and from 9 to 5 on January 27.

Spot 2 (10 Seconds)

Audio

Come to the Eastern Iowa Conservation Tillage Show at the Five seasons Center in Cedar Rapids. Exhibits are open from 10 to 9:30 on January 26, and from 9 to 5 on January 27.

U. S. DEPARTMENT OF AGRICULTURE
SOIL CONSERVATION SERVICE NEWS

Contact: Richard Belden, Soil Conservationist
Soil Conservation Service
909 W. Main
Manchester, Iowa 52057

FOR IMMEDIATE RELEASE

This year's Eastern Iowa Conservation Tillage Show will be held at the Five Seasons Center in Cedar Rapids on January 26 and 27. The theme of this year's show is "Conservation Planning for Your Farm". The show will run from 10:00 a.m. to 9:30 p.m. on Tuesday and 9:00 a.m. to 5:00 p.m. on Wednesday. Admission to the show is free.

Exhibitors will be displaying planters, pesticides, herbicides, tillage equipment, and other ag products both days. This will provide an excellent opportunity to view any new equipment and discuss conservation tillage with the manufacture representatives. Conservation tillage and good crop residue management will be playing a very important role in planning your farm to reduce soil losses in order to stay in compliance with the Food Security Act.

Scheduled speakers for the show include eastern Iowa and Illinois farmers, Iowa State University specialists and Iowa Secretary Agriculture, Dale Cochran. Topics to be covered are conservation planning, different types of conservation tillage, water quality, and the Food Security Act.

The speaking sessions start at 1:00 p.m. and 6:45 p.m. on January 26th. Among the speakers on the 26th will be Mark Berkland-Soil Conservation Service, Dick Moore-Linn County farmer, Terry Schneider-Illinois farmer, and Steve Barnhardt-Extension Agronomist. The evening session begins at 6:45 p.m. with a presentation on the Food Security Act followed by Iowa Agriculture Secretary, Dale Cochran.

The program starts at 9:45 a.m. and finishes at 3:10 p.m. on Wednesday, January 27th. Speakers include farmers from Benton and Johnson counties, Bob Furliegh, State ASCS Director and others.

A complete program for the two day show can be picked up at the Soil Conservation Service office, 909 W. Main, in Manchester, Iowa.

This publication was mailed to the following newspapers on 1-12-88.

Delaware County Leader
Hopkinton, Iowa 52237

Dyersville Commercial
153 1st Avenue E.
Dyersville, Iowa 52040

Edgewood Reminder
Edgewood, Iowa 52042

FarmBureau Spokesman
Farm Bureau Office
115 E. Delaware
Manchester, Iowa 52057

Manchester Press
109 E. Delaware
Manchester, Iowa 52057

Press-Journal Office
107 W. Mission
Strawberry Point, Iowa 52076

AND

KOUR AM-FM Radio
100½ E. Main
Manchester, IA 52057



United States
Department of
Agriculture

Soil
Conservation
Service

JAN 6 1988

Dear District Conservationist:

Enclosed are copies of news releases and radio announcements. Feel free to use these releases as they are or use the information contained in them to make up your own news release.

You may want to localize your release if you have a farmer speaker from your county.

Sincerely,

James M. Brown

James M. Brown
EICTS Publicity Committee

JMB:rrs
Enclosures



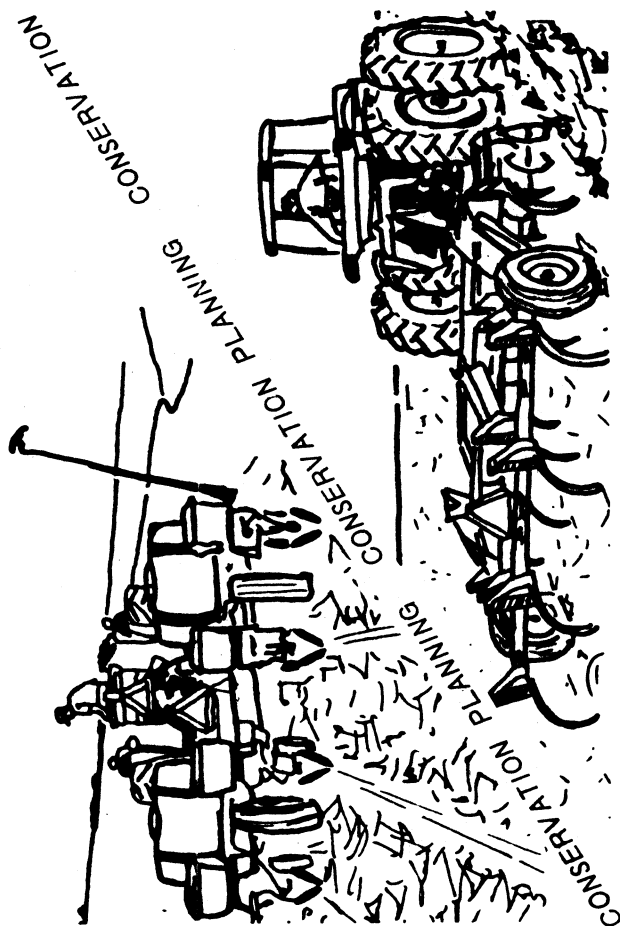
The Soil Conservation Service
is an agency of the
United States Department of Agriculture



Eastern Iowa Conservation Tillage Show

"Conservation Planning
For Your Farm"

January 26 - 27, 1988
Five Seasons Center
Cedar Rapids, Iowa



PROGRAM

"CONSERVATION PLANNING FOR YOUR FARM"

Doors Open: 10:00 AM to 9:30 PM Jan. 26
9:00 AM to 5:00 PM Jan. 27

Tuesday, January 26

1:00 to 3:10 PM

Wade Wagner presiding

1:00 - 1:30 Music by Ed-Co
Community School

1:30 - 2:00 Mark Berkland
"Soil Conservation Plans -
What do we Need?"

2:00 - 2:20 Terry Schneider
"No Till Economics"

2:20 - 2:45 Steve Barnhart
"Managing CRP and Set-aside Acres"

2:45 - 3:10 Dick Moore
"No Till Corn and Soybeans
on the Contour"

Tuesday, January 26

6:45 to 8:45 PM

Dale Hansen presiding

6:45 - 7:00 Slide Program

"Food Security Act"

7:00 - 7:30 Dale Cochran

"Soil Conservation and Water
Quality in Today's Agriculture"

7:30 - 7:50 Mark Freed

"No Till and Para Plowing"

7:50 - 8:15 Paul Johnson

"How Will Water Quality
Laws Affect Farmers?"

8:15 - 8:45 John Moncreif

"Ridge Tillage Basics"

Wednesday, January 27

9:45 to 12:00 noon

Mike Williams presiding

9:45 - 10:00 Slide Program

"Water Quality"

10:00 - 10:25 Bob Furliegh

"How ASCS Relates to
Conservation Tillage"

10:25 - 10:45 Paul Manternach

"Ridge Till Experiences"

10:45 - 11:10 Jim Baker

"Conservation Tillage and
Water Quality"

11:10 - 11:30 Tim Lehman

"No Till Farming for Profit"

11:30 - 12:00 Larry Statler

"Conservation Alternatives
for Profit"

Wednesday, January 27

1:00 to 3:10 PM

Rich Balvanz presiding

1:00 - 1:30 Music by

Shellsburg School

1:30 - 1:55 Duane Sand

"1987 Resourceful Farming
Demonstration Results"

1:55 - 2:20 Jim Johnson

"Ridge Till Systems"

2:20 - 2:45 Mike Duffy

"Adopting Low Input
Farming Practices"

2:45 - 3:10 Tom Spear

"Making Forages Pay"

**EASTERN IOWA
CONSERVATION TILLAGE SHOW**

EXHIBITS

PLANTERS

PESTICIDES

FERTILIZERS

TILLAGE EQUIPMENT

SPONSORED BY

Agricultural Stabilization and
Conservation Service

Iowa State University
Cooperative Extension Service

U.S. Soil Conservation Service
and
Soil Conservation Districts

WHO'S WHO?

Tuesday, January 26, 1988

Steve Barnhart - Extension
Agronomist, ISU, Ames, Iowa

Mark Berkland - State Resource
Conservationist, SCS, Des Moines, Ia.

Dale Cochran - Secretary of Agri-
culture and Land Stewardship,
Des Moines, Iowa

Mark Freed - Farmer, Lexington, Ill.

Dale Hansen - Farm Director,
KWWL - TV, Waterloo, Iowa

Paul Johnson - Iowa State Legislator
and Farmer, Decorah, Iowa

John Moncreif - Extension Soil
Scientist, Univ. of Minnesota,
St. Paul, Minnesota

Dick Moore - Farmer, Linn Co., Iowa

Terry Schneider - Farmer, McLean
County, Illinois

Wade Wagner - Farm Director,
KGAN - TV, Cedar Rapids, Iowa

WHO'S WHO?

Wednesday, January 27, 1988

Jim Baker - Agricultural Engineer, ISU,
Ames, Iowa

Rich Balvanz - Farm News Reporter,
WMT Radio, Cedar Rapids, Iowa

Mike Duffy - Extension Economist, ISU,
Ames, Iowa

Bob Furliegh - State ASCS Executive Dir-
ector, Des Moines, Iowa

Jim Johnson - New Products Manager,
Hiniker Co., Mankato, Minnesota

Tim Lehman - Farmer, Johnson Co., Iowa

Paul Manternach - Farmer, Benton Co.,
Iowa

Duane Sand - Resourceful Farming Project
Director, Natural Heritage Foundation,
Des Moines, Iowa

Tom Spear - Farmer, Cedar Co., Iowa

Larry Statler - Director, Rural Diversi-
fied Enterprise Center, Kirkwood Comm-
unity College, Cedar Rapids, Iowa

Mike Williams - Field Editor, Iowa Farmer
Today, Cedar Rapids, Iowa

Conservation Planning Featured at

1988 Eastern Iowa Show

For more information, contact Gene Wolter at 319-377-5960

Conservation planning for your farm is the topic of this year's Eastern Iowa Conservation Tillage Show, January 26 and 27 at the Five Seasons Center in Cedar Rapids.

Scheduled speakers include eastern Iowa and Illinois farmers, Iowa State University specialists, and Iowa Secretary of Agriculture Dale Cochran. Topics being covered during the show are conservation planning, different types of conservation tillage, and how water quality is affected.

The doors will be open from 10 a.m. to 9:30 p.m. on Tuesday and 9 a.m. to 5 p.m. on Wednesday. Exhibitors will display planters, pesticides, fertilizers, tillage equipment and other ag products and will be there for both days.

Speakers on January 26 start at 1:00 p.m. and will include Mark Berkland, Soil Conservation Service; Terry Schneider, a farmer from Illinois; Steve Barnhart, Extension Agronomist, ISU; and Dick Moore, a farmer from Linn County.

The evening program starts at 6:45 p.m. with a slide show on the 1985 Food Security Act. Then Iowa Secretary Dale Cochran will speak on the effects of agriculture on water quality. The following speakers will include Illinois farmer Mark Freed; Iowa state legislator and Decorah farmer Paul Johnson; and John Moncreif, Extension soil scientist from the University of Minnesota.

On Wednesday, January 27 starting at 9:45 a.m., the slide show "Water Quality" will be shown followed by speakers Paul Manternach, farmer from Benton County; Tim Lehman, farmer from Johnson County; Larry Statler, Director of Rural Diversified Enterprise Center from Kirkwood Community College in Cedar Rapids; Bob Furliegh, State ASCS Executive Director; and others.

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Ware County Leader January 20, 198

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